

## Walmart Brighter Futures 2.0 Project: Work Plan Through 2015

### El Centro College

Major Strategies	Action Steps	Expected Outcomes/Accomplishments	Target Date	Persons Assigned
I. Recruitment	<ol style="list-style-type: none"> <li><b>Outreach:</b> Establish new partnerships to increase the number of low income/low skilled workers enrolled at ECC.</li> <li><b>Orientation:</b> inform candidates regarding programs, expectations, student learning outcomes, and intake.</li> <li><b>Develop additional marketing pieces to expand existing outreach and program awareness.</b></li> </ol>	Community partnerships for referrals. Program coordinator facilitates orientations, intake, and student advisement which improve community awareness and participation.	Ongoing through November 2015	Community Based Partners: <ul style="list-style-type: none"> <li>Npower</li> <li>City Square</li> <li>Work Source</li> </ul> Marketing Staff College Deans/ Program Coordinators
II. Workplace Preparation	<ol style="list-style-type: none"> <li>Continue work with advisory council that consists of community based partners, employers, CTE faculty, and ABE faculty.</li> <li>Continue to enroll new students that have completed ABE training and score at a 9<sup>th</sup> grade level or above into workplace preparation courses for transition into career pathways.</li> <li>Implement competency-based model to ensure students are able to communicate knowledge, skills, and abilities mastered after completion of credentials and certifications.</li> </ol>	Base the outcome of the advisory council's recommendations workplace preparation pathways that promotes college and workplace readiness. Continue to hire interns to provide workplace skills needed to secure middle income employment positions. 50% of participants will enroll into Phase III. Continue to enhance instructional delivery.	Ongoing through June 2015	Faculty and Staff
III. National Career Readiness Certificate	<ol style="list-style-type: none"> <li>KeyTrain For WorkKeys skills will provide "real world" skills that employers believe are critical to job success.</li> <li>Test questions are based on situations in the everyday work world.</li> <li>Identify potential employers to participate in focus groups and/or panels.</li> <li>Increase employer knowledge and awareness of the value of this credential.</li> </ol>	100% of Phase III students will experience the Keytrains curriculum. 15% of Keytrains participants will receive an NCRC. Those that attain an NCRC will have the opportunity to compete for a paid/nonpaid internship. Employer knowledge and acceptance of the NCRC will improve.	Ongoing through November 2015	Project Director Program Coordinator

<p>IV. Career Pathway Training</p>	<ol style="list-style-type: none"> <li>Contextualized Instruction: Continue to coordinate student success coaches with CTE faculty to provide non-integrated, partially integrated, and fully integrated models of instruction according to student need.                             <ul style="list-style-type: none"> <li>Travel toward 2 employees to attend League for Innovation conference.</li> </ul> </li> <li>Training stipends will be used to assist faculty and staff in obtain additional certifications and training to promote program improvements.</li> <li>Fund 50% of the instructional cost for the Information Technology pathway through the NPower partnership (60 students enrolled 01/15 and 40 students enroll 07/15)</li> <li>Purchase additional books and supplies to enhance classroom instruction in all pathways.</li> <li>Assist health care students with obtaining low cost immunizations through the on campus Health Center. Pay for background checks to allow student participation in clinical activities.</li> <li>Fund 100% of the instructional cost and purchase welding supplies for fast track 8 week module for the certification of welders (60 welding students).</li> </ol>	<p>Implementation of working models for career pathways through the duration of the program.</p> <p>Identify professional development activities to improve staff proficiency.</p> <p>Student will be enrolled in career pathway programs upon successful completion of transitional courses.</p> <p>Program completers will continue to be assisted with job placement in fields related to their program of study.</p> <p><b>Budget Expenditures:</b></p> <p><b>Travel fees and training stipends for Training stipends toward professional development activities for instructional staff.</b></p> <p><b>Instructional Salaries and benefits for basic skills and career pathway training for the following:</b></p> <p><b>Welding Students certified by the American Welder's Association as MIG Welders (6 cohorts/320 hours instruction/class). Adult Education and Literacy Grant will fund 50% of this instructional cost</b></p> <p><b>Health Career Professional, CNA, Phlebotmy and/or EKG (3 cohorts)</b></p>	<p>Ongoing through October 2015</p>	<p>College Staff Community Partners</p>
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V. Tracking	<ol style="list-style-type: none"> <li>1. Monitor established benchmarks and tracking mechanisms to report on participant outcomes and job placement. Along with using On-Site Career Center, Seminars, Community Partners.</li> <li>2. Document success stories.</li> </ol>	<p>Documents have been revised to capture data needed to track student success, participation and job placement, and wage gain. Career center is fully operational which improves the job search process for program participants.</p>	<p>Ongoing through November 2015</p>	<p>Project Director Program Coordinator</p>