



Innovations Conference Sponsorship Packages*	Champion	Advocate	Supporter	Exhibit Only
Virtual Conference Visibility	\$7,500	\$5,000	\$3,500	\$1,000
Virtual Booth Space With Video Chat Capabilities	X	X	X	X
Conference Registrations	Four (4)	Three (3)	Two (2)	Two (2)
Participant List, Including Email Addresses**	X	X	X	X
Opportunity to Submit a Proposal to Present***	X	X	X	
Presence in Participant Gamification	X	X	X	
Opportunity to Lead a Video Chat Discussion Group (20 minutes)	Two (2)	Two (2)	One (1)	
Interview With League Leadership, Recorded for On-Demand Viewing	X	X		
Push Notification(s) During Live Event (pop-ups)	Two (2)	One (1)		
Marketing Video Played During Live Event (15-30 seconds)	X			
Opportunity to Participate in Express Connections	One (1)			
Branding Impact				
Company Name and Logo in Online Directory	X	X	X	X
Logo on All Innovations Conference Website Pages	X	X	X	
Logo on League Website Exhibitor/Sponsor Page	X	X	X	X
Literature or Promotional Item in Virtual Swag Bag	One (1)	One (1)	One (1)	One (1)
Exposure to Membership Throughout the Year				
Opportunity to Submit an Article for Inclusion in <i>League Connections</i>	Two (2)	One (1)	One (1)	
Sponsored Email	X			
Exclusive Marketing Opportunities - Choose One (1)				
League Excellence Awards	X			
Innovation of the Year Awards	X			
Presidents Track	X			
Vice Presidents Track	X			
General Session (2 minute live speech or 1-2 minute video) (3 available)	X			
Live Session (includes introduction only)		X		
Guaranteed On-Demand Session (30-45 minutes)		X	X	
Express Connections		X	X	
Additional Discussion Group		X	X	
Ad on Virtual Platform Homepage		X	X	
Marketing Video Played During Live Event (30 seconds or less)		X	X	
Three (3) Push Notification(s) During Live Event (pop-ups)		X	X	
Post-Conference Email Evaluation		X	X	

*All opportunities subject to change

** With participant permission

*** Submission criteria apply