

Walmart Brighter Futures 2.0 Project: 2015 Work Plan Cuyahoga Community College

Major Strategies	Action Steps	Expected Outcomes/Accomplishments	Target Date	Persons Assigned
Outreach, Recruit, and Intake	Increase outreach to the following:	Recruit 350 students for middle-skills training and services	Ongoing through December 2015	Project manager and Job Link Services department
	<u>Middle Skills:</u> <ul style="list-style-type: none"> • Welding • Police Academy • Manufacturing • Healthcare • IT 	<u>Middle Skills:</u> <ul style="list-style-type: none"> • Enroll 150 students in middle-skills training • 120 successfully complete middle-skills training 	Ongoing through December 2015	Project manager, program managers from all groups, and Job Link Services department
	<u>Basic Skills:</u> Attend 8 to 10 ABLÉ and GED orientation sessions to recruit new students	<u>Basic Skills:</u> <ul style="list-style-type: none"> • Enroll 200 students in basic skills training • Work to assist 30% of enrolled earning GED 	Ongoing through December 2015	Project manager and GED department coordinator
	Continue to partner with community based organizations (CBOs) to identify and enroll students into workforce training programs and wrap-around services	Attend monthly orientations at CBOs and recruit a minimum of 10-15% of annual goal from CBOs	Ongoing through December 2015	Project manager

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Job Readiness	Provide soft and career readiness skills to prepare students for industry-recognized positions	Assist 60% of students enrolled in middle-skills training with professional development in preparation to enter the workforce. <ul style="list-style-type: none"> • Refer students to career transitions center for resume review and assistance with interviewing skills if service are not integrated in middle-skills training program • Work with Job Link Services internship placement and job placement coordinators regarding follow-up and retention 	Ongoing through December 2015	Project manager, Job Link Services department, and Career Transitions Center
Wrap-Around Services	Complete Employment Development Plan (EDP) Transportation assistance	100% completion of EDPs for students enrolled in middle-skills training Provide bus passes to 100 students once they are registered in middle-skills and basic skills training. Provide additional assistance to students who are employed until they receive their first paycheck Provide assistance to 50-100 students with additional costs for exam certification not covered by tuition	Ongoing through December 2015 Ongoing through December 2015	Project manager Project manager
Student Tuition Stipends	Exam certifications Provide tuition assistance to students in workforce training programs that are not grant funded	Increase number of students interested in obtaining training and skills for employment (30-50 students) <ul style="list-style-type: none"> • Recruit from open-access training programs such as Private Security, Welding, CNC, Medical Coding, and Truck Driving • Provide tuition assistance to students referred from CBOs 	Ongoing through December 2015	Project manager