

# Removing Barriers: Using Online Orientation & Support Resources To Improve Access & Equity

September 15, 2021



Guest User **GU** ▾

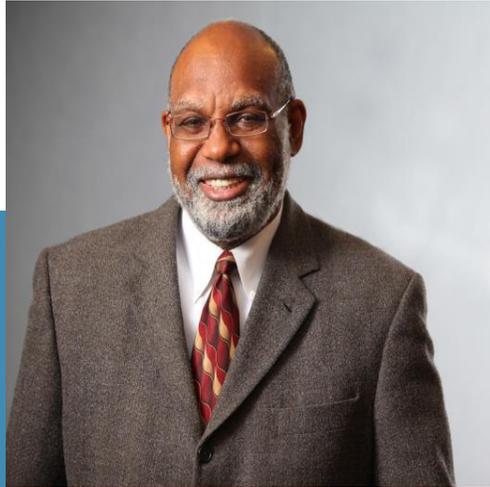
Welcome to OCC!

New Student Orientation/Title IX

English Placement

Online Learning Readiness Course (DIST  
1000)

Student Success Workshops



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# League for Innovation in the Community College

- Leadership & Organizational Development
- Learning & Teaching
- Student Services
- Workforce Preparation & Development



[www.league.org](http://www.league.org)

# Introductions



**Meg Foster**  
Innovative Educators  
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**Bev Tinsley-Stanbrough**  
Oakland Community College  
Dean of College Readiness



# Today's Goals

- Examine current barriers facing students throughout the student lifecycle and explore how technology can be used to remove these barriers.
- Discuss methods for streamlining the new student orientation process.
- Compare your current onboarding process to one that uses technology to streamline the process.
- Share materials and case studies from other institutions.
- Examine the opportunity to address college readiness skills in the onboarding process and throughout the first year.
- Discuss challenges with providing support services online.
- Explain the importance of assessment and how to use data to improve services.

# Oakland Community College

## Challenges

- Scheduling conflicts, space issues, too many students, not enough resources, consistency, accessible for all, cost, resources, availability
- Mandatory Orientation needs to be automated

## Application

- Online Orientation replaced face-to-face orientation
- Launched on April 19, 2017
- About 18,000 students each semester
- Mandatory for all first-time students (including dual-enrolled and high school guest students)
- Over 34,000+ students to date



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# Online Student Support Needs



- Needed to be available to families, prospective students, etc.
- Needed to be easy to administer requiring few staff to manage
- Needed to be available to large numbers of students
- Needed a product that was accessible and also easy

# Who Do We Service?



# Creating Equity & Access

## **Who is attending college?**

- 1/3 of undergraduates are first-generation college students (neither parent had a bachelor's degree) (Center for First-Generation Student Success)
- 25% of undergraduates are parents (Institute for Women's Policy Research)
- 45% of undergraduates are non-white and 43% are low-income (American Council on Education)

## **What are enrollment trends?**

- Traditional student enrollment dropped by 7.2% last year
- Community colleges saw an 11.3% decline in enrollment this spring semester.
- Of the 2.6 million students that started college for the first time in the fall of 2019, only 73.9% of them returned the next year.
- 69% of entering students work for pay - Almost 30% more than 40 hours a week

# Addressing the “Covid-Crash”

- Concern there is a shift from the summer slump to a Covid Crash (Chronicle for Higher Education)
- Students of color, grades K-12, could be 6 to 12 months behind in learning by the end of the 2020-21 academic year.
- White students could end up 4 to 8 months behind.



*Students need to be supported to understand that they belong - that they have a place in our institutions and that they are cared for. How do we create resources that meet students where they are? That do not create boundaries but create connections and success?*

Resource: [https://www.chronicle.com/article/could-the-summer-slide-become-a-covid-crash?cid2=gen\\_login\\_refresh&cid=gen\\_sign\\_in](https://www.chronicle.com/article/could-the-summer-slide-become-a-covid-crash?cid2=gen_login_refresh&cid=gen_sign_in)

