



SEATTLE COLLEGES

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Walmart Brighter Futures 2.0 Project: Work Plan Through 2015 Seattle Community Colleges

| Major Strategies | Action Steps | Expected Outcomes/Accomplishments | Target Date | Persons Assigned |
|--|--|---|----------------------|--|
| I. Recruitment/Marketing/ Expanded Accessibility | Incorporate an online funding application into the Start Next Quarter tool | Development of a standardized questionnaire across campuses | December 2013 - DONE | Project Director, Web Services Team, Workforce Deans |
| | | Website launched with integrated online application | Summer 2015 | |
| | | Standardization of more efficient and proactive connections to funding resources for prospective student | Ongoing | |
| | Promote the Start Next Quarter website tool in the community and across campuses as a simple and accessible way for students to connect to workforce funding opportunities and student success workshops | Increased usability and hits on Start Next Quarter by 10% | Ongoing | Project Director, Web Services Team, Workforce Deans |
| Promote and publicize Walmart Brighter Futures 2.0 Project within the local community in accordance with Walmart Foundation requirements and approvals | | Press releases will be shared with community and posted on the Seattle Colleges webpage <i>Sent to media listserv, on SCCD webpage, posted on Facebook</i> | October 2013 - DONE | Project Director, PIO Office |
| | | College leadership will take opportunities to present the project at conferences and in speaking engagements | Ongoing | |
| Gather success stories | | Creation of spotlight materials, highlighting students who have benefitted from the Walmart Brighter Futures 2.0 Project funds and successfully moved through the education system toward middle-skill jobs | Ongoing | Program Navigators, PIO Office |



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| II. Navigation/Wrap-Around Services | Work with existing organizations providing navigation and wrap around services across campuses by supporting professional development and building greater access to these resources for Walmart Brighter Futures 2.0 participants in all targeted programs | Mapped resource document of which programs have leveraged navigation and access to wrap around services and what organizations are serving in this role across the district | October 2013 - DONE | Project Director, Community-based organizations, Deans, Faculty |
| | | Contract executed to supplement gaps in current navigation services, coordination, and data collection | March 2014 - DONE | |
| | | Continue work on enhancing data collection | Ongoing | |
| | | Professional development training to expand the skill and knowledge of navigators to enhance direct services | June 2014 – DONE | |
| | | Increased completion rates in programs with comprehensive navigation and wrap around services | Ongoing | |
| | | Provide access to navigation and wrap around services for grant participants | Ongoing | |



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| III. Curriculum Re-Design and Development | Work with appropriate deans and faculty to develop, update or expand I-BEST curriculum in targeted manufacturing and health programs | Faculty identified and work plan mapped out | January 2014 - DONE | Project Director, Workforce Deans, Faculty Development Director, Basic Skills Deans, Faculty |
| | | I-BEST curriculum developed in Industrial Manufacturing (IMA) program | N/A | |
| | | I-BEST IMA launched | N/A | |
| | | Canceled due to lack of interest | N/A | |
| | | District-wide Foundational Healthcare enhancements and updates completed for healthcare/NA-C pathway | May 2014 - DONE | |
| | | Foundational Healthcare class launched | July 2014 - DONE | |
| | | Medical Front Office and Administrative Specialist programs revised to be a Medical Assistant program | January 2014 - DONE | |
| | | Integrated as stackable credentials and I-BEST curriculum developed | January 2014 - DONE | |
| | | Enhanced I-BEST programs launched | Spring 2015 - DONE | |
| Customer service training curriculum developed for CNA program | Spring 2015 | | | |



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| IV. Employer Engagement | Form an Allied Health Employer Team to inform colleges about program offerings and strengthen industry connections to Allied Health Programs and students | <p>Identify an intermediary organization to convene an Allied Health Employer Team</p> <p>Contract executed with Workforce Development Council to facilitate Employer Team to achieve:</p> <ul style="list-style-type: none"> • Employer feedback about program offerings in identified allied health programs • Identify any emerging entry-level healthcare occupations and training needs <p>Employer/student interface activities and job connections including mock interviews, industry panels and targeted hiring events for students/graduates of healthcare programs</p> | <p>December 2013 - DONE</p> <p>February 2014 - DONE</p> <p>May 2014 - DONE</p> <p>May 2014 – DONE</p> <p>Quarterly</p> | Project Director, Healthcare Deans, Community Allied Health Convener, Employers |



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| V. Career Services and Employment Strategies | Incorporate access to and information from career-embedded specialists, career service centers and One-Stops to Walmart Brighter Futures 2.0 participants in all targeted programs | <p>Menu of career and job readiness information and services available to students throughout the duration of their program; including, updated job search strategies, job search and networking preparation, and industry-specific strategy connections</p> <p>Possible replication of a new college initiative called “End Next Quarter” – intended for prof-tech students in last 1-2 quarters of completion. Session to cover important next step/transition information to include:</p> <ul style="list-style-type: none"> • Graduation paperwork • Job search strategies • Referrals/access to WorkSource and WIA job search funding <p>Note: no grant funds were used for this project, but it is being leveraged as an additional resource for students</p> | <p>Ongoing</p> <p>Ongoing</p> <p>March 2014 - North Seattle campus session launched; April 2014 - South Seattle campus launched</p> | Project Director, Career Embedded Services Specialists across campuses, One-Stop Directors |
| | District-wide development of a robust, dynamic online career/job board that proactively connects students & graduates and employers | <p>Purchase and beta implementation of an RSS Feed that proactively pushes job opportunities to students and graduates</p> <p>Identification and purchase of a domain name for Seattle College district online job board</p> <p>Revitalization, repackaging, integration and relaunch of a district wide online career/job “hub” to connect employers and students for career services, work study, internship and job opportunities</p> <p>Provide job readiness instruction, career services, and/or greater access to One-Stop Career Centers to 1,500 students</p> | <p>December 2013 - DONE</p> <p>December 2013 - DONE</p> <p>Ongoing with hard launch in January 2015</p> <p>Ongoing</p> | Project Director, Career Embedded Services Specialists across campuses, One-Stop Directors |



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| VI. Tracking and Reporting | Research data elements available within existing database | List of required data elements currently available, other required data elements that can be captured through additional coding, and how remaining data elements will be tracked | October- November 2013 - DONE | Project Director, District Research and Database Manager |
| | Coordinate with and research CBO, work supports, workforce funding opportunities and financial aid thresholds to establish low-wage and wage gain definitions for Walmart Brighter Futures 2.0 participants | Established definition of low-income for Walmart Brighter Futures 2.0 participants <i>200% FPL</i> | October 2013 - DONE | Project Director, District Research and Database Manager |
| | Establish tracking mechanisms and metrics for quarterly report | Defined metrics of academic progress: completion, credential attainment Defined tracking mechanism: intake, enrollment – basic skills and middle-skill training, job-readiness, wrap-around services, job placement | Quarterly - refinements as needed | Project Director, District Research and Database Manager |



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| VII. Grant Close and Sustainability <i>(continued)</i> | Establish long-term plans to make use of programs initiated and funds spent during grant period | Design procedures and tools to aid in the collection of employment data on Seattle Colleges graduates for future programs and assessments | Summer 2015 | Project Director, Career Embedded Services Specialists across campuses, One-Stop Directors |
| | | Market district-wide online career/job “hub” and prepare it for long-term use. | Ongoing | |
| | | Establish ongoing data collection mechanisms to assess success | Ongoing | |