



MEMORANDUM

DATE: May 31, 1996

TO: Presidents, Alliance for Community College Innovation

FROM: Terry O'Banion ^{TOB.}
Executive Director

RE: Results of Survey on Organizational Issues

I am most pleased to send you a copy of the recent survey of members of the Alliance for Community College Innovation on organizational issues. This is the third report of our new presidential survey service for members of the Alliance.

Key results from this survey indicate that:

- Fifty-one percent of the presidents report that 5 to 8 staff serve on their cabinet or executive committee; the cabinet/executive committee meets weekly in 62 percent of the colleges.
- In the majority of the colleges (70 percent) 5 to 8 staff members report directly to the CEO.
- Almost one-third of all colleges have added a vice president position for institutional advancement; almost one-fifth of all colleges have added vice president positions for economic development and for technology.
- Two-thirds of the colleges have reorganized in the last three years, 28 percent in the last year.
- Almost 50 percent of the colleges are moderately or extensively involved in TQM/CQI, and of these colleges, 49 percent find TQM/CQI approaches moderately effective to very effective.

Thanks for your continuing interest in these brief surveys.

TO'B:nm

Enclosure



What Do Presidents Want to Know About . . . Organizational Issues?

Survey Results *for Alliance for Community College Innovation institutions*

The findings summarized below were compiled from responses to a survey of ACCI presidents conducted in April 1996. Of 464 surveys mailed to ACCI presidents, 301 responses were received by the due date, for a response rate of 65 percent. The figures shown have been rounded to the nearest percentage point.

Section One: Reporting Relationships

1. How many people serve on your cabinet or executive committee?

4 or fewer people 19% 5 to 8 people 51% 9 to 12 people 23% more than 12 people 7%

How often does this body meet?

Weekly 62% Twice monthly 10% Monthly 15% Other cycle 13%

2. How many people in your organization report directly to you?

4 or fewer people 12% 5 to 8 people 70% 9 to 12 people 17% more than 12 people 1%

3. Do you have a senior administrator (vice president or equivalent) for any of the following areas?
(Check all that apply.)

Institutional Advancement	28%	Contract Education	16%
Economic Development	19%	Legal or Labor Relations	12%
Technology	18%	TQM/CQI	7%

Section Two: Organizational Approaches

4. When was the last major reorganization of your college?

In the last year 28% 1 to 2 years ago 19% 2 to 3 years ago 19% More than 3 years 34%

5. To what extent is your college involved in using total or continuous quality approaches (TQM/CQI)?

Not at all 14% Somewhat 37% Moderately 33% Extensively 16%

If you are using TQM/CQI, have you found these efforts to be effective?

Not at all 4% Somewhat 37% Moderately 41% Very effective 18%

*Please address questions regarding this survey to Larry Johnson, Associate Director,
League for Innovation in the Community College, (714) 367-2884.*