# The Importance Of Integrated Student Support

**What percentage of college freshmen drop out after their first year?**

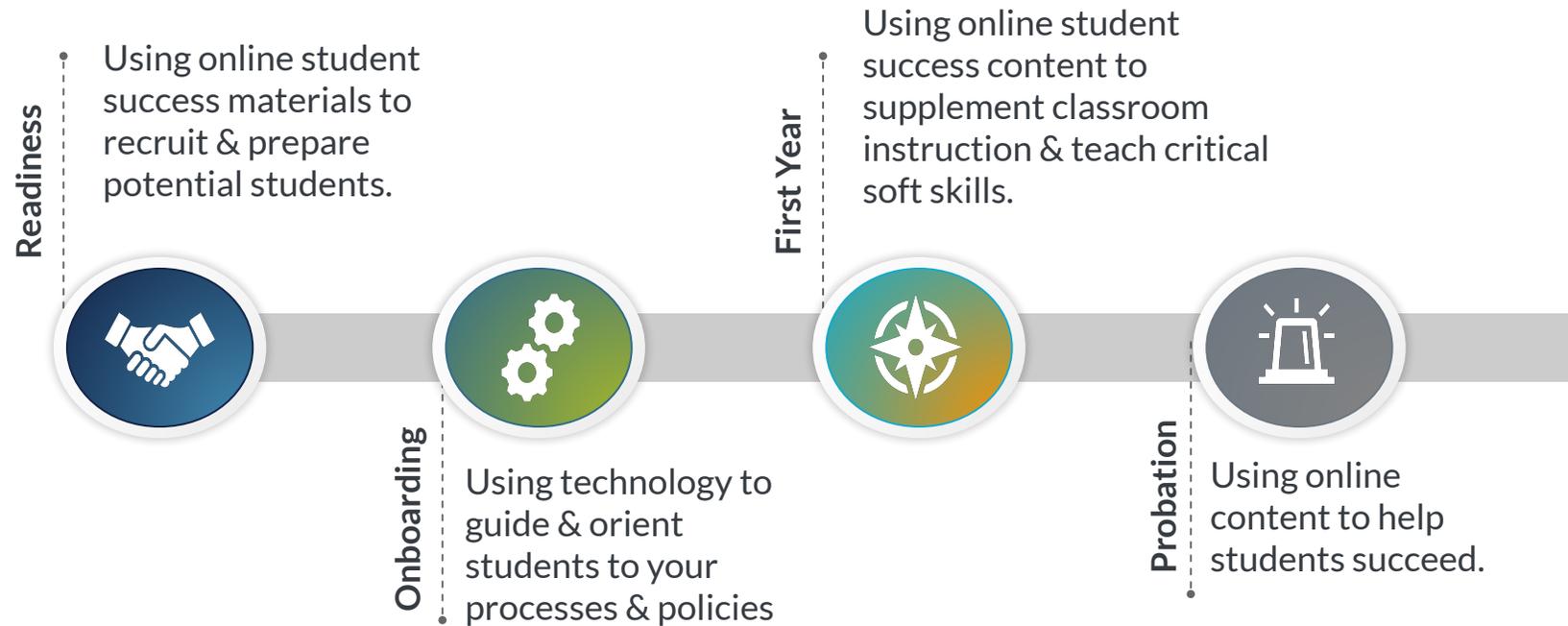
**?**

Panic: Why is this happening?



Persist: What can we do about it?

# Student Success Timeline: Using Technology To Guide Students



**Panic**

**Readiness**

**Persist**



**Challenges & Interventions**

# Readiness

- Student Challenges
  - Am I ready for college?
  - Lack of Academic Preparation – Do I need to take a remedial class?
  - Poor Time Management Skills – How will I successfully juggle work and class?
  - Lack of Study Skills - How do I study for a college class?

- Interventions
  - Summer Bridge
  - Orientation
  - FYE
  - ACCUPLACER

- Orientation & Workshop Topics
  - Welcome To Campus
  - Testing & Assessment
  - Being A Successful College Student
  - Habits Of Mind
  - Difference Between High School & College
  - Time Management & Procrastination
  - Online Learning
  - First Generation



**Course Pacing In College**



More outside work



Move much more quickly



Based on objectives



Welcome to OCC!

