



TO: League Alliance CEOs

FROM: Mark David Milliron
President and CEO

RE: Survey Results: *What Do CEOs Want to Know About . . . The Digital Divide?*

DATE: October 9, 2001

Enclosed are the results of our quarterly survey of League Alliance CEOs about the Digital Divide. Thank you for your good insights.

Here are some highlights of the findings:

- 96 percent of colleges responded that they provide effective training in the use of IT to fulltime faculty and staff, 72 percent to part-time faculty and staff, and 95 percent to students
- 76 percent of colleges responded that their technology plans effectively address challenges in access to technology (computers, Internet & training) for economically disadvantaged students.
- 51 percent of colleges responded that they leverage students as IT trainers or mentors to faculty and staff, 81 percent to other students
- 80 percent of colleges responded that they formally incorporate competencies, beyond IT skills (e.g. critical thinking, communication, teamwork) into their IT certificate programs

The two most critical issues cited in bridging the Digital Divide for rural colleges are fiscal resources to acquire, upgrade, and replace technology, as well as cabling and bandwidth needs (fiber optic, T1/T5, cable) throughout the community or region.

We hope that you find these data useful, and thank you for your responses and continuing interest in the CEO survey service!



What Do CEOs Want to Know About The ... DIGITAL DIVIDE?

A Quarterly Survey of League Alliance CEO's.

*This survey is based on topics submitted by your fellow CEOs as part of the League Alliance CEO survey service.
A summary of findings will be mailed directly to all Alliance CEOs, but all individual responses will be held in the strictest confidence.*

1.	My institution provides effective training in the use of information technology (IT) to	YES!	Yes	yes	?	no	No	NO!			
	(a) fulltime faculty and staff.	36%	37%	23%	1%	2%	1%	0			
	(b) part-time faculty and staff.	17%	21%	34%	8%	16%	3%	1%			
	(c) students.	40%	40%	15%	3%	1%	1%	0			
2.	Our technology plan effectively addresses challenges in access to technology (computers, Internet & training) for economically disadvantaged students.	YES!	Yes	yes	?	no	No	NO!			
		21%	29%	26%	9%	12%	2%	1%			
3.	My institution has programs that are designed to increase the involvement of women in technology fields.	YES!	Yes	yes	?	no	No	NO!			
		18%	23%	25%	13%	17%	4%	0			
4.	My institution uses service learning programs to directly address Digital Divide issues.	YES			NO			NO ANSWER			
		33%			63%			4%			
5.	My institution leverages students as trainers or mentors to help	YES			NO			NO ANSWER			
	(a) faculty and staff learn more about IT.	51%			47%			2%			
	(b) other students learn more about IT.	81%			16%			3%			
6.	My college has a neighborhood partnership program designed to provide IT access to economically disadvantaged families.	YES			NO			NO ANSWER			
		31%			68%			1%			
7a.	IT literacy is a formal part of my institution's general education core.	YES			NO			NO ANSWER			
		25%			7%			68%			
7b.	If yes, how is IT literacy addressed?	(a) competencies integrated across the curriculum	12%	(b) stand-alone course(s)	16%	(c) both	47%	(d) other	1%	NO ANSWER	24%
8a.	Competencies, beyond IT skills (e.g., critical thinking, communication, teamwork), for success in the 21 st century workforce are formally incorporated into our IT certificate programs.	YES			NO			NO ANSWER			
		80%			18%			2%			
8b.	If yes, how are these competencies addressed?	(a) competencies integrated across the curriculum	31%	(b) stand-alone course(s)	7%	(c) both	41%	(d) other	1%	NO ANSWER	20%
9.	For rural colleges, please indicate which are the most critical issues in bridging the Digital Divide by ranking them from 1-5 (1=most critical, 5=least critical).	Fiscal resources to acquire, upgrade, and replace technology Cabling/bandwidth issues (fiber optic, T1/T5, cable) throughout community/region Lack of governmental support Few technology partners in local business community Physical distance/lack of transportation for students						=1 =2 =3 =4 =5			
10.	On a separate page, please tell us about any exemplary community college programs designed to address the Digital Divide that the League should be aware of as we continue our exploration of this vital issue. Please provide name and e-mail address of key contact.										

Thank you for taking the time to complete this survey.

Survey #20: DIGITAL DIVIDE