

Impact on Individual and Community: Cuyahoga Community College

Impact on Individual

The Walmart Brighter Futures (WBF) 2.0 Program provides low income individuals, some who have low educational attainment, with opportunities to enhance their skills and transition into well-paying jobs. It also gives individuals opportunities to earn industry recognized credentials and transition into credit-bearing programs.

Participants receive academic and financial advising, as well as the following services: career exploration and job planning, skills and interest assessments, job search preparation, individual job coaching, group workshops, and job placement assistance. Additionally, WBF 2.0 connects individuals to the college's Academic and Workforce Career Centers that serve as institutionally supported departments for dislocated workers who want to pursue college degrees or training programs to re-enter the workforce.

Impact on Community

WBF 2.0 has a direct and lasting impact on the community. As individuals receive training and move into better paying jobs, companies and organizations are able to obtain the skilled workers that are needed to continue to improve the economic conditions of the community as a whole, as well as provide opportunities for Cuyahoga Community College to strengthen its already strong connections with community-based organizations, business, and industry.