

## Key Trends 2010-2012 Survey

These survey results were compiled from the responses submitted by your fellow CEOs as part of the *Alliance* quarterly CEO survey service. The response rate for this survey was 30% (n=165). You can access results of past Alliance CEO surveys by clicking on the Publications tab in the League's iStream ([www.league.org/istream](http://www.league.org/istream)).

### 1. Please indicate your gender.

Female	36.9%
Male	62.4%
No Responses	<1%

### 2. Please indicate your age.

35 or younger	<1%
36 to 45	3.0%
46 to 55	20.0%
56 to 65	64.2%
66 to 75	12.1%
76 or older	0.0%
No Responses	0.0%

### 3. Please indicate the total number of years you have served as a community college president.

Less than one year	9.0%
1 to 5 years	32.7%
6 to 10 years	23.6%
11 to 15 years	13.9%
16 to 20 years	7.8%
21 to 35 years	10.3%
36 to 40 years	1.2%
41 to 45 years	<1%
More than 45 years	0.0%
No Responses	<1%

### 4. Do you believe that in the next three years at your institution:

	YES!	Yes	yes	?	no	No	NO!
Credit enrollment will increase?	48%	40%	8%	1%	2%	0%	0%
Noncredit, workforce enrollment will decrease?	8%	10%	9%	4%	22%	26%	21%
Minority enrollment will increase?	26%	44%	18%	3%	5%	3%	1%
Dual-credit programs with local high schools will expand?	26%	42%	21%	5%	3%	2%	1%
Traditional (18-22) student populations will decrease?	1%	6%	12%	11%	29%	29%	12%
All students will come with access to and skills in using technology?	2%	11%	23%	5%	34%	18%	7%

More incoming students will already hold at least a bachelor's degree?	1%	16%	40%	15%	16%	9%	3%
A significant number of faculty and staff will retire?	16%	31%	33%	3%	15%	2%	1%
Students will be turned away due to budget cuts and enrollment growth?	8%	19%	26%	8%	21%	7%	10%
Expansion of digital learning support infrastructures will decrease?	1%	2%	7%	5%	40%	23%	21%

#### 5. Do you believe that in the next three years at your institution:

	YES!	Yes	yes	?	no	No	NO!
Institutional capacity to apply for external grants will increase?	22%	36%	26%	6%	8%	0%	2%
The number of part-time faculty will decrease?	2%	1%	3%	1%	30%	39%	25%
Recruiting and retaining diverse faculty and staff will be a priority?	20%	43%	25%	4%	6%	1%	1%
You (the CEO) will retire?	19%	10%	6%	10%	12%	15%	28%
At least part of your digital administrative systems will be replaced?	11%	33%	40%	5%	7%	2%	1%
Efforts to influence college-related policy/legislation will increase?	25%	48%	19%	4%	3%	1%	0%
The need for graduates in STEM-focused areas will increase?	35%	40%	16%	7%	2%	0%	0%
Budget cuts will force program closings and redesigns?	22%	32%	30%	6%	8%	1%	1%
You will reduce your use of online courses?	0%	1%	2%	1%	18%	27%	51%
You will expand your offerings of blended/hybrid courses?	40%	41%	15%	1%	1%	1%	1%

#### 6. Do you believe that in the next three years at your institution:

	YES!	Yes	yes	?	no	No	NO!
Lack of funding will restrict institutional sustainability efforts?	18%	24%	28%	8%	15%	6%	2%
The CEO will spend more time supporting foundation fund-raising?	37%	35%	22%	4%	2%	0%	0%
Partnerships to ease P-20 student transitions will grow in importance?	38%	38%	18%	5%	2%	0%	0%
Social networking tools will connect college to students & community?	36%	39%	21%	3%	0%	1%	0%
Legislators will call for less accountability from colleges?	1%	1%	1%	1%	6%	17%	73%
You will start or continue an early-college high or middle school?	23%	21%	19%	15%	11%	6%	5%
Use of open educational resources in instructional programs will grow?	9%	45%	38%	7%	1%	1%	0%
Recruiting for leadership positions will be increasingly difficult?	20%	34%	21%	5%	14%	6%	1%
Learning outcomes will be less important in academics/student support?	1%	1%	1%	2%	7%	29%	60%
Use of mobile device strategies will grow in instruction/support?	23%	46%	21%	8%	1%	0%	1%

#### 7. Do you believe that in the next three years at your institution:

	YES!	Yes	yes	?	no	No	NO!
The improved national image of community colleges will be beneficial?	50%	39%	11%	1%	0%	0%	0%
Digital gaming/simulation use will grow in instruction/support?	14%	34%	40%	8%	3%	1%	0%
The general education core will change to meet 21st century needs?	12%	33%	29%	9%	13%	2%	1%
Workforce training will become less important?	0%	1%	0%	1%	10%	35%	54%
Improving dev. ed./basic skills outcomes will be a college priority?	46%	33%	15%	2%	3%	1%	0%

The number of short-cycle credential programs will increase?	32%	38%	23%	4%	2%	1%	0%
Program offerings and support for armed forces veterans will increase?	24%	41%	24%	5%	5%	1%	1%
The use of data for accreditation and decision making will increase?	54%	37%	8%	1%	1%	0%	0%
New facilities will be built for campus-based programs?	19%	27%	23%	8%	12%	7%	4%
Globalization will be less of an issue for college programs?	2%	4%	5%	4%	22%	36%	27%

**8. Do you believe that in the next three years at your institution:**

	<b>YES!</b>	<b>Yes</b>	<b>yes</b>	<b>?</b>	<b>no</b>	<b>No</b>	<b>NO!</b>
English as a Second or Other Language programs will decrease?	2%	3%	2%	4%	27%	31%	31%
Small businesses and entrepreneurial programming will increase?	25%	45%	22%	2%	5%	0%	0%
You will explore offering or will offer bachelor's degrees?	14%	13%	17%	8%	12%	8%	28%
Your institution will increase tuition?	58%	24%	14%	4%	1%	0%	1%