MEMORANDUM

Date: July 8, 1998

To: Chief Academic Officers
            Alliance for Community College Innovation (ACCI) Institutions

From: Mark D. Milliron
            Vice President and Chief Operating Officer

Re: CAO Survey of Internet-Based Distance Learning

Enclosed you will find the results of our most recent Alliance for Community College Innovation (ACCI) survey of Chief Academic Officers. The survey explored Internet-based distance learning and revealed some interesting trends.

More than 74 percent of respondents reported that their colleges are currently offering Internet-based courses for credit; another 65 percent are planning on adding or expanding these offerings in the coming year. These data further document that Internet-based education has grown into a mainstream delivery method and will likely expand in the years to come. To participate in an ongoing discussion of these and other information technology trends, be sure to visit the League's Technology and Learning Community (TLC) online at www.leaguetlc.org.

We hope you find these data useful and look forward to continuing to serve your needs through our conferences, publications, and services.

What Chief Academic Officers Want to Know About...Internet-Based Distance Learning?

A Survey of the League for Innovation's
Alliance for Community College Innovation

The following survey results are based on a summary of responses to eight questions submitted by chief academic officers belonging to the Alliance for Community College Innovation. The results are based on 129 total responses. Listed responses are listed in rank order, high to low, based upon frequency of response.

1. In which courses do you foresee a high demand for Internet-based distance learning in your region?
   General Education and College Transfer (e.g., English Comp, Math, etc.)
   Computer Applications
   Business and Management
   Vocational-Technical
   Natural Sciences
   Continuing Education and Professional Development

2. In which discipline areas do you foresee a high demand for Internet-based distance learning in your region?
   General Education and College Transfer (e.g., English Comp, Math, etc.)
   Social Sciences and Liberal Arts
   Computer Applications
   Business and Management
   Vocational-Technical

3. What are your plans for adding or expanding Internet-based distance learning offerings in the near future?
   65% of respondents plan on adding or expanding course offerings during 1998-99.

4. Do you currently offer for-credit courses via the Web?
   74% of respondents currently offer Internet-based courses.

5. If the answer to the previous question is yes, how did you decide which courses to offer?
   Faculty interest and ability to offer quality courses
   Student interest and need
   College committee recommendation/approval

6. What student populations not currently served by your institution might benefit from distance learning?
   Working students
   Students in remote locations
   Place/home-bound students
   Students with shift irregularities
   Students with family responsibilities

7. What are the main obstacles you see to the development or expansion of Internet-based distance learning courses on your campus
   Lack of faculty development and delivery expertise
   High cost
   Internal technology and support
   Limited faculty interest
   Course development time

8. Would you consider using Internet-based distance learning courses developed by other institutions, if they were of suitable quality and reasonably priced?
   80% are definitely interested, and 18% are possibly interested.

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