TO: Alliance for Community College Innovation CEOs

FROM: Terry O'Banion
President and CEO

RE: Survey Results: "What Do CEOs Want to Know About...Community Colleges Becoming More Learning Centered?"

DATE: September 25, 1998

I am pleased to send you the results of the recent survey of Alliance for Community College Innovation member CEOs that investigates the learning-centered activities of our member community colleges. The results indicate strong interest and dedication in this area.

Results showed that most of the responding colleges are adopting learning-centered initiatives and expanding their collaborative, interactive, and technology-enabled learning experiences for their students. Most colleges are reworking their mission or vision statements to reflect an emphasis on learning, facilitating formal conversations among faculty and staff about the kinds of learning that are valuable for students, and identifying core learning outcomes for students.

Respondents demonstrated that colleges have significant work ahead to modify faculty and staff roles so that job functions are defined by the learning needs of students. There are also strong indications that work is needed to formally orient students to the importance of their role in taking responsibility for learning. More than half the CEOs responded that their institutions are pursuing these goals.

These numbers are very encouraging and provide excellent information about activities of colleges striving to become more learning-centered.
What Do CEOs Want to Know About . . .
Community Colleges Becoming More Learning Centered?
A Quarterly Survey of the League for Innovation’s
Alliance for Community College Innovation

This survey explored key issues that have emerged in the work of community colleges undertaking learning-centered education initiatives nationally and internationally.

These survey results are composed of responses submitted by your fellow CEOs as part of the Alliance for Community College Innovation’s quarterly CEO survey service. The response rate for this survey was 40% (n = 243).

1. Demographic information: Male 78% Female 22% Age 55 (mean) Tenure as President in Years 9.75 (mean)

2. In terms of moving toward more learning-centered policies, programs, and practices, ACCI institutions have:

   a. undertaken an initiative to become a more learning-centered community college? YES! Yes yes ? no No NO!

   b. reworked mission/vision statements to reflect an emphasis on learning? YES! Yes yes ? no No NO!

   c. involved all stakeholders in planning and implementing learning-centered practices? YES! Yes yes ? no No NO!

   d. formally facilitated conversations among faculty and staff about the kinds of learning that are valuable for students? YES! Yes yes ? no No NO!

   e. explored and identified core learning outcomes for students? YES! Yes yes ? no No NO!

   f. brought faculty and staff together to develop strategies for assessing and evaluating the learning outcomes of students? YES! Yes yes ? no No NO!

   g. selected faculty, administrators, and support staff for employment based on criteria that reflect student learning as a priority? YES! Yes yes ? no No NO!

   h. modified faculty and staff roles so that their job functions are defined by the learning needs of students? YES! Yes yes ? no No NO!

   i. expanded collaborative, interactive, and technology-enabled learning experiences for students? YES! Yes yes ? no No NO!

   j. formally oriented students to the importance of their role in taking responsibility for learning? YES! Yes yes ? no No NO!

--- Thank you for your contribution to this survey ---

05/10/99