CONFERENCE PROGRAM GUIDE TO THE EXHIBITION



Innovations
MARCH 18-212018
NATIONAL HARBOR, MARYLAND

Gaylord National Resort & Convention Center

Hosted by Prince George's Community College and Baltimore City Community College





@InnovationsConf #18INNMD



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April 20-21 June 13-14 2018 2018

West Houston Desert Willow Institute Conference Houston, TX Center Phoenix, AZ

> www.league.org/ls2018hou www.league.org/ls2018phx



Executive Leadership Institute

December 9-13, 2018

The Scottsdale Resort at McCormick Ranch Scottsdale, AZ

www.league.org/eli2018



February 24-27, 2019

New York Marriott Marquis New York, NY

www.league.org/inn2019 (site will be live in April 2018)

THE PRINCE GEORGE'S COUNTY GOVERNMENT

OFFICE OF THE COUNTY EXECUTIVE



January 30, 2018



Rushern L. Baker, III County Executive

Dear Friends:

On behalf of the residents of Prince George's County, it is my pleasure to extend a warm welcome to the League for Innovation in the Community College and its Innovations 2018 Conference. We are pleased that Prince George's Community College and Baltimore City Community College are serving as co-hosts for this important convening.

Community Colleges are centers for educational opportunity and serve as the gateway to the American dream for more than 12 million students. The sector is an example of inclusivity, welcoming all who desire to learn and advance, regardless of wealth, heritage, or previous academic experience.

The Innovations Conference is a distinguished higher education event, attracting more than 3,000 leaders from across the nation to generate fresh perspectives and promote innovation in teaching and learning across the community college landscape. We are pleased to have the conference located at National Harbor, a destination location, in Prince George's County. We hope your time here will inspire creative solutions for the complex challenges facing higher education.

We appreciate the strong leadership and the dedicated professionals who continue to invest their time and talents to support student success and innovation. We hope your time at the Gaylord National Resort & Conference Center will inspire you to explore Prince George's County and witness the vitality of the entire region.

Sincerely,

Rushern L. Baker, III County Executive

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24-Hour Wireless Hotspot

1:00 PM Saturday - 10:30 AM Wednesday

9:00 AM - 3:00 PM Preconference Workshop

1:00 - 6:00 PM Registration

Sunday, March 18

7:00 AM - 6:00 PM	Registration
7:30 AM - 3:45 PM	Presidents Track (Invitation Only)
7:30 AM - 3:45 PM	Vice Presidents Track (Invitation Only)
8:30 - 9:30 AM	Forums
9:45 - 10:45 AM	. Forums and Poster Sessions

10:45 AM - 12:00 PM Coffee and Refreshment Break in the Exhibition Hall

12:15 - 1:15 PM Forums and Poster Sessions 1:30 - 2:30 PM Forums and Poster Sessions

2:45 - 3:45 PMSpecial Session, Forums, and Poster Sessions

4:00 - 5:30 PM Opening General Session

5:30 - 7:00 PM Opening Reception in the Exhibition Hall

Excellence Awards Photo Session in the Exhibition Hall

The Cross Papers, Number 21, Book Signing in the Exhibition Hal

Monday, March 19

7:00 AM - 5:00 PM Registration	
7:30 - 9:00 AM Breakfast in the Exhibition Hall (Served	Until 8:30 AM)
9:15 - 10:45 AMGeneral Session	
11:00 AM - 12:00 PMSpecial Session, Forums, and Roundtable	e Discussions
12:00 - 1:30 PM Lunch in the Exhibition Hall (Served Un	til 1:00 PM)
1:30 - 5:00 PM Forum	
1:45 - 4:00 PM Forum	
1:45 - 2:45 PM Forums and Roundtable Discussions	
3:00 - 4:00 PM Lightning Talk, Forums, and Roundtable	Discussions
4:15 - 5:15 PM Special Session, Forums, and Roundtable	e Discussions
5:30 - 6:00 PM Excellence Awards Reception (For 2017 B	Excellence Award Recipients Only)

Tuesday, March 20

7:30 - 9:00 AM	. Breakfast in the Exhibition Hall (Served Until 8:30 AM)
9:15 - 10:45 AM	. General Session
11:00 AM - 12:00 PM	. Lightning Talk, Forums, and Roundtable Discussions
12:00 - 1:30 PM	. Lunch in the Exhibition Hall (Served Until 1:00 PM)
1:45 - 2:45 PM	. Special Sessions, Forums, Roundtable Discussions
3:00 - 4:00 PM	. Forums and Roundtable Discussions
4:15 - 5:15 PM	. Forums and Roundtable Discussions

7:00 - 8:30 PM Leadership Reception (Invitation Only)

Wednesday, March 21

7:00 - 10:30 AM	.Registration
8:00 - 9:00 AM	.Forums
9:15 - 10:15 AM	.Forums

7:00 AM - 5:00 PM Registration

10:30 AM - 12:00 PM Excellence Awards Celebration and Closing General Session

Special Support

The League acknowledges and thanks the following sponsors for their contributions to the 2018 Innovations Conference. These organizations provide invaluable support for this event and the League's mission to cultivate innovation in the community college environment.



Post-Conference Evaluation Email



(Booth 309) 24-Hour Wireless Hotspot



TEACHERS COLLEGE, COLUMBIA UNIVERSITY
(Booth 122)

Conference Program/Guide to the Exhibition



Presidents and Vice Presidents Tracks



(Booth 202) Monday General Session



(Booth 329) Conference Videos on iStream



Measuring the Power of Learning.®

(Booth 103) Educational Testing Service O'Banion Prize



(Booth 302) Conference Notepads

Innovative Educators
Supporting Academic & Professional Growth In Higher Ed

(Booth 212) Terry O'Banion Student Technology Awards



(Booth 206) Leadership Reception



(Booth 118)
Riegelman Awards for Excellence in
Public Health & Health Navigation Education
in Community Colleges



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(Booth 213)
John & Suanne Roueche
Excellence Award Medallions



Tuesday General Session



(Booth 107) Conference Lanyards



Opening Reception

WALDEN UNIVERSITY

A higher degree. A higher purpose.

(Booth 106) Monday Lunch



Opening General Session

The League also extends special thanks to the Gaylord National Resort & Convention Center, GES, and AV Images for their assistance in making this conference a success.

Innovations 2018 has been produced with the efforts and support of host colleges, Prince George's Community College and Baltimore City Community College, with assistance from Anne Arundel Community College and Allegany College of Maryland. Our special thanks go to the many volunteers who helped the League to create an exceptional conference experience.

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Earl Melvin Media Specialist II Baltimore City Community College

Registration Support Team Leader

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Exhibitors

A fundamental feature of the Innovations Conference is the exhibition of education-related products and services provided by League Platinum Partners and exhibitors. These organizations are dedicated to serving the community college market and contributing to the success of this event. Participating exhibitors at this year's conference are described more fully in the Guide to the Exhibition, starting on page 102 of this program.

The Exhibition Hall is located in **Prince George's D, Lower Atrium**.

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Innovative Educators.		
League for Innovation in the Community College		
LifeBound.		
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TechSmith		
The Entrepreneurial Learning Initiative, Inc.		
The Learning House		
Walden University.		
radiacii oniversity		

About The Conference

Innovations 2018 is the foremost convening for community college professionals, fostering innovation in teaching and learning and enhancing the higher education experience. This international event provides a forum for collaboration among academic experts and thought leaders, while granting participants exclusive access to the most inventive and inspirational community college programs from around the world. We thank you for being part of this conference.

All conference sessions take place on the Ballroom Level at the Gaylord National Resort & Convention Center: the Exhibition Hall is located on the Lower Atrium. (Floor maps available at the Conference Registration Desk upon request.) Smoking is not permitted in any conference area.

Conference Tracks

- · Learning and Teaching
- Leadership and Organization
- Workforce Preparation and Development
- Student Development and Success
- Basic Skills and Developmental Education

New Features

Lightning Talks

Lightning Talks consist of several brief presentations by different presenters on the same key higher education topic, followed by Q&A.

Ignite Theater

Exhibitors provide 10-minute presentations that may include product demonstrations, training sessions, or author interviews. Stop by the Exhibition Hall to find out more.



Incorporating the STEMtech Conference into the Innovations Conference allows for more robust STEM programming at

the League's premier event. This logo identifies STEMfocused sessions.

Conference Registration

Pick up your conference materials and badge at the Conference Registration Desk (Potomac Prefunction). Your badge is your ticket to all conference activities, so please wear it whenever you are in the conference area.

Registration Hours

Saturday	1:00 - 6:00 PM
Sunday	.7:00 AM - 6:00 PM
Monday	.7:00 AM - 5:00 PM
Tuesday	.7:00 AM - 5:00 PM
Wednesday	7:00 - 10:30 AM

Lost and Found: Please turn in found items at the Conference Registration Desk. After the conference, items will be left with the Gaylord National Resort & Convention Center loss prevention department.

Speaker Support

Presenters: After picking up your conference badge, please check in with Speaker Support (Potomac Prefunction) to confirm session details and to ask general questions regarding presentations.

Speaker Support Hours

Saturday	1:00 - 6:00 PM
Sunday	.7:00 AM - 6:00 PM
Monday	.7:00 AM - 5:00 PM
Tuesday	.7:00 AM - 5:00 PM
Wednesday	7:00 - 10:30 AM

Hotel Business Center

(Ballroom Level, between hotel and convention center) Open daily 6:00 AM - 9:00 PM; 24-hour self-service

Security/Emergencies

Hotel security is available 24 hours a day. In case of emergency in the conference area, all house phones will be directly connected to Consider It Done (CID), then forwarded to Safety Services. If there is an emergency in a guest room, please dial 333 for direct connection to Safety Services.

League Alliance

League Alliance college employees are attending the conference at a discounted registration rate. Learn more about membership benefits by visiting the League booth (#117) in the Exhibition Hall.

General Information

Exhibition Hall

Innovations 2018 features an engaging exhibition of products and services provided by League Platinum Partners and exhibitors. Visit with exhibitor representatives, network with colleagues, and enjoy breakfast, lunch, coffee, or refreshments in the Exhibition Hall (Prince George's D, Lower Atrium) during hall hours.

Wireless Hotspot

Take advantage of the Wireless Hotspot (Potomac Prefunction) from 1:00 PM Saturday to 10:30 AM Wednesday. Network name: Innovations2018; password: League2018

Social Media

Get more out of your conference experience by staying connected with the League.

Like Us on Facebook

Follow Us on Twitter



LeagueINN



@InnovationsConf #18INNMD

Mobile App

Use the free Innovations Conference app for iPhone and Android to access the conference schedule, a complete list of sessions and exhibitors, and general conference information. Take advantage of the app's itinerary builder to plan your personal conference agenda.

Recording Presentations

Video, photo, or audio recording of conference presentations is not permitted without the express written consent of the League, except by presenters who want to record their own sessions. The League reserves the rights to all recordings or reproductions at its conferences and meetings.



This logo identifies sessions being recorded for post conference on-demand viewing in iStream, the League's comprehensive digital library. Visit the League booth (#117) to learn more.

Conference Evaluation

Your feedback is important to us. A link to the online conference evaluation will be emailed to all participants following Innovations 2018. Please support future League conference planning by completing this evaluation.

Educational Testing Service O'Banion Prize

Named in honor of Terry O'Banion, President Emeritus and Senior League Fellow, this prize is given annually to an individual who has greatly influenced a transformation in teaching



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and learning, or to a college that best exemplifies the ideals and characteristics of a learning college.

Innovation of the Year Awards

This award recognizes innovative programs, practices, and initiatives that improve the ability of institutions to serve students and the community, and honors those who have created and implemented them. Recipients from 2017 are recognized at Innovations 2018.



This logo identifies sessions presented by winners of 2017 Innovation of the Year Awards

John & Suanne Roueche Excellence Awards

The Excellence Awards celebrate outstanding contributions and leadership by community college faculty and staff. Special events recognizing 2017



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recipients are included in the conference program.



This logo identifies sessions presented by winners of 2017 John & Suanne Roueche Excellence Awards.

Excellence Awards Photo Session

Sunday, 5:30 - 7:00 PM (Prince George's D, Lower Atrium)

An Allegany College of Maryland representative is on hand to take photos of 2017 award recipients, to be shown at the Excellence Awards Celebration.

Excellence Awards Reception

Monday, 5:30 - 6:00 PM (Potomac C)

At this exclusive event, 2017 recipients are congratulated and celebrated for their exemplary work. (Due to space limitations, this event is for 2017 Excellence Award recipients only.)

Excellence Awards Celebration and Closing Session

Wednesday, 10:30 AM - 12:00 PM (Potomac Ballroom)

The closing session and awards program pay special tribute to 2017 Excellence Award recipients. John Roueche provides the keynote address, and recipients participate in the ceremonial donning of their medallions. (Friends and family members of award recipients are welcome to attend.)

Riegelman Awards for Excellence in Public Health & Health Navigation Education in Community Colleges

The Riegelman Awards are presented annually to colleges that demonstrate excellence in planning or enhancing associate degree or certificate programs in Public Health and Health Navigation education.

