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MEMORANDUM

DATE: November 20, 1996

TO: Presidents, Alliance for Community College Innovation

FROM: Terry O'Banion **TOB.**  
Executive Director

RE: Presidential Survey Service

I am enclosing two items with this memorandum:

- **Results of the survey on Internet-based distance learning**—The enclosed brief summary indicates that community colleges are eager to expand their courses on the Internet; 30 percent of the responding colleges already offer courses on the World Wide Web. The obstacles that keep community colleges from developing and expanding Internet-based distance learning courses will likely lead them to use such courses developed by other institutions and agencies.
- **Questions for future surveys**—I am enclosing a one-page response sheet and urge you to share specific questions or general topics you would like to see us cover in future surveys of the presidents of the Alliance for Community College Innovation. You do not need to place a fax cover on the one-page response sheet.

TO'B:nm

Enclosures



ALLIANCE FOR  
COMMUNITY  
COLLEGE  
INNOVATION

# What Do Presidents Want to Know About . . . Internet-Based Distance Learning?

## *Survey Results for Alliance for Community College Innovation institutions*

*The following survey results are based on a summary of findings to seven questions submitted by presidents belonging to the Alliance for Community College Innovation. These survey results are based on 169 total responses.*

1. In which courses or course areas do you foresee a high demand for Internet-based distance learning in your region?

*Listed in rank order based on frequency of response:*

**General Education/College Transfer (e.g., English Comp, Math)  
Business/Management  
Computer Applications  
Vocational-Technical  
Allied Health**

2. Are you interested in adding or expanding Internet-based distance learning offerings in the near future?

**94% Interested in adding or expanding in near future**

3. Do you currently offer for-credit courses via the Web?

**30% Offer courses via the World Wide Web**

4. If the answer to 3 is "yes," how did you decide which courses to offer?

*Listed in rank order based on frequency of response:*

**Faculty interest and ability to offer quality courses  
Student/Business needs  
Results of pilot projects and courses**

5. What student populations not currently served by your institution might be well served via distance learning?

*Listed in rank order based on frequency of response:*

**Working Adults  
Home-Bound or Place-Bound Persons  
Students located far from a main campus  
Shift Workers  
Disabled Persons**

6. What are the main obstacles you see to the development or expansion of Internet-based distance learning courses on your campus?

*Listed in rank order based on frequency of response:*

**High costs/Lack of financial resources  
Lack of faculty development/Limited faculty expertise  
Insufficient time for course development**

7. Would you consider using Internet-based distance learning courses developed by other institutions, if they were suitable quality and reasonably priced?

**83.4% are definitely interested, and 13.6% are possibly interested**

*Please address questions regarding this survey to Mark Milliron, Associate Director,  
League for Innovation in the Community College, (714) 367-2884.*