[New Student Orientation/Title IX](#)

[English Placement](#)

[Online Learning Readiness Course \(DIST 1000\)](#)

[Student Success Workshops](#)

# Welcome to Oakland Community College



# How Do I Register For Classes?



**Panic**

**Onboarding**

**Persist**



**Challenges & Interventions**

# Onboarding

- Student Challenges
  - College jargon – What is FAFSA?
  - New systems – What is an LMS?
  - College System - How do I login to my college email?
  - Registration – How do I register for the right classes?
  - Overwhelmed - Where do I find campus resources?
- Interventions
  - Orientation
  - Summer Bridge
  - Advising
  - Other thoughts?
- Workshop Topics
  - Financial Aid
  - Technical Tutorials
  - Title IX
  - Cheating & Plagiarism



# Onboarding

## Grants



**Review the terms of your grant**

# Onboarding



**Consent**

Voluntary & affirmative agreement to engage in a specific sexual activity

- The absence of no is NOT consent
- Only yes means yes
- Consent is clear
- Consent is informed & enthusiastic

Obtain verbal consent **BEFORE** engaging in sexual activity & at **EVERY** stage of the sexual interaction

A woman in a red dress stands to the right of the whiteboard, presenting the information.

**Panic**

**First Year**

**Persist**

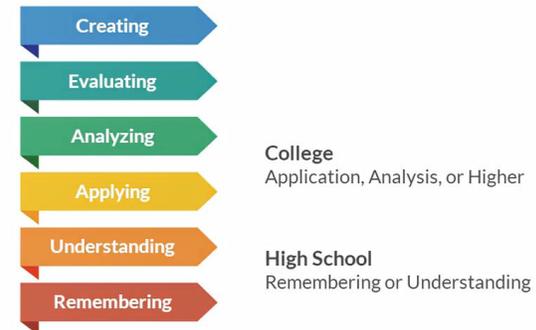


**Challenges & Interventions**

# First Year

- Student Challenges
  - Lack of Academic Preparation
  - Poor Time Management Skills
  - Lack of Study Skills
  - Career Planning – How do I pick a major?
  - Academic Support – I have text anxiety. Where can I find help?
- Interventions
  - Orientation
  - Classroom
  - Learning Center/ Tutoring
  - FYE
- Workshop Topics
  - Student Support Resources
  - Grit, Resiliency, Growth Mindset
  - Reading & Writing Strategies
  - Study Strategies
  - Exam Preparation
  - Critical Thinking
  - Information Literacy
  - Succeeding in Math
  - Taking Tests

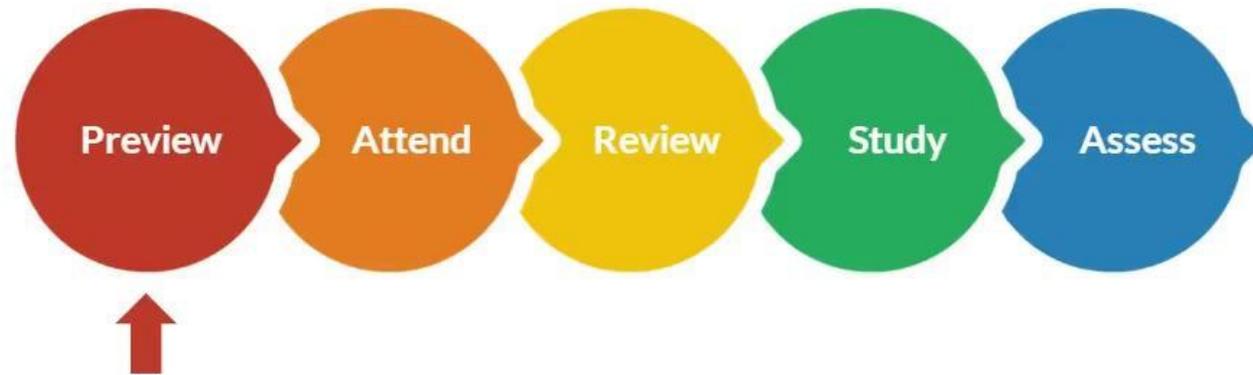
## Move From lower To UPPER Levels





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# The Study Cycle



*Preview before class - Skim, review, develop questions*

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# Maximize Your College Experience

Use campus capital to grow your own capital



**Panic**

**Probation**

**Persist**



**Challenges & Interventions**

# Probation & Suspension

- Student Challenges
  - Students are underprepared and overwhelmed
  - Depression & anxiety on the rise
  - Lack of coping skills
- Interventions
  - Orientation
  - Counseling
  - Classroom
  - StudentLingo
- Workshop Topics
  - Handling Failure
  - Math Anxiety
  - Test Anxiety
  - Well-Being & Balance
  - Stress Management
  - Mental Health & Suicide
  - Probation

**How To Handle Failure**

**STOP. REFLECT. RESET.**

- Don't make any hasty decision
- Be honest
- Be prepared to make tough decisions
- Make changes
- Ask for help

The infographic features a woman in a pink sweater standing on the right side. The text is arranged in a vertical list on the left, with corresponding icons for each point: a clock for 'Don't make any hasty decision', a lightbulb for 'Be honest', a scale for 'Be prepared to make tough decisions', a wrench and screwdriver for 'Make changes', and a megaphone for 'Ask for help'.