Sponsored by Richard and Linda Riegelman and



Terry O'Banion Student Technology Awards

These awards recognize and support

Sponsored by

deserving students who have special talent in technology Innovative Educators
Supporting Academic & Professional Growth In Higher Ed

and who are passionate about pursuing technology-related careers. Recipients from 2017 are recognized at Innovations 2018.

Presidents Track

(Invitation Only)

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All Presidents Track activities take place in Potomac D.

7:30 - 8:30 AM



Breakfast

8:30 - 8:45 AM



Welcome

Rufus Glasper, President and CEO, League for Innovation in the Community College, AZ

8:45 - 10:00 AM



Forum

■ Divergent Futures: Forces for Change and the Spectrum of College Innovation

Innovation is imperative for all colleges, but the dizzying array of potential trajectories requires cautious, strategic thinking and deep understanding of institutional distinctiveness. In this dynamic, visual, and media-rich session, the presenter will synthesize global research data, emerging trends, and promising practices to offer a big picture overview of the full range of innovation that will remake community colleges over the next two decades. Bring your smartphone, tablet, or laptop so you can add your voice and perspective to real-time polls during this fast-paced session.

Ken Steele, President and Chief Futurist, Eduvation, ON

10:15 - 11:45 AM

Forum

■ Interpretive/Reflective Response to the Futurist

In past years, *Inside Higher Ed* has commented on the challenges and opportunities that lie ahead for HED presidents and sometimes on higher education's slowness to respond. In this response, the panel will focus on a key passage or idea from Ken Steele's presentation, explaining and/or exploring it further. They may also reflect on their own experiences, attitudes, or observations in relation to the presentation.

Rufus Glasper, President and CEO, League for Innovation in the Community College, AZ; Peter Cohen, President, University of Phoenix, AZ: Andrew Crapuchettes, CEO. EMSI, ID; Vanda Vitali, Consultant, The International Center for Innovation and Technology, CA; Gordon Freedman, Chairman and Founder, National Laboratory for Educational Transformation, CA

11:45 AM - 12:45 PM

Lunch Presentation

■ Higher Education Innovation

The U.S. Department of Education-Office of Educational Technology's higher education innovation initiatives include next generation assessments, individualized learning pathways, use of open resources and platforms, and strategic partnerships with stakeholders. Supports work in multiple offices across the department to design programs that leverage technology to improve quality of education and increase the success of students and adult learners. The presenter will provide an overview of the Office of Educational Technology's agenda and its potential impact on community colleges.

Sharon Leu, Senior Policy Advisor, HED Innovation, Office of Educational Technology, U.S. Department of Education, DC

12:45 - 2:00 PM

Forum

■ The Community College: State of the Sector

This presentation is designed for leaders of community colleges to better understand three key trends shaping higher education in 2018: (1) Community colleges are being challenged to extend their reach beyond their traditional geographic service area and to stabilize funding amid growing financial pressure. (2) Public-private partnerships spur growth and work-ready graduates while also providing a competitive option in the evolving education ecosystem. (3) To attract the new ROI conscious student, colleges must invest in personalized marketing campaigns with labor market data and career options.

Christina Hubbard, Director, Education Advisory Board, DC

2:00 - 3:30 PM

Forum

Digital Fundraising for the Community College Persona (Panel)

Community colleges are uniquely poised to take advantage of digital philanthropy and are encouraged to keep communication with students and alumni consistent with what they experienced as students—and what they expect as highly connected digital consumers. The user experience is defined by consumer culture: Amazon, Netflix, Spotify. The panel will emphasize that digital philanthropy is not a new type of philanthropy; it is the same practice with new tools.

John Moore, Chairman; Ross Sylvester, CEO, USEED, AZ; Christy Lea Moss, Senior Director of Strategic Engagement, University of Illinois, IL; Pyeper Wilkins, Chief Advancement Officer, Dallas County Community College District, TX

3:30 - 3:45 PM

Closing Remarks

■ Impressions From the Day

The closing session will include reflection on the day's program as well as the future of innovation in community colleges.

Vice Presidents Track

(Invitation Only)

Sponsored by



All Vice Presidents Track activities take place in Potomac C.

7:30 - 8:00 AM



Breakfast

8:00 - 8:15 AM



Welcome and Introductions

Normah Salleh-Barone, Vice President, Student Development, Moraine Valley Community College, IL, and Chair, League Representatives, League for Innovation in the Community College, AZ

8:15 - 9:15 AM



Opening Session

■ Inclusion, Collaboration, and Innovation

Located in the heart of Silicon Valley, the Foothill-De Anza Community College District (FHDA) is well known for its innovative spirit and inclusive culture. Cultures like this one rarely happen on their own, but with thought and intention, they can be created and nurtured. During the opening session, FHDA's Chancellor will discuss developing and supporting a healthy, innovative, collaborative, and productive culture that facilitates student learning and success in a climate of equity, civility, and respect.

Judy Miner, Chancellor, Foothill-De Anza Community College District, CA

Discussion and Response: Christina Espinosa-Pieb, Vice President of Instruction, De Anza College, CA; Michael Gavin, Vice President for Learning, Anne Arundel Community College, MD; Lloyd Holmes, Vice President for Student Services, Monroe Community College, NY

9:15 - 9:45 AM



Forum

■ Culture and the Innovation Life Cycle (Part I: Panel)

Awareness and understanding of the innovation life cycle can help college leaders support and promote a culture of innovation. Panelists will discuss the innovation life cycle and offer context from their experiences. The discussion will cover the rationale, drivers, and incentives for innovation; barriers that can derail innovation and techniques for overcoming them; and expected outcomes of innovation. Panelists will offer insights and strategies for infusing innovation into an existing culture and sustaining a culture of innovation.

Stephanie Bulger, Vice Chancellor, Instructional Services, San Diego Community College District, CA; Paul Dale, President, Paradise Valley Community College, AZ; Laurie Rancourt, Senior Vice President, Academic, Humber College Institute of Technology and Advanced Learning, ON; Randy Weber, Vice President, Student Success and Engagement, Johnson County Community College, KS

9:55 - 11:25 AM



Forum

Culture and the Innovation Life Cycle (Part II: Discussion)

In small groups, participants will discuss the innovation life cycle as applied to three specific areas: (a) the K-20 education pipeline; (b) student success issues related to enrollment, persistence, and completion; and (c) the workforce pipeline and local/regional economic development. Ideas, solutions, issues, and concerns that emerge from these discussions will be captured and included in a summary report distributed to participants after the event.

Stephanie Bulger, Vice Chancellor, Instructional Services, San Diego Community College District, CA; Paul Dale, President, Paradise Valley Community College, AZ; Laurie Rancourt, Senior Vice President, Academic, Humber College Institute of Technology and Advanced Learning, ON 11:25 AM - 12:30 PM

Forum

■ Sharing Innovation

The League has long advanced and facilitated the sharing of innovations among community college leaders and educators. Participants in these gatherings applaud the value they find in sharing ideas and practices, and we see the results when an innovation at one college is adapted by another with great success. During this session, all participants are invited to share an innovation at their college. Prior to the event, registered participants will receive a simple, one-page template to complete in preparation for this innovation-sharing activity.

Bill Lamb, Vice President, Academic Affairs, Kirkwood Community College, IA; Normah Salleh-Barone, Vice President, Student Development, Moraine Valley Community College, IL; Lori Zakel, Professor, Communication, Sinclair Community College, OH

12:30 - 1:20 PM

Luncheon Presentation

Achieving Pathways Goals With Student-Centered Design

The presenter will share four key research findings: (a) Program maps and meta-majors help colleges transition away from the cafeteria model, yet most colleges start the process without a hierarchy of student needs, inadvertently adding time to degree. (b) Guided pathways reforms independent from scheduling adjustments run the risk of creating course scheduling bottlenecks due to shifts in student demand. (c) While most colleges add more advisors as part of academic reform, leading colleges are professionalizing the role of advisor to include goals-based objectives. (d) Students may still fall off credit place, despite the most well-designed guided pathways reforms, and innovative colleges have made their academic calendar more flexible to help these students regain pace.

Lindsey Klein, Managing Director, EAB, DC

1:30 - 3:30 PM

Forum

■ Culture and Collaboration: Breaking the Silos

Facilitators in the League's Faculty Voices Project heard repeatedly from faculty that, as one instructor quite frankly stated, "silos are a big problem." Faculty, like administrators, recognize that organizational silos are an obstacle to collaboration. While hindering priority alignment, effective communication, and diverse viewpoints, silos can also inhibit innovation. In this session, after a framework for collaboration is presented, panelists will discuss strategies for increasing collaboration within the college and with external partners. The session includes small group discussions around participants' collaboration issues and solutions. Ideas, solutions, issues, and concerns that emerge from these discussions will be captured and included in a summary report distributed to participants after the event.

Randy Weber, Vice President, Student Success and Engagement, Johnson County Community College, KS; Ed Bonahue, Provost and Vice President, Academic Affairs, Santa Fe College, FL; Amy Bosley, Vice President, Organizational Development and Human Resources, Valencia College, FL; Marcia Conston, Vice President, Enrollment and Student Services, Central Piedmont Community College, NC; Jean Conway, President, Eastfield College, TX; Reva Curry, Vice President, Instruction and Learning Services, Delta College, MI

3:30 - 3:45 PM



Closing Session

The closing session will include reflection on the day's program, including next steps for enhancing innovation and collaboration in community college culture, and discussion of ideas for future Vice Presidents Tracks at the Innovations Conference.

Bill Lamb, Vice President, Academic Affairs, Kirkwood Community College, IA; Normah Salleh-Barone, Vice President, Student Development, Moraine Valley Community College, IL; Lori Zakel, Professor, Department of Communication, Sinclair Community College, OH

Saturday, March 17

9:00 AM - 3:00 PM

Preconference Workshop

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Introduction to Academic Coaching: Personal and **Professional Success for Students**

Camelia 2

In this interactive session, faculty and administrators will learn the research-proven power of coaching to help students heighten their self-awareness, learn accountability, and self-direct with the initiative that the working world expects and requires of our graduates.

Donelle Hogarth, Trainer; Sarah Kravits, Trainer, Academic Coaching, Lifebound, CO; Rebecca Goosen, Associate Vice Chancellor, College Preparatory, San Jacinto College District, TX

1:00 - 6:00 PM

Registration

Potomac Prefunction

Sunday, March 18

7:00 AM - 6:00 PM

Registration

Potomac Prefunction

8:30 - 9:30 AM



Forums

LEARNING AND TEACHING

■ The ACCelerator: An Open, Adaptive, and **Collaborative Learning Environment**

Chesapeake 12

Learn how a department store transformed into an open, adaptive, and collaborative higher education learning space with 600+ computers. Hear what an innovative large multi-campus community college is doing to transform learning utilizing technology and faculty-staff collaboration for student success.

Guillermo Martinez, Associate Vice President, Student Success and Analytics; Curtiss Stevens, Director, Accelerators, Austin Community College District, TX

■ Bridging the Gap Through High-Impact Practices Chesapeake 10

This interactive session explores evidence-based, high-impact practices used to enhance student engagement. The presentation includes group discussions and activities relating to different HIPs and their potential for course adaptation. Faculty from different disciplines will share their experiences with HIP projects.

Trevor Setvin, Instructor, Communication; Cohen Ambrose, Assistant Professor, Theater; Colleen Kline, Instructor, Psychology, Community College of Baltimore County, MD

■ Using Performance Metrics to Iteratively Improve Courses

Potomac 5

Learn to implement best practices of teaching and learning in iterative course development. Explore the use of performance metrics to ensure that the course is student centered, provides meaningful activities

and assessments tied to the learning objectives, and enhances metacognition.

Kelly Koermer, Professor, Legal Studies, Anne Arundel Community College, MD

■ Active Learning Institute: Teaching and Learning in the New Paradigm

Chesapeake 8

At FRCC, we've developed an active learning institute to help faculty fully adopt the active learning paradigm that uses research-based, outcomes-focused course design and teaching strategies to promote student learning. Come to hear about and discuss the institute. Eric Salahub, Faculty, Online Learning, Front Range Community College, CO

■ Lights, Camera, Action: Teaching With Video Camelia 3

Sometimes the text just doesn't cut it for students when they're out of class. The presenter started making tutor videos years ago and thinks he may have finally gotten it right. Come find out what he has learned. Steve Sullivan, Professor, Biology, Bucks County

■ Incorporating Service Learning Into Online **Environments**

Potomac 1

Community College, PA

For veterans and novices alike, we'll examine challenges and rewards of implementing the highimpact practice of service learning in online courses. Participants will collaboratively share how e-service learning can bring educational benefits and correlates with better retention and engagement.

Josephine Lewis, Associate Professor; Amy Pucino, Assistant Professor, Wellness Behavioral and Social Sciences, Community College of Baltimore County, MD

■ Hospital Day: An Interprofessional Simulation Event for Health Science Students

Chesapeake 9

Interprofessional simulation provides students from multiple disciplines the opportunity to participate in collaborative practice while developing workforce readiness skills, respect, and role recognition. This session will discuss the planning and implementation of a simulation mirroring real practice.

