

Membership Year 2005

November Survey

SUBJECT: *What Do CEOs Want to Know About – Institutional Challenges?*

November's League CEO Survey addressed Institutional Challenges. This survey sought your responses to questions about the most critical Challenges facing your institutions; the strategies being implemented to address these challenges; the percentage of critical issues related to instructional challenges, workforce development, and student services; and whether your institution will continue to face the same issues over the next three years.



**What CEOs Want to Know About...
INSTITUTIONAL CHALLENGES?**

A Survey of and for League Alliance CEOs

These survey results are composed of the responses submitted by your fellow CEOs as part of the *Alliance* quarterly CEO survey service. The response rate for this survey was 21 percent (n=133).

1. Other than finances, what are the three most critical institutional challenges your college currently faces?

The top three most critical institutional challenges given for question one are as follows:

- Effective Uses of Technology
- Quality Personnel (hiring/retention)
- Expanding Academic and Workforce Programming/Curriculum

2. What is the top associated strategy your institution is implementing to address each challenge listed above?

The strategies implemented to address the top three most critical institutional challenges are as follows:

- **Effective Uses of Technology** – Strategic planning, scheduling, alternative funding (grants, foundations)
- **Quality Personnel** (hiring/retention) – increased starting salaries, professional development activities, use of community and national resources, use of part-time faculty on campus and full-time faculty in industry
- **Expanding Academic and Workforce Programming/Curriculum** – focus on needs of community/workforce; find grants and funding for new initiatives (partnerships); solicit partnerships with business and industry

3. What percentage of your top three most critical institutional challenges is directly related to instructional issues?

	<u>0%</u>	<u>33.3%</u>	<u>66.6%</u>	<u>100%</u>
Instructional	1%	31%	50%	18%

4. What percentage of your top three most critical institutional challenges is directly related to workforce development and occupational training issues?

	<u>0%</u>	<u>33.3%</u>	<u>66.6%</u>	<u>100%</u>
Workforce	9%	47%	33%	11%

5. What percentage of your top three most critical institutional challenges is directly related to student services issues?

	<u>0%</u>	<u>33.3%</u>	<u>66.6%</u>	<u>100%</u>
Student Services	10%	54%	24%	12%

6. Do you believe these challenges will remain constant for your institution over the next three years?

83% **Yes** 17% **No**