

# BRIGHTER FUTURES PROJECT

Moving Low Income Individuals into Middle Skill Jobs

Spring 2015

## Brighter Futures Advantages

The Brighter Futures Project helps students with training, resources, and support to complete a certificate, industry credential program or degree. The goal is to help students gain skills and find a better paying job that can lead to a better life for students and their family.

In addition to financial assistance, the Brighter Futures Project is able to provide continual support (tutoring, counseling, etc.) to remove roadblocks to success that hinder our students' success.

We are here to get you ready to work!

"The Brighter Futures Project provided me with opportunities that I never knew existed to improve my life." Marisol R.



### We Also Offer:

- Advising/Counseling
- Basic Skills Training
- Job Readiness
- Middle Skill Job Training
- Employment Placement



## An Untapped Resource

In the near future there will be more middle-skill job positions that need to be filled in the US than can be filled with high school graduates, as such Adult Education students and other non-traditional students are an untapped community resource. Over the long-term, adult education services can provide a positive return on investment (ROI) for both participants and the public. A 2012 study discussing the benefits, costs and rates of return for Washington's Postsecondary CTE Programs found that, when weighing education costs against earnings increases, participants enjoyed a lifetime ROI as high as **8.86 percent**. Society as a whole (including taxpayers) benefited as much as **6.7 percent** due to factors such as higher earnings over the same period.

### Certificate Options include:

Certified Nursing Assistant, Child-Care Certificate, Plumbing/Electrical/Carpentry Apprentice Programs, HVAC, Business Specialty, Welding, Automotive Service

## Jose's Story, "the immigrant experience"

"I came to Santa Fe for the ESOL (English Speakers of Other Languages) class and then moved into the GED classes. In my hometown in Mexico I just finished elementary school. I had to go to work and I didn't have an opportunity for education. When I found out about the Brighter Futures Project they led me to the Construction Department and now I'm in the Apprenticeship Program and am working as an electrician in town."



CTE Programs—hands on learning!

## Barbara's Story, "life in the way"

"I dropped out of school at the beginning of my 10th grade year in 1978 and I started doing life.

I always had a self-esteem issue when it came to my lack of education.

When I was told I could come into the school I thought, *you know this looks like I could be headed toward college instead of just this GED thing!*

Now I can actually see myself going to college and becoming a college graduate.

In the summer I will be enrolling in classes in Santa Fe College's Business Department."



## Eureka's Story, "beyond the GED"

"I just wanted to get my GED so I could stop lying on job applications. I have three kids and they keep asking me, *when you get your GED, what are you going to do Mommy? What are you going to do?*, so of course like any good parent I answered , *I'm going to go to college*. I was telling them the story that they needed to hear, but I didn't believe it. Then a friend told me about the Brighter Futures program and it was on from there. I got my CPR, my C.N.A., and now I'm enrolled in college classes and on my way. I'm getting my AA in Health Sciences so I can go into any program I chose to get into in the health care field."



## Carlos's Story, "helping people"

"I didn't have many choices when I was younger, and after my daughters were born I could not go to school. I had to go to work. When I had the time and opportunity I came to Santa Fe for the GED program. I think it is great that Santa Fe provides the community with these opportunities. It fulfills me just to come to campus everyday, and I just wish that more people could benefit from the Brighter Futures Project. I've always enjoyed helping with people; now I'm in Santa Fe's C.N.A. program and classes are going great! I always tell young people that it is never too late to start a career if you want one. You just need to take an opportunities like the Brighter Futures Project when it present itself. I hope that the Brighter Futures Project will continue, not for me, but for other people; I think everyone in the community will benefit from that."

## Contact Us

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