Rhonda Bell, Dean, Nursing, San Jacinto College-North Campus, TX

■ One Day Changes the Semester: Essential Training for Adjunct Faculty

Chesapeake 11

Learn how we created a customized one-day program to train adjunct faculty on resources, college culture, expectations, and pedagogy. Our program—which participants described as cleverly planned and executed—uses effective teaching strategies as the framework for the day's activities.

Cindy Martin, Professor, Innovation Center for Teaching and Learning, Leeward Community College, HI

■ The Early College STEM Academy at Madison College

Chesapeake 1



This forum outlines the Early College **STEM** @ STEM Academy, a partnership with INNOVATIONS Madison Metropolitan School District

that offers STEM-interested students the opportunity to complete their last two years of high school at Madison College taking college courses for dual credit.

Kevin Mirus, Director, STEM Center; Keith Cornille, Executive Vice President and Chief Student Services Officer, Madison Area Technical College, WI

■ A Journey to Student and Institutional Change Through Realignment

Chesapeake 2/3

A year-long review of our organizational structure using pathways was the fulcrum to redesign students' educational experiences, and reinvent and reset institutional roles to better promote student success. Experience our journey through facilitated discussions, decision-making, professional development, and aha moments.

Charlene Dukes, President; Rhonda Spells-Fentry, Vice President, Enterprise Technology, Prince George's Community College, MD; Christine Pollock, President and CEO, edBridge Partners LLC, NY

8:30 - 9:30 AM continued



LEADERSHIP AND ORGANIZATION

Using Failure to Generate Innovation Chesapeake 4

Learning from failure is especially important for innovators, who often have to take risks and fail many times in order to generate innovative and effective ideas and practices to make classrooms and institutions better places to learn and work.

Jill Channing, Dean, Liberal Arts, Truckee Meadows Community College, NV

Transforming Relationships and Decisions With a Dual Enrollment Reporting Tool

Chesapeake 6

Are you struggling to understand how to use your data? Attendees will view Sinclair Community College's dual enrollment visual analytics tool and learn how to use data for operations and decision-making.

Melissa Tolle, Director, Student Services; Bruce Clayton, Research Analyst, Sinclair Community College, OH

Communities of Practice: Successful Sharing, Networking, and Problem Solving

Chesapeake 7

Strong communities of practice (CoPs) maximize efforts through group problem solving. Participants will learn best practices for developing and leading their own CoP from the National Convergence Technology Center.

Ann Beheler, Principal Investigator; Mark Dempsey, Manager, NCTC, Collin College, TX

WORKFORCE PREPARATION AND DEVELOPMENT

Excellence in Public Health Education: A Conversation With Riegelman Award Winners

Chesapeake 5

Riegelman Award winners present their plans for developing programs in public health. Plans focus on development of Health Foundation courses, including Personal Health With a Population Perspective, Overview of Public Health, and Health Communications, for public health, nursing, health sciences/allied health, first responder, and general education programs.

Richard Riegelman, Professor and Founding Dean, Milken Institute School of Public Health, George Washington University, DC; Debbie Hammond, Assistant Professor, Health, Fitness, and Exercise Studies, Anne Arundel Community College, MD; Natasha A. Patterson, Interim Dean, Health Sciences, Montgomery County Community College, PA; Alexis Lowe, Associate Professor, Kinesiology and Health, Palo Alto College, Alamo Colleges District, TX

STUDENT SUCCESS

Online Tutor Training: Enhancing Training Programs Using TutorLingo and StudentLingo

Potomac 4

Participants will learn about creating and implementing a sustainable online tutor-training program for large programs. With a goal to foster students' academic self-efficacy and personal accountability for their own learning, the presenter will showcase a professional development program fueled by technology.

Shellie Keller, Director, Centers for Academic Success, College of Southern Nevada, NV

Academic Progress Standards: A Key to Student Success

Potomac 3

Lane Community College received a League for Innovation award for its Academic Progress Standards system. Attend this session to learn how this collegewide program has helped struggling students persist. Lessons learned after four years of implementation will be shared.

Mary Parthemer, Director, TRIO and Student Success, Lane Community College, OR

■ DLA: Present and Future of Co-Remediation Camelia 1

Bakersfield College is incorporating directed learning activities to measure student-based criteria of learning outcomes in vocational nursing. This presentation will explore how we are utilizing systems on campus to streamline and maximize the overall student experience for greater success and retention.

Jennifer Johnson, Assistant Director, Vocational Nursing, Bakersfield College, CA

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ From Discrete to Integrated: Teaching ELL Students Potomac 6

The ESL faculty at Middlesex County College recently adopted an integrated pedagogy. Preliminary assessment indicates that ESL students are very successful in subsequent college courses. This session will discuss the changes and assessment, and provide an interactive lesson from the curriculum.

Gary Abbott, Chair; Iris Ramer, Professor, ESL Languages and Cultures, Middlesex County College, NJ

9:45 - 10:45 AM



Forums

LEARNING AND TEACHING

Adjunct Faculty Development Using the League's Getting Results Course

Chesapeake 9

Learn how our college provides an online, moderated certificate program to a cohort of adjunct faculty using the multimedia course. You'll hear from participants regarding their learning experiences and receive materials to replicate or customize the program for your college.

Cathy Brewster, Manager, Professional Development, Truckee Meadows Community College, NV

Kaizen Approach to Closing Achievement Gaps for First-Year Students

Camelia 3

Transform the learning environment through a faculty-driven holistic approach by using simple instructional strategies proven to close much of the student achievement gap in both developmental courses and the top ten enrolled-in academic courses.

Tony Holland, Special Assistant to the Vice Chancellor, Academic and Student Affairs, Alabama Community College System, AL

Methods, Models, and the Matrix: Disrupting the Architecture of Failure

Potomac 1

Technology has transformed the traditional organization of knowledge in education, but the

design, delivery, and evaluation of digital instruction remain a challenge. Using a virtual classroom, instructors learn the networking principles that help align methods and models for disrupting failure.

Jeremy Dennis, Professor, Humanities, St. Louis Community College, MO

Calling All Public Health Educators: Establishing Collaborative Connections

Chesapeake 5

This forum introduces past work and current opportunities related to public health education in diverse community college settings. Discuss ways to support and promote public health programming at your institution, and connect with others doing the same.

Katherine Johnson, Assistant Professor, Public Health Studies, Elon University, NC

Game On: Using Game-Based Learning in the Classroom

Potomac 5

Games are not just for fun; they offer a potentially powerful learning environment. Game-based learning integrates gaming into learning experiences that increase engagement and motivation. Discover how gaming can foster different skill acquisition in an active and experimental learning environment.

Joanna Campbell, Professor, Dental Hygiene; Amarjit Kaur, Managing Director, Innovation in Teaching and Learning, Bergen Community College, NJ

Second Language Speakers, Learning Communities, and Academic Success

Chesapeake 10

This forum discusses the benefits of combining ESOL with credit classes to form learning communities and provides tips from both an ESOL coordinator and a communication studies professor on effective ways of ensuring success for nonnative English speakers.

Stacie Miller, Coordinator, ESOL; Sherry Tucker, Professor, Communication Studies, Community College of Baltimore County, MD

9:45 - 10:45 AM continued



Competence vs. Completion: Does Passing Equate to Learning?

Chesapeake 12



Do students who pass our science courses have the knowledge they need? We implemented competency-based

approaches that ensure students learn foundational knowledge and skills needed for success in future courses. We will share our innovative designs and best practices.

Cheryl Hoke, Faculty, Chemistry; Maggie Richards, Faculty, Science; Ann Riedl, Faculty, Biology; Tina Burke, Faculty, Science, Front Range Community College, CO

■ Nitty Gritty Online Teaching Strategies Chesapeake 8

How can faculty apply the popular concepts of growth mind-set and grit to online teaching? This presentation delivers practical examples of course design and learning activities which incorporate these ideas to promote student success in the online environment.

April Menzies, Chair, Online Learning; Kathy Gamble, Director, Teaching ESL, Front Range Community College, CO

LEADERSHIP AND ORGANIZATION

■ Innovative Productivity: Maximizing Your Time to Create a Masterpiece

Camelia 4

Last week, were you active or productive? Technological innovation has killed our productivity. Instead of mastering distractions, distractions master us. Through our experiential productivity game, you will learn how to move from busy to impactful.

Darryl Woods, Founder, Start Smart Life, FL

Putting Student Services and Academics First in Strategic Planning Processes

Chesapeake 7

This presentation will share from a small college point of view a strategic planning model which is the basis for a data-informed, strategic approach to creating focus and purpose across the college, aligning longrange plans.

Charles Perkins, Dean, Institutional Effectiveness; Caicey Crutcher, Chief Institutional Research Officer, Barton Community College, KS

Preparing for Implementation of Guided Pathways: Considering the Human Element

Chesapeake 11

A guided pathways transformation requires substantial, enduring collegewide engagement. Learn how Mesa Community College has applied change-related theories to mobilize over 200 faculty and staff, and how the Teagle Foundation has supported these efforts within the Maricopa County Community College District.

Jennifer Fay, Residential Faculty, Exercise Science; Matthew Jolly, Residential Faculty, English, GateWay Community College, AZ; Steve Budge, Residential Faculty, World Languages; Carmen Newland, Dean, Student Affairs, Mesa Community College, AZ; Robin Ozz, Residential Faculty, Developmental Education, Phoenix College, AZ

Satisfying Stakeholders Through Quality Assurance at Excelsior Community College

Camelia 2

Quality assurance is often overlooked, but research shows a robust quality assurance mechanism positively affects the bottom line of even not-for-profit organizations. Come explore how Excelsior Community College benefits by meeting the needs and demands of its stakeholders.

Judy Ann Minott, Faculty, Business and Entrepreneurial Studies and Quality Assessment, Excelsior Community College, JA

■ Nurturing a Sense of Belonging Within Your Student Affairs Employees

Camelia 1

Presenters will share anecdotal evidence and programmatic structure via a slideshow, and facilitate interactive conversation forum style. The presentation will be based upon learning outcomes and innovative conversation.

Sarah Baker, Specialist, Global Diversity and Inclusion; Desiree Polk-Bland, Executive Dean, Enrollment Management and Student Affairs, Columbus State Community College, OH

WORKFORCE PREPARATION AND DEVELOPMENT

Making Pathways Clear and Visible for Students, Parents, and Advisors

Chesapeake 4

Using Jenkins's six questions framework, participants will secret shop their college websites for enhancement opportunities. Presenters will then demonstrate two career pathways tools that make pathways explicit for students, parents, and advisors. Bring your laptops.

Anna Baldwin, Director, Workforce Projects, Seattle Colleges, WA; Christina DuWors, Manager, Pathways Project, Pierce College, WA; Elizabeth Cox Brand, Executive Director, Oregon Community College Association, OR

Simulation Training Prepares Your Students to Enter the Job Market

Chesapeake 6

Simulation training optimizes students' skill development for better patient outcomes, preparing them to enter the workforce. Interconnected technologies are used for simulation education and student assessment across different learning environments. Faculty and students can securely review live and recorded videos.

Linda Penrod, Manager, Product Marketing, Education Management Solutions, PA

STUDENT SUCCESS

■ What Oregon Winemakers Want You to Know About Student Engagement

Chesapeake 2/3

Hear winemakers discuss how they survive the break between seasons, and the successes and struggles they've experienced in building brand loyalty. Participants will hear from community college leaders reflecting on these stories, and lessons we might apply in higher education.

Jason Kovac, Dean, Academic Foundations and Extended Learning, Linn-Benton Community College, OR

Your Students' Pathway to First Day: Mapping Your Onboarding Process

Potomac 6

Learn how Central New Mexico Community College strategically examined the many actions and barriers applicants face to become students. With this information, the college is making big changes to improve the student experience, increase retention, and grow its community.

Miranda Evjen, Integration Strategist, College Advancement and Community Engagement, Central New Mexico Community College, NM

Make It Happen: Creating Pathways Through Collaboration

Potomac 2

Presenters suggest that by implementing a pathways through collaboration approach to program and student development, student success will be enhanced. Attendees will learn what this approach is, how and why it works, and an implementation strategy. Erin Penzes, Associate Dean, Arts and Education; Terry Chapman, Dean, Arts, Education, and Business, Medicine Hat College, AB

■ Summer Boot Camp and Bridge for Students Chesapeake 1

Most students in at-risk populations need extra help with transitioning to college. The goal of this presentation is to provide colleges with tools to develop their own summer programs. Presenters will review curriculum and lessons learned.

Winferd Stevens, Coordinator, Germanna Community College, VA

Rethinking Placement Exams: Diagnostic Assessment and Achievement of College Skills Potomac 4

This session will introduce a new open source formative assessment—developed as an alternative to traditional placement exams—that measures self-regulated learning, reading, mathematics, and writing. Results from a pilot study conducted at two large online institutions will be discussed.

Jason Bryer, Executive Director and Principal Investigator, Diagnostic Assessment and Achievement of College Skills, Excelsior College, NY 9:45 - 10:45 AM continued



BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Not Class, Not Tutoring: It's Power Math Camp Potomac 3



College students that place into **STEM** @ developmental math often struggle to pass. Power Math Camp provides a free

personalized solution that prepares students to be successful in class or score higher on the placement test. Come see what it's about.

