



## **FOR IMMEDIATE RELEASE**

### **Delta College offers training for customer service professionals**

On April 14, 2014, Delta College Corporate Services begins a new session of its customer service career training program that launched in January of this year. Grant funding is available for qualified applicants through the Wal-Mart Brighter Futures 2.0 program.

"Delta College Corporate Services is pleased to help individuals obtain professional customer service skills," said Greg Luczak, Interim Executive Director of Delta College Corporate Services. "For most students, the Wal-Mart grant is covering the entire cost of their training."

This two-week, 80-hour program, designed in conjunction with Morley, prepares students for positions such as web chat, roadside assistance and help desk agents. Upon successful completion of the class, participants have the opportunity to interview with representatives from area employers seeking professional communicators. For example, Morley is seeking to hire 100 new associates immediately to fill its growing need for customer service representatives.

To apply for Delta's customer service career training program, print an application from [www.delta.edu/faststart/customer-service-representative](http://www.delta.edu/faststart/customer-service-representative), or pick up an application at one of the Great Lakes Bay Michigan Works! Service Centers or at Delta College, H Wing. Applications are accepted now through April 2 or until the class is filled. This session runs April 14-25, 2014.

#### **About Delta College Corporate Services**

Delta College Corporate Services is a world leader in developing, delivering and administering training solutions for the diverse performance and productivity needs of local, national and international businesses.

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