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# Academic & Personal Habits



# Additional Tips



Gather feedback



Reflect on strengths & weaknesses



Talk to professors, advisors & counselors



Review courses & college policies



Create plan for improvement



Review in context of long-term goals



## What Students Are Saying

*“What helped the most was information regarding registration for classes and what to expect.”*

*“..the information helped me understand what was expected because I was lost and confused.”*

*“I thought everything helped me understand how to be successful when I am starting college at OCC...”*

*“I liked hearing about other people’s experiences.”*

*“This whole video was one big help, I can’t wait to see what my future holds.”*



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# Updates

- Launched on April 19, 2017
- Stats for the past year
  - Students in platform since launch (53,455)
  - Courses started for StudentLingo and Go2Orientation (134,988)
  - Courses completed
    - Go2Orientation course completions (43,455)
    - StudentLingo course completions (52,051)
    - Online Readiness course completions (launched 2021) (3,313)
    - Guided Course Placement (launched 2021) (16,975)
- Mandatory for all first-time students (including transfer, dual enrolled and high school guest students)
- With our current state of affairs most of the community colleges in Michigan are doing some sort of online orientation but not to the extent of OCC



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## Next Steps

- Orientations for specific student groups i.e Veterans, Transfer, F-1, International
- Orientation Learning Outcomes and Assessment Rubric Analysis
- Ongoing committee review and evaluation
- Addressing Diversity, Equity, Inclusion, Justice & Civility across the institution's policies and practices
- Update and further develop college orientation website
- Monitor, review and implement changes based on student feedback
- Partner with Institutional Research to evaluate effectiveness and student persistence
- Close the feedback loop to VFO's



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Thank You!



Thank you!

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# Site Tour Of IE Experience Site

The screenshot displays the Innovative Educators website interface. At the top left, the logo "Innovative Educators" is visible. At the top right, the user is identified as "Orientation Trial Guest" with a profile icon labeled "OG". The main visual is a photograph of diverse graduates in caps and gowns. Overlaid on this image are several navigation buttons:

- View Orientation Examples!** (top left)
- Two-Year Orientations** (bottom left) with subtext "Explore college examples"
- Four-Year Orientations** (bottom center-left) with subtext "Explore college examples"
- Specific Populations** (bottom center-right) with subtext "View modules for various populations"
- Student Success Workshops & Title IX** (bottom right) with subtext "Watch 50 student support workshops"

Below the main image is a "View Your Progress" section with a sidebar menu:

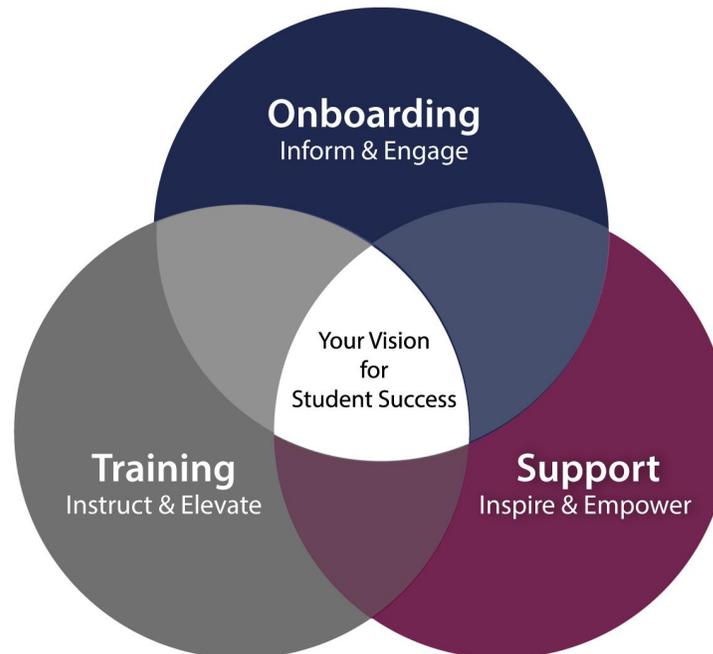
- In Progress** (69) | **Items of Interest**
- > New Student Orientation** | **Course** | **Continue**