Rachel DeAlejandro, Learning Associate, Mathematics and Science Learning Center; Shannon Ruth, Faculty, Mathematics and Science, GateWay Community College, AZ

Poster Sessions

All Poster Sessions take place in Potomac Prefunction.

LEADERSHIP AND ORGANIZATION

■ Measure What Matters: Data Strategy to Drive Results

In this session, the presenter explains what it means to measure what matters, why it's important, and how it can be challenging. She will provide specific examples of data measurement that can enable better decisionmaking and lead to strong results.

Jennifer Brett, Head, Americas Insights for Marketing Solutions, Linkedin, NY

STUDENT SUCCESS

■ Digital Accessibility: Meeting Students Across the **Digital Divide**

The purpose of this session is to explore digital barriers, opportunities, and applications in the landscape of education. Learn implementation strategies for how to provide equal access to the digital world and possibilities that future technology trends may hold.

Stacy Keller, Coordinator, Accessible Technology; Brenda Williams, Special Assistant to the Vice President and CIO; Lori Rounds, Deputy CIO, Montgomery College, MD

10:45 AM - 12:00 PM

Coffee and Refreshment Break

Prince George's D, Lower Atrium

12:15 - 1:15 PM

Forums

LEARNING AND TEACHING

■ Let's Go Back to 1980

Potomac 2

Technology is great, but can teaching be effective with only what we had available back in 1980? Absolutely. You will participate in a variety of activities to engage students and increase learning, but with what we had available in simpler times.

Connie Belden, Professor, Accounting and Business Administration; Tiffani Price, Associate Dean, Hospitality Management, Butler Community College, KS

■ The Generational Imperative: Bringing Generational Study to Community College Classrooms Camelia 3

Participants will learn how to incorporate generational content into community college courses to better prepare students for the realities of the workforce. Faculty throughout the country have indicated that generational study has increased student engagement

Jacob Farbman, Director, Communications, New Jersey Council of County Colleges, NJ; Chuck Underwood, Founder and Principal, The Generational Imperative, OH

■ A Teacher-Friendly Method of Peer Assessment Chesapeake 6

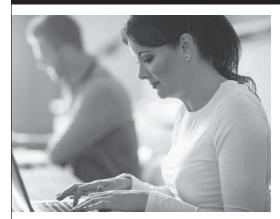
Since the seminal paper of Conway et al. in 1993, researchers have been using peer assessment scores to assign individual grades for group projects. This presentation proposes a simpler method, associated with high levels of student achievement and satisfaction.

Jordan Neus, Associate Professor, Mathematics and Computer Science, Suffolk County Community College, NY \mathbf{ACT}° CollegeReady $^{\circ}$

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12:15 - 1:15 PM continued



■ To Learn or Not to Learn: That Is the Question Camelia 1

How we teach and what we teach has changed as society changes. Embedding outcomes, assessing learning, and pushing students to new levels has become the new norm. Using innovative techniques, faculty can effectively teach to increase understanding. Lisa Brewster, Professor, Communication, San Diego Miramar College, CA

Mobile Maker Raspberry Pi Projects for Introductory Technology and Programming Courses Chesapeake 12

Participants explore Raspberry Pi computer options for reinvigorating introductory technology and programming courses with Maker Movement labs to build tablets and create games with SenseHat Emulators. Videos of students' tablet construction labs are shown and participants program game functionality.

Michael Sidaras-Tirrito, Assistant Professor, Information Technologies, County College of Morris, NJ

LEADERSHIP AND ORGANIZATION

■ Rebuilding Wharton County Junior College's Intranet: A Structured Approach

Chesapeake 7

Intranet is used as an effective digital tool by many colleges. This session will demonstrate how Wharton County Junior College rebuilt its Intranet with a Web content management system to facilitate the college's administrative process and instructional management. Xiaodong Li, Webmaster, Wharton County Junior College, TX

■ Innovation Lab: Moving Data Insights to Action Chesapeake 5

This session will describe the choices made to utilize data collected with predictive analytics packages. Participants will work through how to connect data analysis, strategy, and action. Details about the structure of MCC's Innovation Lab will be shared.

Kimberley Collins, Associate Vice President, Academic Services, Monroe Community College–SUNY, NY

Measuring Course Quality: Development of a Microanalysis Tool

Chesapeake 4

Presenters will overview SAIT's program and course quality assurance process, which focuses on ensuring curricular quality and alignment to industry needs. Participants will review the course QA methodology and engage in a world café to examine and critique the framework.

Sonja Chamberlin, Academic Coordinator, Health and Public Safety; Laurie Beatt, Research Analyst, Southern Alberta Institute of Technology, AB

WORKFORCE PREPARATION AND DEVELOPMENT

Tools to Strengthen Relationships With Employers for Student Success

Chesapeake 9

Using a compression planning tool, learn how to cultivate effective relationships with employers that ensure academic curriculum alignment, promote workforce programs in high demand, and offer apprenticeship opportunities for students.

Jeff Miller, Assistant Vice President, Workforce Development and Corporate Services; Julie Thompson, Assistant Director, Academic Advising, Sinclair Community College, OH

Professional Development for the Selfie Generation (and Everyone Else)

Potomac 4

No one in your organization is excited about professional development—except you, since you oversee the department. Learn to provide meaningful content and memorable experiences, and engage with employees all year long. It's all about them after all, not you

Steve Sosa, Dean, E-Learning and Instructional Support; Rebecca McDowell, Director, Organizational and Staff Development, Mountain View College, TX

■ Implementing IoT Into Workforce Curriculum Potomac 3

Industry expressed a need for technicians proficient in Internet of Things (IoT). This curriculum did not exist at our college. Learn how we are leveraging our local industry and grant dollars to create the academic plan for our students and their employers.

Steven Kahla, Dean, Business, Engineering, Criminal Justice, and Technology; Chris Schaefer, Faculty, Engineering Technology, Lone Star College System, TX

STUDENT SUCCESS

■ Zoned In: Helping Students Optimize Learning

Participants will learn to identify components of socialemotional learning, the distinction between extrinsic and intrinsic motivation, and how to incorporate the basic components of intrinsic motivation into content areas.

Laura Maniglia, Educational Consultant, Handle Associates LLC, CT

■ Teaching Collaborations: Utilizing Library Resources to Redesign a Chemistry Course

Potomac 6



This presentation addresses the need to improve the passing rate of innovations students enrolled in a general college. students enrolled in a general college

chemistry course. The work speaks to the benefits of interdisciplinary teaching partnerships and how these collaborations support academic success for community college students.

Carl Andrews, Librarian, Reference and Instruction, Bronx Community College-CUNY, NY

■ The Systemic Enrollment Management Matrix and **Student Success Planning**

Chesapeake 2/3

This presentation will share essential concepts and practices about the implementation of the Systemic Enrollment Management Matrix (SEM²) model. SEM² is an organic model that encompasses various diverse institutional initiatives, programs, and committees under one enrollment management structure.

Oscar Joseph III, Chief Enrollment Management Officer, Anne Arundel Community College, MD

■ Revolutionizing Educational Planning and Guided Pathways at Foothill College

Potomac 5

Foothill College has worked with EduNav to build an educational planning solution tailored for community college needs. Join the session to learn how we have created smarter, more personalized education plans, and how that work is driving better student, academic, and institutional outcomes.

Jeff Relue, Director, Regional Sales, EduNav, CA; Denise Swett, Vice President, Student Services, Foothill College, CA

■ Placement Alternatives to Improve Readiness, Retention, and Completion

Chesapeake 10

Success employing EdReady to personalize math and English review led colleges to see a powerful alternative to traditional placement. Through a new partnership, learn how ACT CollegeReady can support your college's transition to a proven, student-centered readiness and placement approach.

Angie Smajstrla, Manager, Regional Membership, The NROC Project, CA

■ Implementing Higher Education's First Network Model Through Student Tracking

Camelia 2

Dallas County Community College District's Network Model leverages centralized data and communication tools to ensure a consistent, quality student experience. Presenters discuss how advisors and faculty use these tools to proactively intervene with students, resulting in more students staying on their path.

Ngoc Truong, Director, Title V; Anne Darrouzet, Manager, Academic Advising, Brookhaven College, TX

■ Happiness Pie: Transforming Student Success Through the Science of Happiness

Chesapeake 8

The most common reason for college student dropout is stress. Students often lack the inner resources and competencies that contribute to well-being. Participants explore methods to increase well-being and cope with stress, factors known to improve student success and retention.

Patricia Graham, Faculty, Nursing; Tracy Carreon, Faculty, Psychology, Front Range Community College, CO; Jignesh Shah, Cardiologist, Boulder Community Health, CO

12:15 - 1:15 PM continued



■ The Phi Theta Kappa Story: Memoirs of Student Success

Chesapeake 1

Examine the role of Phi Theta Kappa (PTK) membership in contributing to student success. Presenters will give student and faculty perspectives of how PTK contributes to transfer and workforce readiness, the national completion agenda, and leadership development, and detail ways that PTK secures successful outcomes for its members.

Lynn Tincher, President and CEO, Phi Theta Kappa, MS; Blake Ellis, Associate Vice President, Outreach and Engagement, Phi Theta Kappa, TX; Noah M. Miller, Alumni Member, Phi Theta Kappa, and Student, George Washington University, DC

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Boosting Completion Rates: Smart Phones, Brain Science, and Gamification

Potomac 1

What lessons can mobile-friendly retail and gaming sites teach higher education about building persistence? Learn how BPCC's open source developmental and first-year courses—built upon metacognitive principles, online engagement, and deep-gaming structure—help power at-risk students toward completion.

Allison Martin, Director, Institutional Effectiveness Initiatives, Bossier Parish Community College, LA

Poster Sessions

All Poster Sessions take place in Potomac Prefunction.

LEARNING AND TEACHING

■ Creating Collaborative Opportunities With an IT Skills Lab



Forsyth Technical Community College STEM @ created an IT Skills Lab to increase student and faculty engagement of student and faculty engagement and

hands-on learning opportunities. Participants will see

creative ways to staff and design a modern learning lab shared across multiple IT disciplines.

Pamela Shortt, Dean, Business and IT; Deanne Wesley, Chair, Davis iTEC Center, Forsyth Technical Community College, NC

■ Creating Alternative Learning Strategies for Transfer Engineering Programs



This poster presents results of an NSF-**STEM** @ funded collaborative project designed to strengthen community college

engineering programs using distance education and alternative delivery strategies. The project uses strategies including online lectures/labs, flipped instruction, and emporium classroom models for enhanced student success.

Nicholas Langhoff, Associate Professor, Engineering and Computer Science, Skyline College, CA; Amelito Enriquez, Professor, Mathematics, Cañada College, CA

WORKFORCE PREPARATION AND DEVELOPMENT

■ Hooked on Advanced Manufacturing: Lure, Snags, and Catches of a Local Collaboration

How do you catch the big one? You assemble the local fishermen on one boat and dangle the lure. Join the discussion on how to assemble your local stakeholders, create an advanced manufacturing pathway, and reel in community benefits.

Jill Cohen, Director, CTE, Perguimans County Schools, NC; Jean Taylor, Director, CTE, Dare County Schools, NC; Christina Harris, Coordinator, Northeast Regional CTE, North Carolina Department of Public Instruction, NC; Emily B. Nicholson, Coordinator, Business Services Representative, Northeastern Workforce Development Board, Albemarle Commission, NC

STUDENT SUCCESS

■ Tutors Linked to Classes: A Practice That Makes a Difference

Century College's Tutors Linked to Classes program is an innovative Supplemental Instruction model in which peer tutors provide tutoring to busy community college students. Courses that have tutors show increased C or above grades, less withdrawals, and higher rates of retention.

Jackie Reichter, Director, Tutors Linked to Classes; Andrea Rystrom, Dean, Student Affairs, Century College, MN

1:30 - 2:30 PM



Forums

LEARNING AND TEACHING

Dynamic Mobile Apps Every Classroom Needs Chesapeake 8

Participants will learn about and explore three dynamic mobile apps for student check in, in-class podcasting, and game-style polls.

Chuck Konkol, Associate Professor, Computer Information Systems, Rock Valley College, IL

Improving Success in Online Courses Through Early Intervention and Engagement

Chesapeake 7

Learn how the Online Student Success Team is using early intervention strategies to increase student success and engagement in online math courses. Participants will see, share, and develop strategies pertaining to their own discipline.

Beth Anne O'Reilly, Associate Professor; Kathy Hays, Associate Professor; Heather Riordan, Associate Professor, Mathematics, Anne Arundel Community College, MD

■ Our Part-Time Faculty Are Full-Time Awesome Chesapeake 12

Adjunct faculty teach two-thirds of the courses at community colleges. To help improve retention and success, five colleges created a consortium with the intent of creating efficiencies for students, but an outgrowth was to build a community of successful adjunct faculty.

Margaret Balachowski, Associate Dean, E-Learning, Everett Community College, WA

■ The Psychological Well-Being of Students: Addressing Mental Health

Camelia 4

Enhance the knowledge of individuals who work with students in any capacity about the complexities of mental illness by exploring models that will aid in understanding and working through issues that arise in the classroom and throughout the institution.

