



What Do CEOs Want to Know About . . . Sustainability?

Quarterly Survey of League Alliance CEOs.

These survey results are composed of the responses submitted by your fellow CEOs as part of the Alliance quarterly CEO survey service. The response rate for this survey was 20 percent (n=128). You can access results of past Alliance CEO Surveys by clicking on the Publications tab in the League's iStream (www.league.org/istream).

- 1. Is creating a sustainable environment for your college an institutional priority?**
 - 73% Yes
 - 27% No

- 2. Does your college have a comprehensive sustainability plan?**
 - 15% Yes
 - 51% A plan is being developed or is under consideration.
 - 34% No

- 3. What percentage of employees at your college are directly responsible for supervising energy consumption and conversation?**
 - 90% Fewer than 20%
 - 4% From 21% to 40%
 - 1% From 41% to 60%
 - 1% From 61% to 80%
 - 5% From 81% to 100%

- 4. How does your college fund sustainability efforts?**
 - 93% Regular college budget process
 - 2% Student fee specifically for sustainability efforts
 - 18% Grants from foundations and/or private enterprise
 - 28% Grants from local, state, and/or federal government
 - 8% Other

- 5. Is new construction at your college certified through a recognized system such as the LEED Green Building Rating System™?**
 - 45% Yes
 - 55% No

- 6. Do sustainability efforts shape decisions made about contractors chosen for construction and renovation projects?**
 - 63% Yes
 - 37% No

- 7. Do you use an enterprise-level software package to help control energy use and conversation?**
 - 60% Yes
 - 40% No

- 8. Does your college own or operate environmental projects such as animal or plant sanctuaries or demonstration sites for land or water reclamation, alternative power sources, or organic agriculture?**
 - 29% Yes
 - 71% No

9. Which of the following are in place at your college?

- 14% *Environmental literacy as a general education learning outcome*
- 6% *Environmental literacy embedded across the curriculum*
- 64% *Environmental studies course(s)*
- 30% *Environmentally focused certificate or degree programs (e.g., environmental engineering, organic animal husbandry)*
- 28% *None of the above*

10. For each of the following activities, select the rating that most closely matches the activity's occurrence at your college.

- 0=Does not occur
- 1=Rarely occurs
- 2=Occasionally occurs
- 3=Programs are being developed to make this a regular, routine activity across the college
- 4=Occurs regularly and routinely across the college

	0	1	2	3	4
Recycling discarded items such as paper, plastic, and aluminum	3%	1%	15%	17%	64%
Recycling discarded items such as furniture, vehicles, and computers	4%	5%	22%	13%	56%
Use of products made from recycled materials	3%	14%	37%	23%	23%
Use of energy-efficient lighting	2%	2%	17%	26%	54%
Use of alternative-fuel or hybrid vehicles and other machines	31%	24%	25%	10%	9%
Use of alternative energy sources such as solar or wind	56%	20%	10%	10%	4%
Use of environmentally responsible landscaping practices (i.e., chemical-free; native plants; minimal watering; slow run-off)	4%	17%	32%	25%	22%
Use of water-saving measures	5%	16%	30%	29%	20%
Convenient access to public transportation to and from the college	13%	10%	16%	20%	41%

11. Does your college offer incentives to students and/or employees for using public transportation?

- 20% Yes
- 80% No

12. A comprehensive sustainability program initially requires a significant layout of funds, but these costs are recovered over time through the resulting efficiencies.

- 59% Agree
- 9% Disagree
- 28% Unsure
- 4% Don't know

13. Our college has an obligation not only to be environmentally responsible, but also to model environmental responsibility to our students and to the community we serve.

- 89% Agree
- 2% Disagree
- 7% Unsure
- 2% Don't know

----- Thank you for taking the time to complete this survey -----
 Survey #42: Sustainability