# IE Product Overview

**Go2O** **Go2Orientation**  
Online Orientation For New Students & Specific Populations

**TL** **TutorLingo**  
9 Online Tutor Training Videos

**Go2K** **Go2Knowledge**  
350+ Webinars For Faculty & Staff



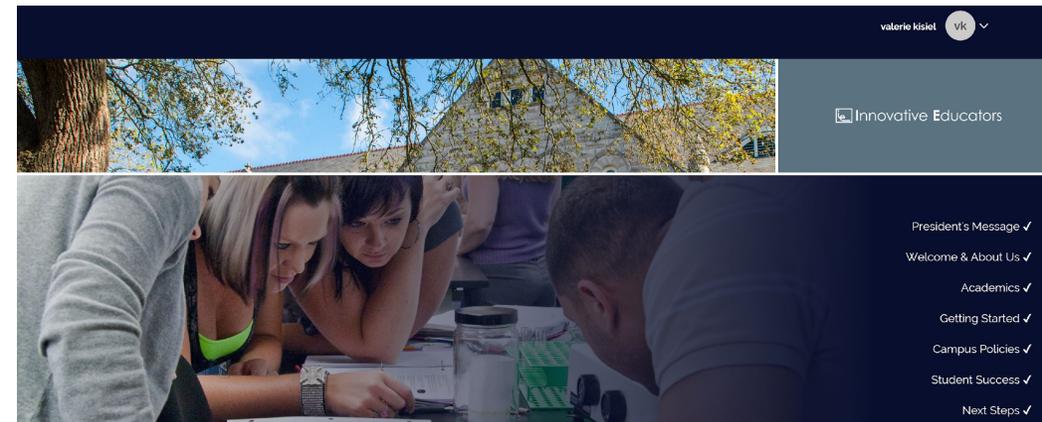
**Online Learning** **OL**  
Online Learning Orientation & 20 Student Success Workshops

**StudentLingo** **SL**  
50 Online Student Success Workshops

**ParentLingo** **PL**  
Online Parent Orientation & Support Resources

# New Student Orientation Module

- Fully-Produced Custom New Student Orientation Module With Content
- Unlimited Modules
  - Developed by the institution (included at no additional cost)
  - Developed by IE (included with additional cost for content production)
- Unlimited Users
- Unlimited Sections
- Branding (3-5 Options)
- Custom Welcome Video Production
- Video Options
- Tracks & Branching
- Unlimited quizzes
- Reporting
- Ongoing ADA
- Designated Instructional Designer
- Launch in as little as 2 weeks: *2 Weeks, 30 Days, 60 Days, 90 Days*



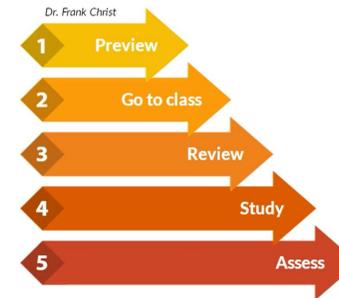
# StudentLingo - 50 Workshops

## Topics Include:

- Academic & Career Exploration
- Study Strategies
- Online Learning Skills
- Test-Taking Skills
- Anxiety & Mental Health
- Personal Management & Success Skills
- Research & Writing
- Strategies For Specific Populations

### PHASE 1

## The Study Cycle



Use strategies to learn the information.



*Imagine if you could have national experts talk to your students about what it takes to be a successful college student!*

## Who We Are

- Higher Ed Background
  - 75+ years of higher ed experience
  - Colorado Community College experience
  - Guided Pathways experience
  - 20+ years experience with online student services
- Partnership Philosophy
  - Products are developed & tested with college partners and their students
  - The needs of administrators, faculty, and students drive our decision-making
- Our guarantee: To create customized solutions that works for our clients!
  - Easy for administrators to implement, maintain, and improve
  - Engaging, informative, and motivating for students

\*Solely Focused on Student Success in Higher Education

# Questions & Next Steps

- IE Experience Site - [www.go2ie.com/orientationtrial](http://www.go2ie.com/orientationtrial)
- Contact us with any questions  
303-819-5366  
[Kristen@ieinfo.org](mailto:Kristen@ieinfo.org)
- [Complete our evaluation.](#) Share your best intervention strategy for a chance to win a \$25 gift card!



Go2Orientation



Online Learning



StudentLingo



ParentLingo



Go2Knowledge



TutorLingo