Kamara Taylor, Visiting Assistant Professor, Arts and Sciences, Finlandia University, MI

Using Data to Guide Students, Faculty, and Learning Chesapeake 9

The Emergency Medical Services department at Sinclair Community College uses a database to track laboratory and clinical experiences. Come see how thousands of data points can be made to work for you and your students.

Chuck Sowerbrower, Chair, Emergency Medical Services, Sinclair Community College, OH

Doing M[OER]: Engaging Students With Open Educational Resources

Potomac 5

Trying to solve the challenge of reducing costs while increasing engagement? Combining OER and digital tools is a proven solution. Students deserve engaging, personalized learning experiences. As professionals, we develop innovative ways of approaching teaching. Let's share those ideas.

Leah Bishop, Manager, Academic Success, Odigia, NC

Making Space for Equity: How Environment Creates an Equitable Classroom

Chesapeake 6

Presenters will explore the role of equity in the classroom and demonstrate how changing classroom environment and using active learning strategies can create a more engaging classroom that promotes the success of every student.

Brian Hall, Associate Professor, English; Brenda Boshela, Reading Specialist, Cuyahoga Community College– Metropolitan Campus, OH

■ Practical Strategies for Assessing Critical Thinking Chesapeake 2/3

Explore critical thinking as a central learning outcome across higher education. How do we make learning meaningful? This session will address practical and useful assessment strategies to make critical thinking not just an outcome, but a priority within your college.

Ross Markle, Senior Assessment Strategist; Javarro Russell, Senior Assessment Strategist, Higher Education, Educational Testing Service, IL

1:30 - 2:30 PM continued



Bridging the Emotional Connection to Learning via ICT

Camelia 2

Presenters discuss how emotions effectively connect students' minds and actions toward developing learning competency. Participants discover ways in which various information and communication technology (ICT) strategies help to invoke positive emotions to facilitate constructive classroom work and collaboration.

Azlan Othman, Mr. Lifeskills; Geraldine Hong, Lecturer, Lifeskills, Institute of Technical Education, SG

LEADERSHIP AND ORGANIZATION

Instructional Leadership for Faculty Buy-In and Cultural Transformation

Potomac 6

Discover steps to developing a culture of accountability and appreciation across the entire institution through enhanced faculty buy-in. Leadership strategies designed to significantly increase performance outcomes, while promoting problem solving at the lowest level possible, significantly increase the efficiency of your institution.

Tony Holland, Special Assistant to the Vice Chancellor, Academic and Student Affairs, Alabama Community College System, AL

■ From Design Thinking to Doing: Learning Fast to Innovate Well

Potomac 1

How does your college build capacity for innovation? How do you know if changes are actually improvements? Learn how one college is using improvement science to better serve online students. Take away useful tools for any improvement or innovation project.

Carrie Bartek, Dean, Institutional Effectiveness, Accreditation, and Research; Rebecca Berry, Associate Professor, History; Jonathan Wirt, Dean, Student Conduct; Douglas Hummer, Coordinator, Instructional Design and Development, Wake Technical Community College, NC

Examining Processes: How to Begin Your Lean Journey

Chesapeake 4

Learn from the successes and challenges Lean Process Improvement practitioners have had at Des Moines Area Community College as they have implemented lean methodologies for over 10 years. You will learn how to begin a lean journey for your institution.

Emily Betz, Process Improvement Coordinator, Business Resources, Des Moines Area Community College, IA

Diversity Awareness Training for Higher Education Professionals

Potomac 3

Explore developing a progressive diversity infrastructure; enhancing cultural outreach with students, faculty, and staff; evaluating stereotypes and the impact on awareness; and applying anti-unconscious bias policies and procedures.

Sonel Shropshire, President and CEO, The Academic Network, Inc., CA

WORKFORCE PREPARATION AND DEVELOPMENT

Advancing Washington's ECE Workforce: New Applied Baccalaureate Degree Models

Camelia 1

Presenters discuss the development and implementation of applied baccalaureate degrees in early childhood education. We will highlight the social, political, and economic contexts that shape the varied program models, and statewide efforts to ensure quality early childhood teacher preparation programs. Samantha Dolan, Faculty, Early Childhood Education, North Seattle College, WA

Coaching Students to Be Inclusive Leaders and Citizens of the world

Potomac 4

Participants will learn the power of coaching to grow inclusive leaders who can harmoniously and diplomatically resolve conflict, lower emotional levels, and use influence to take others and themselves to higher ground.

Carol Carter, President and CEO, GlobalMinded, CO

STUDENT SUCCESS

Academic Advising Reform to Achieve Student Success and Completion

Chesapeake 1

Community College of Philadelphia is implementing guided pathways that focus on a highly structured student experience and proactive academic advising. Participants will learn how the college's program mapping and advising model is keeping students on track to completion.

Joan Bush, Dean, Educational Support Services; Jason Roscoe, Department Head, Academic Advising, Community College of Philadelphia, PA

Designing a Toolbox for Developmental Advising Leveraging Technology

Chesapeake 5

This session will present key components of an advising toolbox designed to provide advisors the resources they need to deliver developmental support utilizing advising technologies. This interactive session will draw on panelists' experiences designing an advising toolbox.

Stefanie Crouse, Assistant Professor, Academic Affairs, Montgomery County Community College, PA; Andrea Lopez-Salazar, Senior Research Assistant, Community College Research Center, Teachers College, Columbia University, NY; Melissa Boynton, Research Associate, MDRC, NY

Community Colleges and Public Health: Guided Learning Pathways to Public Health

Camelia 3

This two-part forum will provide interactive opportunities for faculty and administrators to learn about the national community colleges and public health initiative as well as the types of community college public health programs being developed. Efforts to develop guided learning pathways to public health will be a key theme.

Richard Riegelman, Professor and Founding Dean, Milken Institute School of Public Health, George Washington University, DC; Anuradha Srivastava, Assistant Professor, Biological Sciences and Geology; Andrea Salis, Assistant Professor, Health, Physical Education, and Dance, Queensborough Community College—CUNY, NY; Rhonna Krouse, Associate Professor, Exercise Science, College of Western Idaho, ID; Katherine Johnson, Assistant Professor, Public Health Studies, Elon University, NC; Elaine Auld,

CEO, Society for Public Health Education, DC; Rita Kelliher, Senior Director, Public Health Education and Practice, Association of Schools and Programs of Public Health, DC; Cynthia Wilson, Vice President, Learning, and Chief Impact Officer, League for Innovation in the Community College, AZ

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

Accelerating College Coursework Through Corequisite Remediation: Timeline for Success Chesapeake 11

The presenters will share a timeline for implementing successful corequisite remediation for learners with diverse skill levels and academic pathways, and three semesters of data based on the theoretical framework that students are academically capable of doing college-level coursework.

Kathy Haberer, Director, Student Development; Jill Lane, Dean, Liberal Arts and Business, Lewis and Clark Community College, IL

When Emporium Goes Wrong: Redesigning the Redesign

Chesapeake 10

In 2010, five Maryland community colleges redesigned at least one developmental math course—mostly to emporium—after being awarded grants from MHEC. Since then, most of those schools have changed their models. What is the current state of these courses? Sunnie Jackson-Grimes, Associate Professor, Mathematics, Prince George's Community College, MD

Poster Sessions

All Poster Sessions take place in Potomac Prefunction.

LEARNING AND TEACHING

Unlocking Students' Research Potential: Improving Student Outcomes

A systematic, collaborative active learning approach to teaching research methods resulted in reduced resistance, thus motivating student participation in applied research. Students reported an increased understanding of applied research techniques due to the model implemented by the facilitator.

Cynanie Sawyers-Haylett, Faculty, Research and Innovation, Excelsior Community College, JA

1:30 - 2:30 PM continued



■ Bring Your Own Device: Adaptable, Accessible **Technology for the Masses**

Implement a no-cost, flexible, bring your own device course structure that bridges the vast divide between no access at all and an iPad in every hand. Explore cheap technology, free apps, and real-world applications.

Hetal Thaker, Instructor, English, Harrisburg Area Community College, PA

LEADERSHIP AND ORGANIZATION

■ Assessment Fellows: Ambassadors of a High-**Performance Culture**

The Assessment Fellows Program provides a means for faculty and staff to assume leadership in collegewide assessment. Participants will learn about the fellows' role and why the program is essential in a highachieving institution.

Joanna Campbell, Professor, Dental Hygiene, Bergen Community College, NJ

WORKFORCE PREPARATION AND DEVELOPMENT

■ From the Classroom to the Field: Leveraging Social Entrepreneurship

Potomac 2

This session explores the utilization of social entrepreneurship education and practice in workforce preparation. The skills of complex problem solving, critical thinking, creativity, and people management are all developed through social entrepreneurship which mirrors the skills needed in tomorrow's job market.

Jerrid Kalakay, Coordinator, Faculty and Social Entrepreneurship; Marsha Butler, Faculty, New Student Experience, Valencia College, FL

STUDENT SUCCESS

■ Reimagining the IT Service Desk: Creating **Opportunities for Student Success**

Student success and completion are the driving factors behind the recent redesign of the IT service desk. Studies suggest that technology results in positive effects and that students are likely to have higher levels of engagement, enrichment, and efficacy.

Brenda Williams, Special Assistant to the Vice President and CIO; Lori Rounds, Deputy CIO, Montgomery College, MD

■ Helping Science Students Succeed With EASSSE



EASSSE is a series of five-minute. **STEM** @ entertaining animations to teach innovations students academic skills specific to

science disciplines. Videos are free online. Stop by to find out how they can help your students succeed.

Kim-Leiloni Nguyen, Faculty, Biology, Mt. San Antonio College, CA

2:45 - 3:45 PM



Special Session

LEARNING AND TEACHING

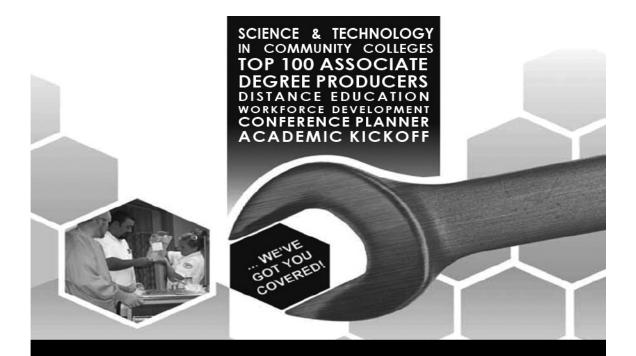
■ Social Justice Approaches With Community College Students: Engaging Student and Faculty Identities National Harbor 3



Discover a framework for understanding, identifying, and responding to social justice issues in your classroom. Consider

faculty and student identities, and explore tools and techniques to aid in the facilitation of related dialogues, classroom activities, and intentionally designed assignments.

Suzanne M. Buglione, Dean, Lash Division for Teaching and Learning, Bristol Community College, MA



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2:45 - 3:45 PM continued



Forums

LEARNING AND TEACHING

Developing and Sustaining a Successful Competency-Based Education Model

Potomac 6

A methodology to develop and sustain a competencybased program from the ground up will be presented. As a result of this program, an important segment of the student population is provided an effective, efficient pathway to course and program completion.

Andrew Lutz, Assistant Professor, IT; Gretchen Sherk, Program Director, CS/IT, Johnson County Community College, KS

■ A 360° View of Program Assessment

Chesapeake 6

The program annual update captures performance measures pertinent to many internal and external stakeholders. A panel comprised of program faculty, a department dean, an assessment coordinator, and senior leadership will share how information is collected and used for planning and improvement.

David Keller, Specialist, Curriculum and Assessment; John Henik, Associate Vice President, Academic Affairs; Scott Ermer, Dean, Agricultural Sciences; Kristi Murdock, Assistant Professor, Animal Health Technology, Kirkwood Community College, IA

The Flipped Classroom: A Model for Career and Technical Education

Potomac 3

Health care education has relied on the conventional classroom model. For CTE, the flipped classroom is an idea whose time has come. This presentation will discuss a two-year project in which an EMT course was flipped with amazing results.

Michael McLaughlin, Dean, Health Occupations, Kirkwood Community College, IA

Addressing the Demand for BSN Nurses Through Community Colleges

National Harbor 4

This session examines traditional and nontraditional pathways to a BSN through community colleges, including partnerships, degree conferring by colleges,

and the role of distance learning due to the growing importance of a more highly educated nursing workforce at the baccalaureate level.

Beth Hagan, Executive Director, Community College Baccalaureate Association, FL; Lisa LaVigna, Executive Director, Outreach and Access, Excelsior College, NY; Donna Meyer, CEO, Organization for Associate Degree Nursing, FL

A High-Impact Practice: Statistics and Service Learning

Chesapeake 4

Learn how to effectively incorporate service learning projects into introductory statistics courses, and why it should be done. The presenters will share a project designed for students to view their community needs through statistical lenses.

Neeraj Sharma, Associate Professor; Cristina Voisei, Assistant Professor, Mathematics, Community College of Baltimore County, MD

Media Images Influence the Success of Males of Color Online

Chesapeake 9

Culturally relevant imagery of males and people of color influence the grade outcomes of male students in an online psychology course. Faculty and administrators will gain knowledge of comparative outcomes between males of color and White males.

