



Walmart Brighter Futures 2.0 Project: Moving Low-Income Individuals into Middle-Skill Jobs



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Walmart Brighter Futures 2.0: Goals

1. To help low-income individuals acquire 21st century employment skills to obtain middle-skill jobs **(Component I: Adult Career Pathways)**
2. To develop a model that will provide the project participants with the confidence that they have acquired the skills needed by employers and that will empower them to document those skills and communicate them effectively to employers **(Component II: Competency Development & Documentation)**



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Definition of “Middle-Skill Job”

“Middle-skill” jobs are those that generally require some education and training beyond high school but less than a bachelor’s degree. These postsecondary education or training requirements can include associate’s degrees, vocational certificates, significant on-the-job training, previous work experience, or some college, but less than a bachelor’s degree.”

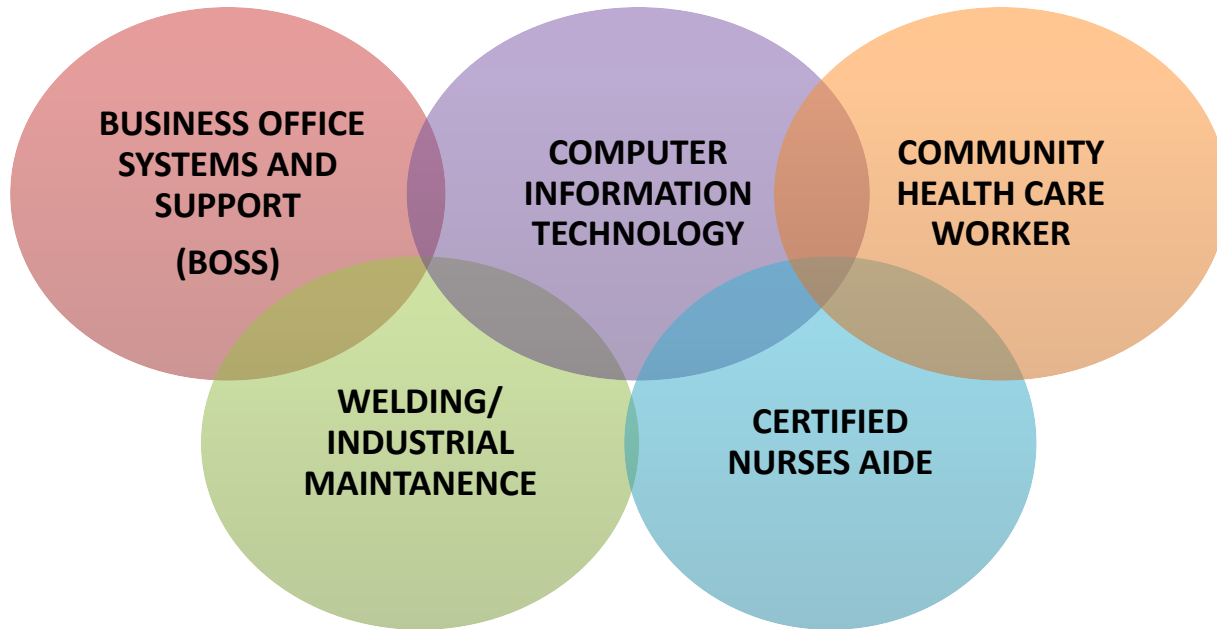


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Component I: Career Pathways offered within Walmart Brighter Futures 2.0 Project



Component II: Career Skills offered within Walmart Brighter Futures 2.0 Project





Program Participant Characteristics

1. 18 years or older
2. Income Limitation (150% Federal Poverty Guideline)
3. Eligible to receive federal and or state grant funding
4. Orientation, Participation, Communication, Innovation = Work Ready



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