

**Walmart Brighter Futures 2.0 Project: 2015 Work Plan  
Anne Arundel Community College**

Major Strategies	Action Steps	Expected Outcomes/Accomplishments	Target Date	Persons Assigned
I. Recruitment and Intake	Recruit and conduct training cohorts.	<p>Cohort groups of 16 students initiate training through May 16.</p> <p>As of 3/30/15, AACC has conducted an intake process for 944 students on the grant opportunity. Over achieved the intake performance metric of 700 individuals by 135% to date.</p> <p>A total of 435 students initiated training through March 31, 2015 with additional class starts scheduled through May 16, 2015. Over achieved the performance metric of 400 students trained by 109% to date.</p> <p>Anecdotal data demonstrates that social media ads and casino employers' employment websites referred the most students to the training opportunity.</p> <p>Conduct TABE testing for students applying for grant training.</p>	<p>January-May 2015</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Project Director Career Navigators Instructional Team</p>

Major Strategies	Action Steps	Expected Outcomes/Accomplishments	Target Date	Persons Assigned
II. Curriculum	Conduct 14-week dealer training programs.	Purchase and replenish necessary house supplies to support grant training through May, 2015.	January-May 2015	Project Director Career Navigator Lead Instructor Instructional Team Instructional Support Center
	Embed both industry and college certifications into the training program.	Conduct 14-week training Monday-Thursday, 16 hrs/week for cohorts of up to 16 students.	January-May 2015	
	Maintain schedule of open lab periods.	Continue the embedded adult basic skills-casino math training and job readiness preparation.	Ongoing	
		Continue the industry certification process for the AHLA Guest Service Gold customer service certification. As of March 31, 2015, 214 Guest Service Gold customer service certifications have been earned by grant students.	Ongoing	
		Continue the college certification process for continuing education certificates of completion for Casino Blackjack Dealer, Mini Baccarat Dealer and Casino Carnival Games Dealer. 783 continuing education certificates have been award through March 31, 2015.	Ongoing	
		Continue awarding digital badges for successful completion of Casino Blackjack Dealer, Mini Baccarat Dealer, and Casino Carnival Games Dealer. AACC has issued 527 digital badges through March 31, 2015.	Ongoing	
		Conduct supervised open lab periods 9 hours/week to allow students to practice their skills in preparation for employment audition.	Weekly	

Major Strategies	Action Steps	Expected Outcomes/Accomplishments	Target Date	Persons Assigned
III. Wrap-Around Support Services	Develop resources, referrals and process flow for students.	Hire Career Navigator.	January 15, 2015	Project Director Career Navigator Instructional Team Transition Coordinator
	Leverage partnerships with community organizations.	Identify challenges for prospective students and develop processes to connect students to appropriate resources/services available.	Ongoing	
	Leverage additional resources to assist students with persistence and completion.	Implement and continue to refine holistic case management services to enrolled students and maintain appropriate documentation of services and referrals.	Ongoing	
		Implement regular, on-site, casino employer career days with both local area casinos – Maryland Live! Casino and Horseshoe Casino.	Weekly	
		Implement regular, ongoing, on-site employment auditions by both local area casinos – Maryland Live! Casino and Horseshoe Casino.	Weekly	
		Continue to track students' employment. As of March 31, 2015, 224 students have gained employment as dealers, overachieving the performance metric by 107%.	Ongoing	

Major Strategies	Action Steps	Expected Outcomes/Accomplishments	Target Date	Persons Assigned
IV. Funding	<p>Incorporate parallels and best practices of the ACE grant into the Walmart Brighter Futures 2.0 Project.</p>	<p>Track and report on leveraged funds that support the program.</p> <p>Identify and incorporate ACE grant best practices into student follow up processes and documentation.</p> <p>Submit press releases about grant successes as appropriate.</p> <p>Active participation in the Innovations 2015 Conference in Boston, March 8-10, 2015.</p> <p>Active participation in the Project Directors meeting, June 9-10, 2015, Phoenix.</p>	<p>Quarterly</p> <p>Ongoing</p> <p>Ongoing</p> <p>March 8, 2015</p> <p>June 9-10, 2015</p>	<p>Project Director ACE Project Director(s) Career Navigator Lead Instructor Instructional Team</p>
V. Tracking	<p>Establish and track metrics for academic progress and student success outcomes.</p> <p>Establish and track job placement and job retention.</p>	<p>Conduct and document 30 day and 60 day student employment follow up.</p> <p>Conduct and document follow up with students who do not persist.</p> <p>Utilize partnerships and referrals to provide ongoing recruitment and retention services.</p> <p>Complete post TABE testing and assess gains.</p> <p>Conduct completion ceremonies for students and their families.</p> <p>Record student testimonials about their training experience at AACC.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Feb-May, 2015</p> <p>Through June 2015</p>	<p>Project Director Foundation Office Instructional Support Center Career Navigator Lead Instructor Instructional Team HCAT Advisory Board</p>