Lerodrick Terry, Vice President, Student Affairs; Floyd Hardin III, Adjunct Faculty, Distance Learning, Rio Salado College, AZ

LEADERSHIP AND ORGANIZATION

■ Inspiring Authentic Leadership

Chesapeake 11

Authentic leadership emphasizes building legitimacy through honest relationships with followers, built on ethical foundations that value input. The power of leadership is not about being right, but in being real. This session explores what leaders do to inspire authentic leadership.

Rose Marie Sloan, Executive Director, The Chair Academy, AZ

Overcoming Demons and Cultivating Real Innovation

Chesapeake 8

Learn why even highly educated humans exhibit behavior driven by involuntary automated survival systems that sabotage innovation. Speakers from neurobiology and psychology will provide methods to overcome automatic behavior in meetings and program design so that real innovation can thrive.

Caron Sada, Residential Faculty, Psychology; Jon Hayashi, Residential Faculty, Science, Paradise Valley Community College, AZ

Cybersecurity Leadership as Organizational Innovation Engine

Camelia 2

Cybersecurity is an interdisciplinary business discipline. Cybersecurity is a culture of innovation. Therefore, people are central to cybersecurity; they pick technology, they configure it, they must use data properly, and they are the primary source of innovation. Mansur Hasib, Chair, Cybersecurity Technology, University of Maryland University College, MD

Leadership and Critical Conversations Within Diverse Organizations

Potomac 1

Institutional leaders are required to solve complex communication issues within an increasingly diverse workforce. This forum provides communication tools to support efforts to competently create safe space, and to engage and motivate others to participate in critical conversations to advance institutional goals.

P. Perkins, Instructor, Communication and Theater, Prince George's Community College, MD

STUDENT SUCCESS

■ Promoting Persistence: It's All in the Details Chesapeake 2/3

Lack of student persistence is one of the biggest obstacles instructors must overcome. Session participants will be introduced to a multitude of quick student persistence development tactics. Participants will be encouraged to share their own best practices.

Sarah Miller, Associate Professor, Mathematics, Community College of Baltimore County, MD

■ Interstate Passport: Putting Learning Outcomes to Work for Students

Camelia 4

Learn how to join the Interstate Passport Network—an innovative program facilitating transfer across state lines based on agreed-upon learning outcomes instead of specific courses and credits. Passport transfer students have completed all lower-division general education at receiving Passport institutions.

Jane Sherman, Passport State Coordinator, Western Interstate Commission for Higher Education, CO; Beverly Meinzer, Instructor, Chemistry/Physical Science, University of Arkansas Community College at Batesville, AR

Moraine Valley's COM Bridge: Our Road to Student Success

Chesapeake 5



Presenters share details of their journey from concept to a functional Supplemental Instruction program across institutional

divisions. Participants will learn the many diverse players involved and strategies for customizing this type of supplemental writing instruction program at their home institution.

Walter Fronczek, Dean, Liberal Arts; Michael Morsches, Dean, Learning Enrichment and College Readiness; Tom Dow, Professor; William Hogan, Instructor, Communications, Moraine Valley Community College, IL

■ Ensuring Your Classroom Is Inviting to All Students Potomac 2

As you encounter a more diverse student population, learn how to make your classroom inviting for all. At the end of this forum, you will have materials you can adapt to engage students in your classes.

Pamela Silvers, Instructor and Principal Investigator, Computer Technologies; Rachael Tipton, Instructor, Machining; Amanda Whitt, Instructor, Mathematics, Asheville-Buncombe Technical Community College, NC

■ College and Career Success Begins With an Entrepreneurial Mindset

Chesapeake 1

Colleges are challenged with completion rates and preparing students for the new world of work. Learn how an entrepreneurial mindset can prepare students for college and career success, while empowering them to create value by solving problems for others. Rob Herndon, Vice President, Strategic Partnerships, The Entrepreneurial Learning Initiative, Inc., OH

2:45 - 3:45 PM continued



■ Pathways...Are We There Yet? PGCC's Journey **Toward Implementation**

Camelia 1

Presenters will detail how PGCC's faculty-led program needs assessment/consolidation enabled the college to develop academic and career pathways, and how faculty mapped each program with detailed outcomes, course sequences, and milestones that provide students with clear paths to graduation.

Laura Ellsworth, Associate Dean, Health, Business, and Public Service; Korey Brown, Honors Faculty, History; Mirian Torain, Associate Dean, Humanities, English, and Social Sciences; Aundrea Wheeler, Assistant Vice President, Curriculum, Programs, and Regulation, Prince George's Community College, MD

■ Predictive Analytics: Fail Fast to Succeed Chesapeake 12

The establishment of a cross-functional data team. analytics, tools, and motivation to improve student success launched Lone Star College ahead in using predictive analytics. The data team evolved from descriptive to predictive, and to be prescriptive in implementing strategies.

Michael Chavez, Vice President, Student Success, Lone Star College System, TX; Rebecca Riley, President, Lone Star College Montgomery Campus, TX

■ Creating Equity Across Department Courses Through Standardized LMS Formatting

Chesapeake 10

To promote equity and access across courses, departments create universal branding and standardization within the LMS. This session outlines a model course structure in a department offering varied programs of study and a cohesive learning environment using web-enhanced and hybrid courses. Brandi Shepard, Assistant Professor, Architecture and Interior Design, Anne Arundel Community College, MD

■ Supporting Students' Academic and Long-Term **Financial Success**

Potomac 5

Learn about scholarship and assistance programs intended to help students overcome unexpected challenges and keep them in the classroom, as well as effective strategies for emotional engagement in financial literacy and borrower education leading to long-term financial success and stability.

John White, Sales Manager, Champion College Services, Inc., AZ

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Clearing Math Barriers Through Personalization and Acceleration

Chesapeake 7



Anne Arundel Community College **STEM** as sought alternative ways to improve student success in developmental n student success in developmental math.

We'll look at how the college addressed this challenge by personalizing and accelerating these courses through adaptation of the online EdReady tool and NROC math resources.

Bryan Arvison, Manager, Regional Membership, The NROC Project, CA; Robyn Toman, Professor; Beth Anne O'Reilly, Associate Professor, Mathematics, Anne Arundel Community College, MD

■ Establishing a Campuswide Culture of Coaching: **Graduating Global Leaders**

Potomac 4

Learn research-proven academic coaching skills to help students initiate and self-direct their learning process and develop a professional mindset that prepares them for the working world. Explore question-based coaching strategies that hold students accountable to their highest and best selves.

Donelle Hogarth, Trainer, Academic Coaching, LifeBound, CO; Rebecca Goosen, Associate Vice Chancellor, College Preparatory, San Jacinto College District, TX

Poster Sessions

All Poster Sessions take place in Potomac Prefunction.

LEARNING AND TEACHING

■ An Assessment Toolkit From A to Z

Faculty and administrators will learn which key components lay the foundation for an effective assessment program and which tools can sustain and

nurture assessment activities. Overcoming assessment challenges will be addressed.

Joanna Campbell, Professor, Dental Hygiene, Bergen Community College, NJ

■ Bring Gamefication Into the Online Class

This presentation is designed for the online instructor who wants to bring games into the classroom. Best practices and the effectiveness of gamification will be discussed. Past success cases will be presented.

Gerard Cronin, Associate Professor, Science and Allied Health, Salem Community College, NJ; Christopher Cronin, Professor, Physiology, Saint Leo University, FL

STUDENT SUCCESS

■ Promoting Success and Engagement in Online **Programming Courses**



In this presentation, we discuss strategies that can benefit students in online programming courses. Our project programming courses. Our project uses course tools to increase student engagement and

presence as well as various collaboration techniques, learning objects, and other interactive elements.

Vicky Pigatt, Assistant Professor; James Braman, Assistant Professor, CS/IT, Community College of Baltimore County, MD

LEADERSHIP AND ORGANIZATION

■ Infusing High-Impact Practices Into General **Education Courses**

High-impact practices are one important key to student success. Learn how the Community College of Baltimore County is intentionally infusing HIPs into our general education courses to reach all students, and how cocurricular activities enhance this effort.

Dallas Dolan, Assistant Dean, Faculty Training and Development; Jennifer Kilbourne, Professor, Biology, Community College of Baltimore County, MD



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DECEMBER 9-13, 2018



4:00 - 5:30 PM

Opening General Session

Potomac Ballroom



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KEYNOTE PRESENTATION

Addressing Basic Needs Insecurities Among Community College Students



Sara Goldrick-Rab, Professor, Higher Education Policy and Sociology, Temple University, and Founder, Wisconsin HOPE Lab

The new economics of college render attendance at even the most accessible institutions, the nation's community colleges, financially challenging for students. Many are paying the price, ending up hungry or even homeless. How does this impact students and their chances for degree completion? What can community colleges do to address students' basic needs and improve their odds of success? In this keynote, the presenter will discuss these sobering new realities and recommend pragmatic solutions.



ChairSylvia M. Jenkins
President
Moraine Valley Community College

Riegelman Awards for Excellence in Public Health & Health Navigation Education in Community Colleges





Presented By Richard Riegelman Professor and Founding Dean Milken Institute School of Public Health

The George Washington University

Recipients

Anne Arundel Community College Debbie Hammond Assistant Professor, Health, Fitness, and Exercise Studies

Montgomery County Community College Natasha A. Patterson Interim Dean, Health Sciences

Palo Alto College, Alamo Colleges District Alexis Lowe Associate Professor, Kinesiology and Health

5:30 - 7:00 PM



Opening Reception

Prince George's D, Lower Atrium

Sponsored by



Excellence Awards Photo Session Book Signing

Suzanne M. Buglione will be in booth #212 to sign copies of The Cross Papers, Number 21, Social Justice Approaches With Community College Students: Engaging Student and Faculty Identities

Ignite Theater

5:45 PM Edunav, Jane Snyder

6:05 PM Engineerica Systems, Inc., Rachel Cook 6:25 PM Strayer University, Courtnie Ross



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Monday, March 19

7:00 AM - 5:00 PM

Registration

Potomac Prefunction

7:30 - 9:00 AM

Breakfast (Served Until 8:30 AM)

Prince George's D, Lower Atrium

9:15 - 10:45 AM

General Session

Potomac Ballroom



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Innovative Educators Supporting Academic & Professional Growth In Higher Ed



Chair Gordon F. May President Baltimore City Community College

KEYNOTE PRESENTATION

Divergent Futures: Forces for Change and the Spectrum of College Innovation



Ken Steele President and Chief Futurist Eduvation

As colleges accelerate toward an uncertain future, there are nonetheless clear signs that the road ahead will be congested with local and global competition, that government funding will no longer fuel the status quo, and that new technologies and pedagogical approaches will leave many feeling like they are no longer in the driver's seat. Institutions that aim to survive and thrive in a rapidly-changing landscape will need to clarify their destination and map their own unique route to get there.

In this dynamic, visual, and media-rich keynote, the presenter will synthesize a vast array of up-to-the-moment research data, trends, news, and forecasts to provide an unparalleled big picture view of emerging trends shaping the course of higher education in America and around the world, and some bright ideas representing best practices or promising practices in response. Bring your smartphone, tablet, or laptop so you can add your voice and perspective to real-time polls during this fast-paced session.

11:00 AM - 12:00 PM



Special Session

LEARNING AND TEACHING

■ Faculty Voices: Listening To and Learning From Community College Faculty

National Harbor 3



Join this discussion about findings from the League for Innovation's Faculty Voices Project, which engaged approximately

3,000 community college faculty across the U.S. in the national conversation about student success and completion. Findings include faculty perspectives on a range of issues around individual and institutional practices that facilitate or hinder student learning, success, and persistence to completion.

Cynthia Wilson, Vice President, Learning, and Chief Impact Officer, League for Innovation in the Community College AZ

Forums

LEARNING AND TEACHING

■ I, Robot

Chesapeake 5



A Lone Star College professor will present TEM @ the modern era revolution of the robot.

NNOVATIONS

Demonstrating this maryelous invention Demonstrating this marvelous invention,

the presenter will explore what the future holds for the advanced technology and debunk any fears held about it.

Philip Lee, Professor, Technology, Lone Star College System, TX

■ Using an Essential Question to Provoke, Inspire, and Engage

National Harbor 4

Based on research about student engagement and high-impact practices, Carroll Community College has effectively used an essential question as a collegewide common intellectual experience to engage students,

faculty, and staff. This strategy is applicable in all teaching and learning settings.

Rose Mince, Vice President, Academic and Student Affairs; Kristie Crumley, Dean, Student Affairs; Becki Maurio, Faculty Coordinator, World Languages, Carroll Community College, MD

■ Turbocharged Faculty Development

National Harbor 5

Is your faculty development program tired or worn out? Are you looking for ways to make it meaningful and impactful? This session provides strategies for updating content and delivery that will make your faculty development program a don't miss event.

Krystal Berry, Assistant Director, Training and Professional Development, Mississippi Community College Board, MS

■ Compelling Communication for the Classroom: Meeting Room or Stage

Chesapeake 7

This is a fun, highly interactive, multidimensional learning experience modeling the elements that make for compelling communication which moves the listener and motivates them to action, reflection, and empowering growth. We can create memorable experiences that are meaningful and inspiring.

