



Innovations Conference Sponsorship Packages	Champion \$15,000	Advocate \$9,500	Supporter \$5,000	Exhibit Only \$3,000
Annual Conference Visibility				
Booth Space	10x20	10x10	10x10	10x10
Conference Registrations (With Ribbons)	Four (4)	Three (3)	Two (2)	Two (2)
Access to Meeting Room Upon Request (First Come, First Served)	X	X	X	X
Participant List, Including Email Address	X	X	X	X
Opportunity to Submit a Pre-Conference Article for Inclusion in <i>League Connections</i>	One (1)	One (1)	One (1)	
Opportunity to Submit a Proposal to Present*	X	X	X	
Opportunity to Participate in a Showcase Session	X	X	X	
Wireless Internet Access in Exhibit Hall	X	X	\$	\$
Opportunity to Participate in Express Connections	One (1)			
Branding Impact and Signage				
Logo on Conference Signage (by Level)	X	X	X	
Logo on Exhibit Hall Entrance Sign (by Level)	X	X	X	
Listing in Online Directory with Logo	X	X	X	X
Logo on Sponsor Page of Innovations Conference Website	X	X	X	
Logo on All Innovations Conference Website Pages	X			
Literature or Promotional Item in Conference Bags	One (1)	One (1)		
Mobile App Presence				
Inclusion of Company Information and Logo in Directory	X	X	X	X
Access to Participant Contact Information**	X	X	X	X
Presence in Participant Gamification	X	X		
Push Notification(s)	Two (2)	One (1)		
Splash Screen	One (1)			
Exposure to Membership Throughout the Year				
Logo on the League's Website (www.league.org)	X	X		
Opportunity to Submit an Article for Inclusion in <i>League Connections</i>	X	X		
Sponsored Email	X			
Exclusive Marketing Opportunities - Choose One (1)				
League for Innovation Excellence Awards	\$			
John E. Roueche & Terry O'Banion International Leadership Award - SOLD	\$			
League for Innovation Excellence Awards Medallions	X			
League for Innovation Excellence Awards Program	X			
Presidents Track	X			
Vice Presidents Track	X			
Opening Reception		X		
General Session (4 Available)		X		
Conference Bags		X		
Leadership Reception		X		
Coffee and Refreshment Break (5 Available)			X	
Participant Lanyards (Sponsor is responsible for production costs)			\$	
Charging Station - SOLD			X	
24-Hour Wireless Hotspot			X	
Host College Volunteer Shirts			X	
Water Bottles/Water Stations (Sponsor to provide water bottles)			\$	
General Session and Special Session Recordings for iStream (logo recognition)			X	
Post-Conference Email Evaluation - SOLD			X	
Opportunity for one representative to participate in Express Connections - NEW			X	
Participation in the Exhibit Hall Game - NEW			X	
Add-On Opportunities				
Express Connections	X	\$2,500	\$2,500	\$2,500
VIP Dinner With Expert Moderator	\$10,000	\$10,000	\$10,000	\$10,000

* Submission criteria apply

** With participant permission

"\$" Indicates additional fee