

**Walmart Brighter Futures 2.0 Project: Work Plan Through 2015
Delta College**

Major Strategies	Action Steps	Expected Outcomes/Accomplishments	Target Date	Persons Assigned
I. Assess regional job market to identify expected middle-skills jobs openings.	Work with Local Workforce Investment Board Team to identify potential middle-skill job opportunities.	Use existing local job market information developed by Local Workforce Investment Board to develop list of local employers with expected middle-skill job openings available.	Months 1-18	Sales Manager
	Review skills required for existing middle-skill job openings.	Meet with potential employers to reaffirm need.	Months 1-18	Sales Manager
		Either adjust current or develop new short-term training programs which provide employers with individuals having skills needed to be successful in middle-skill jobs.	Months 1-18	Project Director and Training Manager
II. Work with Local Workforce Investment Board to provide pool of quality applicants for anticipated middle-skill job openings.	Recruit low income low wage individuals for program.	Develop a pool of interested candidates meeting minimum qualifications. Develop strategy for assisting others to meet minimum qualifications.	Begin month one and continue throughout project	Training Manager
		Coordinate recruiting activities with Local Workforce Development Board to develop pool of candidates for training.	Begin month one and continue throughout project	Training Manager
	Provide technical and employment readiness training.	Provide qualified candidates for expected job openings for 1 st quarter and remainder of project.	Quarter 2 through end of project	Training Manager

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III. Evaluate success of trained individuals on job.	<p>Meet with employers and obtain feedback on how well individuals from program are performing on job.</p> <p>Obtain feedback from individuals hired from program on how well program prepared them for success on job.</p> <p>Incorporate suggested improvements from above steps.</p>	Implement suggestions for areas of improvement in training programs to help participants achieve higher levels of success on job.	Continuous throughout program	Project Director, Sales Manager and Training Manager