David Katz III, Executive Director, Organizational Development, Mohawk Valley Community College-SUNY, NY

■ Expand Practice, Reduce Costs, Leverage Data: OER for the Win

Camelia 4

Evidence demonstrates the impact of additional feedback supported practice in improving student learning outcomes. Explore strategies and case studies for leveraging instrumented OER to provide additional practice with feedback and metrics while reducing costs for both learners and instructors.

Norman Bier, Director, Open Learning Initiative, Carnegie Mellon University, PA

11:00 AM - 12:00 PM continued



■ Move Backward to Step Forward in Assessment Design

Camelia 1

To help participants create student awareness of marketable skills, presenters will share a template for the backward design of assessments. Participants will learn how to move from marketable skill to student learning outcome to assessment, and strategies for teaching the concept.

Jolinda Ramsey, Director, Learning Assessment, and Faculty, Speech; Julie Razuri, Coordinator, Learning Assessment and Faculty, American Sign Language, San Antonio College, TX

■ Mentoring New Online Faculty: Development of a **Comprehensive Program**

Chesapeake 12

Providing support for new online faculty is accomplished through a mentoring program focused on quality instruction. Wake Tech developed a comprehensive mentoring program using best practices from business, industry, and academia. This forum is for administrators, faculty, and staff.

Denise Barton, Professor and Mentoring Coordinator, Business Administration, Wake Technical Community College, NC

■ Hacking Teams: The Key to Developing **Cybersecurity Professionals of Tomorrow**





As cybersecurity evolves so quickly, can it even be taugur in a classifications

We propose a radical approach of

the propose a radical approach of the propose a radical approach of the propose are at the propose as a station of the propose are at the propose at the propose are at the propose at the propose are at the propose are at the propose are at the propose at the propose at the pro can it even be taught in a classroom?

abandoning courses for competitive hacking teams as a means of developing cybersecurity professionals—in the future and today.

Ajay Gupta Cissp, Chair, Cybersecurity, University of Maryland University College, MD

LEADERSHIP AND ORGANIZATION

■ Becoming Visible: Moving From Faculty to **Leadership in Community Colleges**

Chesapeake 1

Highlighting experiences of nine women who have transitioned from faculty to academic leadership, this session prompts discussion and reflection on our

internal model of a leader, environmental pressures, and defining success.

Laura Yannuzzi, Vice President, Instruction, Lone Star College System, TX

■ Goal Setting and The Second R.E.A.D.

Chesapeake 2/3

How do your goals connect with relationships, enthusiasm, authenticity, and difference? How do you know if the what, why, how, when, and who of your goals are appropriate for you? Learn and apply The Second R.E.A.D. to achieve your goals.

Steve Piscitelli, Retired Professor, Social and Behavioral Sciences, Florida State College at Jacksonville, FL

■ Together We Stand: Harnessing the Power of the **Liberal Arts**

Chesapeake 6

The decision to infuse four independent departments into a single liberal arts program transformed assessment, greatly increased cross-disciplinary collaboration, and improved student identity. Learn the benefits and challenges of creating a liberal arts program and how to get started.

Brooke Strahn-Koller, Dean, Social Sciences; Jennifer Bradley, Executive Dean, Arts, Humanities, and English, Kirkwood Community College, IA

■ Innovation: A Call to Action for College and **Community Partnerships**

Chesapeake 9



Ever heard of the three-sector connector? Well, your institution is one of the three sectors. Hear first-hand how three distinctly

different groups can unite and advance their shared missions.

Kimberly Moore, Vice President, Workforce Innovation, Tallahassee Community College, FL

■ The Faculty Experience: Pathways for Professional Practice and Student Success

Chesapeake 11

Students will spend their college career engaged with faculty. In redesigning the faculty experience, we focus on creating opportunities for faculty to thrive and grow in their disciplines, teaching practice, and service. Some of this work was initiated at the League's Learning Summit last summer.

Susan Thomason, Vice President, Teaching and Learning Excellence, Austin Community College District, TX



COMPREHENSIVE LABOR MARKET ANALYTICS FOR HIGHER ED





■ Awareness to Action: Supporting Our Communities Through Cultural Competence

National Harbor 6

In this session, we will discuss what microaggressions are and how they may occur in the classroom. Through workshopping, activities, and conversations, participants will learn and discuss strategies for responding to microaggressions.

Geoffrey Colbert, Associate Director, Howard PRIDE Program; Zakia Johnson, Cochair, Diversity Committee; Melodie Gale, Associate Director, Learning Assistance Center and Completion Services, Howard Community College, MD

■ Setting the PACE: Creating a Faculty Center for Teaching Excellence

Chesapeake 4

Discuss the motivations, processes, and challenges of establishing a faculty center for teaching excellence. Presenters will share how creating a comprehensive, robust faculty development program improves the academic experience for both teachers and students.

Kellie Toon, Director, Speech; Ted Lewis, Vice President, Academic Affairs, and Chief Academic Officer, Pellissippi State Community College, TN

■ The Changing Role of the Department Chair Potomac 1

Expanded to a twelve-month position with incentives for taking on a more focused leadership role, chairs now actively engage in strategic initiatives, enrollment analysis reporting, performance management, enhanced supervision, faculty development and coaching, and the implementation of student success projects.

Ann Tate, Dean, Liberal Arts; Brenda Jones, Provost, South Campus; Kevin Morris, Dean, Business and Technology; Alexander Okwonna, Dean, Natural and Health Sciences, San Jacinto College-South Campus, TX

■ Revising Your Faculty Evaluation Process: Getting It Done

National Harbor 8

Making changes to an existing academic faculty evaluation process can present challenges, particularly if the process affects salary increases or rank advancement. This presentation will offer suggestions

for how revisions can be accomplished successfully, working with multiple constituents.

Ron Marston, Chair, Visual and Performing Arts, Truckee Meadows Community College, NV

■ Crowdfunding With USEED: Building a Culture of Philanthropy at DCCCD

National Harbor 1

In this session, we'll explore the partnership between USEED and the Dallas County Community College District and how crowdfunding augments their fundraising efforts while creating a culture of philanthropy throughout their colleges.

Ross Sylvester, CEO, USEED, AZ; Pyeper Wilkins, Chief Advancement Officer, Dallas County Community College District, TX

WORKFORCE PREPARATION AND DEVELOPMENT

■ Personal Effectiveness Skills: A Hard Approach to Soft Skills Development

Potomac 6

Learn how Madisonville Community College's Personal Effectiveness Skills initiative addresses the need for soft skills training for all students. Presenters will share their classroom rubric along with the supporting activities that surround it. Participants will collaborate for ideas as well.

Felecia Johnson, Professor, Business Affairs; Clarissa Hill, Professor, Computer Information Services, Madisonville Community College-KCTCS, KY

■ Creating Innovative Postsecondary, Industry, and K-12 Partnerships

National Harbor 2

Learn how to create unique and mutually beneficial college, industry, and K-12 partnerships and brainstorm your own possible partnerships for supporting traditional K-12 students and incumbent workers. Leave with sample proposals and MOUs.

Patti Balacek, Dean, Workforce and Economic Development; Josh Gamer, Dean, Integrated Technologies, Western Technical College, WI

■ Lessons Learned From TAACCCT Consortium About Strategic Workforce Partnerships

Potomac 5

Grow Your Future, launched within a TAACCCT consortium, takes an integrated approach including educating high school students and their families, particularly in low-income areas, about industry opportunities; connecting them with education and training; and providing pathways to employment.

Diana Nastasia, Faculty Fellow and Project Management Associate; Courtney Breckenridge, Director, Communications and Client Relations, National Cornto-Ethanol Research Center, Southern Illinois University Edwardsville, IL

STUDENT SUCCESS

■ College Advancement and Student Success: Removing Barriers, Scholarships Matter Chesapeake 8

Student success is the responsibility of us all. In this session, participants will explore barriers to student success and leave with a better of understanding of how scholarships directly contribute to the success of our students in a life changing way.

Kathryn Mullins, Vice President, College Advancement, Grand Rapids Community College, MI

Maximizing Accessibility and Flexibility in Practical and Associate Degree Nursing Programs Chesapeake 10

Learn how Orangeburg-Calhoun Technical College used a Department of Education Predominantly Black Institutions formula grant to modify scheduling, maximize lecture-capture and simulation technology, and streamline retention efforts to create successful Flex programs in practical nursing and associate degree nursing.

Donna Elmore, Vice President; Leah Jones, Grants Coordinator and Accreditation Liaison, Academic Affairs, Orangeburg Calhoun Technical College, SC

Remodeling Advisement Experience Through Guided Pathways and Cross-Divisional Collaboration

Potomac 3

MCC has embarked on a remodeling of the student advisement experience through a cross-divisional advisory board. Projects of this board include definitions for advisement and student support, advisor assignments and training, student satisfaction surveys, and consistent advising notes.

Jessica Wilkie, Assistant Professor, English, and Schools Implementation Lead; Sally Dingee, Assistant Director, Advisement and Transfer Services; Medea Rambish, Dean, Academic Foundations, Monroe Community College— SUNY, NY

Leveraging Predictive Analytics to Develop an Informed Choice Model

Potomac 2

JCCC partners with ZogoTech to implement its student-informed choice strategy. Predictive analytics models assist in managing the Student Advocate caseload and informing an automated student success checklist based on previous students' behavioral and performance results.

Randy Weber, Vice President, Student Services; John Clayton, Executive Director, Institutional Effectiveness, Johnson County Community College, KS

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Boot Camp: Skills, Thrills, and a Dash of Terror Camelia 3

Learn to use a boot camp approach to prep students for the college experience by focusing on the soft skills, essential study skills, and critical life skills needed to make a rapid, successful transition into a new environment.

Anna Williams, President, Learnovation LLC, IN

Redesigning ESL: An Innovative Model for Student Success

National Harbor 7

Participants will engage in a problem-solving activity and learn how to develop and implement an integrated model of in-class instruction and out-of-class support to increase student success in ESL and/or developmental reading and writing.

Eleisha Moreno, Assistant Professor and Coordinator; Crystal Schilthuis, Assistant Professor, ESL, Reading Area Community College, PA 11:00 AM - 12:00 PM continued



Roundtable Discussions

LEARNING AND TEACHING

■ Adjunct Perceptions and Experiences With **Professional Development**

Potomac D

Research will be presented on how adjunct faculty perceive and experience professional development. Based on research, we will discuss implications for providing effective professional development for adjunct faculty. Participants will be encouraged to share what they do on their campus.

R. Mark Miles, Director, Professional Development, Lone Star College System, TX

■ Revealing Incarcerated Women's Humanity: **Provoking Compassion in the College System**

Potomac D

Hear one professor's journey into the prison classroom—a culture unlike any other. Participants will leave with ideas to boost college completion and the community workforce by supporting ex-offenders. Heidi Arnold, Professor, Communication, Sinclair Community College, OH

■ Developing Experiential Curricula: Teaching With **Innovative Learning Technologies**

Potomac D

Participants will gain exposure to cutting-edge technologies while being guided by facilitators to find innovative connections between technology and curriculum. The facilitator will demonstrate projects for multiple disciplines and give examples of how the technology is used in classrooms.

Misty Sabol, Professor, Business; Christina Cross, Professor, CIT; Mauricia Vickerson, Professor, Business, Lone Star College System, TX

LEADERSHIP AND ORGANIZATION

■ Standards, Just the Standards

Potomac D

Lone Star adopted an AV standard for almost 5,000 classrooms systemwide to help instructors transition from campus to campus. Later, the manufacturers of the AV equipment on which we standardized called us to aid in equipment design.

Jim Crawford, Executive Director, Technology Services, Lone Star College System, TX

WORKFORCE PREPARATION AND DEVELOPMENT

■ PathTech LIFE: Understanding Advanced **Technology Students**

Potomac D



The PathTech LIFE project is surveying industrial, energy, and engineering technology students around the country

to learn details about where they come from, where they want to go, and how they hope to get there. Join us and learn more.

Marilyn Barger, Principle Investigator and Executive Director, FLATE, Hillsborough Community College, FL; Karen Wosczyna-Birch, Principle Investigator and Executive Director, RCNGM, Connecticut College of Technology, CT

■ Online Student Retention and Recruitment: **Integrating Technology and STEM**

Potomac D



Smart Start is an online student STEM @ recruitment tool used by health case educators to recruit and retain students.

Kathleen Michell, Director, Allied Health; Lisa Duddy, Professor, Dental Hygiene, Bergen Community College, NJ; Beryl Stetson, Chair, Health Science Education, Raritan Valley Community College, NJ

STUDENT SUCCESS

■ Why Are Adults in Time Out With Transfer?

Potomac D

Are transfer agreements serving the adult learner or are they keeping them in time out from baccalaureate completion? Data suggests transfer agreements are not facilitating immediate transfer patterns among adult learners. Discover how to help students escape higher education time out.

Lisa Romano-Arnold, Regional Director; Lisa LaVigna, Executive Director, Outreach and Access, Excelsior College, NY

Academic Coaches: A High-Touch Approach to Student Success

Potomac D

Most students—especially those with disabilities, veterans, and foster youth—can greatly increase their success in school with direct assistance in developing the skills that education demands. Academic coaches can provide ongoing support to address challenges and increase student success.

Denise Swett, Vice President; Janet Weber, Counselor, Student Services, Foothill College, CA

12:00 - 1:30 PM

Lunch (Served Until 1:00 PM)

Prince George's D, Lower Atrium

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Ignite Theater

12:30 PM Strayer University, Courtnie Ross1:10 PM The Learning House, Will Bell

1:30 - 5:00 PM



Forum

WORKFORCE PREPARATION AND DEVELOPMENT

■ Focused Session on Writing Competitive NSF Grant Proposals

Camelia 1

This forum will focus on details for writing competitive National Science Foundation ATE project grant

proposals. It will feature presentations, panels, and extensive Q&A opportunities with a program officer and several NSF ATE grant leads to help you refine your grant ideas and any preliminary proposals you have started to write.

Ann Beheler, Principal Investigator, NCTC, Collin College, TX; Celeste Carter, Lead Program Director, NSF, DC; Marilyn Barger, Principal Investigator and Executive Director, FLATE, Hillsborough Community College, FL; Elaine Craft, Principal Investigator, SCATE, SC; Greg Kepner, Principal Investigator, MPEC, and Chair, Advanced Manufacturing, Indian Hills Community College, IA; Karen Wosczyna-Birch, Principle Investigator and Executive Director, RCNGM, Connecticut College of Technology, CT

1:45 - 4:00 PM



Forum

STUDENT SUCCESS

 Holistic Advising: A Skill-Based Session to Improve Student Success

Potomac 5

This interactive, skill-based forum will help participants identify strategies for integrating noncognitive skills into student advising, counseling, and coaching. Strategies focus on identifying strengths and challenges, structuring conversations with students, and connecting them with supports that can improve success.

Ross Markle, Senior Assessment Strategist, Higher Education, Educational Testing Service, IL

1:45 - 2:45 PM



Forums

LEARNING AND TEACHING

■ Monarchs, Chaos Theory, and STEM National Harbor 2



This forum suggests an approach **STEM** @ to promote student research in INNOVATIONS STEM curricula. Such initiatives have

traditionally focused on projects that operate within separate STEM disciplines. Using monarch butterfly habitat as a laboratory, an alternative central project will be presented.

Michael Bernarsky, Professor, Ecology, Bucks County Community College, PA

■ An Online Computer Programming Assignment **Testing and Assessment Tool**

Chesapeake 5



Automatic grading of programming **STEM** @ assignments and feedback generation is an important field in academic

research. This session presents a web-based testing and assessment tool that allows students to test their assignments and receive feedback instantaneously.

Yingjin Cui, Assistant Professor, Computer Science; Kurk Lew, Professor, IT, Northern Virginia Community College, VA

■ Embedding Equity-Minded Practices in Classrooms: **Educators for Equity Program**

Chesapeake 4

Educators for Equity is a research-based faculty training program focused on embedding equity-focused practices into classrooms to reduce the achievement gap and increase student success. Faculty and administrators will learn how to develop similar equitybased programs on their campus.

Kristine Nikkhoo, Director, Basic Skills; Bridget Kominek, Instructor, English; Dani Wilson, Dean, Library and Learning Resources, Fullerton College, CA

■ Using Design Thinking to Create Innovative **Learning Experiences**

Chesapeake 12

In this interactive session, participants will be led through an abbreviated version of the design-thinking

process that will help them think about new ways of designing learning experiences in their classrooms. Michelle Simpson, Professor, Communication, College of Southern Maryland, MD

■ Z Faculty: Interdisciplinary Curriculum for **Transformational Learning Experiences** Camelia 2

This interactive session includes sample assignments that can be used across disciplines to deliver content and build 21st century skills, creating what students are calling transformational learning experiences. Yes, multiple disciplines can share, and collaborate on. assignments.

David Pegram, Residential Faculty, English; Sheila Beeler, Residential Faculty, Reading; Caron Sada, Residential Faculty, Psychology, Paradise Valley Community College, AZ

■ Growth Mindset: Making It Work for You and Your Students

National Harbor 8

The growth mindset, coined by Carol Dweck, has been shown to be an important indicator of academic success. Research highlights will be presented and educators will learn pitfalls and best practices for incorporating the growth mindset into the college environment.

James Stevens, Lead Faculty, Allied Health, Front Range Community College, CO

LEADERSHIP AND ORGANIZATION

■ Diversity Planning and Performance Funding: **Leading Efforts for Student Success**

Chesapeake 1

Madisonville Community College recently entered into a system of performance funding with a strongly aligned diversity plan focused on student success. Hear about the strategies and tactics that compliment this new environment, where outcomes are critical.

Jay Parrent, Vice President, Student Affairs, Madisonville Community College–KCTCS, KY

■ Winning: The Role of Iconoclastic Leadership in a Successful Millage

Chesapeake 2/3

Monroe County Community College won a millage in November 2016, after suffering a loss two years prior.

This presentation engages participants in a series of "What would you do?" scenarios, describes what leadership did, and provides advice to ensure success.

Kojo Quartey, President, Monroe County Community College, MI

■ Change Management and Administrative Redesign With the Balanced Values Canvas

Chesapeake 7

College leaders will practice consensus building using the Balanced Values Canvas (BVC), a leadership tool to break down campus silos that constrain innovation. The BVC employs principles of course redesign and the Balanced Scorecard to lead student-centered changes across campuses.

Marguerite Weber, Vice President, Student Affairs, Baltimore City Community College, MD

■ Breaking Down the Math Barriers to Graduation: A Structural Approach

National Harbor 6



In 2012, 70 percent of NVC students did not complete college math and were, thus, ineligible to graduate NN. were, thus, ineligible to graduate. NVC

is now designated as Texas's top community college. Presenters share how development of alternative math paths increased core completion and graduation.

Debi Gaitan, Vice President, Student Success; Eddie Bishop, Faculty; Anna Harwin, Faculty, Mathematics, Northwest Vista College, TX

■ Shared Stewardship as a Framework for Dynamic Change

Chesapeake 9

Academic Affairs at HCC focuses on shared stewardship as it evolves to meet changing student needs. Appropriate for college leaders, this session highlights change as an integral part of creating a nimble structure that facilitates workflow, engagement, and

Steven Thomas, Vice President, Academic Affairs; Elizabeth Mosser, Director, Academic Operations and Services, Harford Community College, MD

■ Sparking Urban Development: Austin Community **College Campus for the Future**

Potomac 6

ACC is transforming a former mall into a campus for the future, emphasizing competency-based education, business incubation in bioscience and fashion, health

science simulation, and workforce development. The session is for college leaders considering new and reimagined campuses.

Charles Cook, Provost and Executive Vice President, Academic Affairs; Richard Rhodes, President and CEO, Austin Community College District, TX

■ Improving Strategic Initiatives Through an **Integrative Institutional Support Model**

Chesapeake 11

A model of integrative institutional support enriches strategic initiatives and engagement on all levels. In this session, you will participate in a discussion on ways to integrate professional development opportunities with your strategic planning and create programs for maximum impact.

Pardess Mitchell, Faculty, Kinesiology and Health Education; Kenneth Ender, President; Robin James, Faculty, Business; Stephanie Whalen, Faculty, English, Harper College, IL

■ Pathways to Completion: Establishing Articulation **Agreements With Four-Year Universities**

Potomac 1

This presentation discusses how two colleges with decidedly different cultures have established articulation agreements with four-year universities to provide students with clearly defined vertical pathways to seamlessly transfer all coursework to a senior institution and complete a baccalaureate.

Ted Lewis, Vice President, Academic Affairs, and Chief Academic Officer, Pellissippi State Community College, TN; Abdul Tamimi, Associate Dean, Workforce Education and Community Relations; Abdalla Hazaimeh, Dean, Community College of Qatar, Qatar

■ The Use of a Scorecard and KPIs to Improve Outcomes

Potomac 2

Using ZogoTech, Piedmont Technical College has identified key performance indicators (KPIs) and displays them on an institutional scorecard. This scorecard allows stakeholders to review current data and drill into the data further, asking "why?" as they work to improve outcomes.

Jack Bagwell, Vice President, Academic Affairs, Piedmont Technical College, SC

1:45 - 2:45 PM continued



WORKFORCE PREPARATION AND DEVELOPMENT

■ Preparing Academic Institutions for Diversity at Work

Chesapeake 6

In this complex world, our students need to be cognizant of diversity knowledge and issues in the workplace. Today's workforce ought to be aware of, understand, and accept people regardless of their race, gender, age, class, religion, and sexual orientation.

Leo Parvis, Diversity Coordinator, Social and Behavioral Sciences, Dunwoody College of Technology, MN

■ Talent Identification and Acquisition: Becoming a **De Facto Staffing Agency**

Chesapeake 8

Employer partners of University of Arkansas-Pulaski Technical College (UA-PTC) have been frustrated by their inability to find and attract highly qualified new hires. UA-PTC responded by developing a talent identification program that generates prospects who are more productive and retained longer.

Bentley Wallace, Vice Chancellor, Economic Development, University of Arkansas-Pulaski Technical College, AR

■ The Entrepreneurial Mindset: A Competitive Edge for Workforce Development

Camelia 3

Workforce development teams must create revenue yet face competition from other training providers. Providing entrepreneurial mindset education to businesses, government agencies, and nonprofits can help solve issues with engagement, soft skills, and the need for innovation.

Rob Herndon, Vice President, Strategic Partnerships, The Entrepreneurial Learning Initiative, Inc., OH

■ Student Recruitment Strategies: Technical College and Energy Workforce Partnership Model

Chesapeake 10



Energy programs that were struggling FILM @ four years ago have waitlists. Industry relationships, consortium development,

preview days, and other strategies will provide

participants a model that any technical program can customize to fill their student pipeline and satisfy increasing workforce demands.

Amy Kox, Dean, Trades and Engineering Technologies; Joan Turba, Senior Account Executive, Corporate Training and Economic Development, Northeast Wisconsin Technical College, WI

STUDENT SUCCESS

■ Intersecting Challenges: Equity, Pathways, and **High-Impact Practices**

Potomac 4

In this session, faculty, administrators, and staff will examine, through the lens of a pathways initiative and high-impact practices, the difficult conversations regarding equity and access in addressing student success and persistence, especially for students of color.

Mark Williams, Assistant Professor, Career Services, Community College of Baltimore County, MD

■ Faculty Designed Early Alert Strategies and Intervention

National Harbor 4

Valencia's early alert system is a unique, individualized approach in which faculty design their own strategies to address their students' needs. Participants will create an early alert plan that incorporates faculty and student engagement, leading to student success.

Daeri Tenery, Professor, Chemistry; Claudine Bentham, Professor, Reading; Liz Earle, Professor, Reading, Valencia College, FL

■ Raising the Bar With Concurrent Enrollment National Harbor 5

Does your institution inform, prepare, advise, and transition concurrent enrollment students for success? Attend this thought-provoking session and explore ways to set the tone for success for concurrent enrollment students and your institution. Participants from student affairs and instruction are encouraged.

Margo Leone, Assistant Director, Concurrent Enrollment, Front Range Community College, CO





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Civic Learning and Engagement: Considerations for the Community College	Date: Tuesday, March 20, 2018 Time: 11:00 AM - 12:00 PM Location: Potomac D, Ballroom Level
Intercultural Competency and Diversity: From the National to Institutional Perspective	Date: Tuesday, March 20, 2018 Time: 4:15 PM - 5:15 PM Location: Potomac D, Ballroom Level
Holistic Advising: A Skill-Based Workshop to Improve Student Success	Date: Monday, March 19, 2018 Time: 1:45 PM - 4:00 PM Location: Potomac 5, Ballroom Level
Practical Strategies for Assessing Critical Thinking	Date: Sunday, March 18, 2018 Time: 1:30 PM - 2:30 PM Location: Chesapeake 2/3, Ballroom Level
Data-Based Paths to Student Success: Turning Information Into Action	Date: Tuesday, March 20, 2018 Time: 1:45 PM - 2:45 PM Location: Potomac 5, Ballroom Level

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1:45 - 2:45 PM continued



■ Establishing a Veteran Center on Your Campus Potomac 3

The objective of this presentation is to teach participants how to establish, maintain, and grow veteran programs at their colleges. Veteran program case studies and handouts, a program evaluation test, and student videos will be included.

Nicholas Riggins, Director, Center for Military Families & Veterans, Central Piedmont Community College, NC

■ Faculty Roles in Supporting Students Beyond the Classroom

Camelia 4

Faculty increasingly support students with career, financial, and personal challenges. We will explore the many roles full-time and adjunct faculty play in supporting students beyond their course and examine strategies for engaging in a holistic student support approach.

Jonathan luzzini, Associate Director, Teaching and Learning; Julia Lawton, Associate Director, Data and Technology, Achieving the Dream, MD

Roundtable Discussions

LEARNING AND TEACHING

Interprofessional Education to Understand Poverty and Collaboration

Potomac D

SCC Health Sciences' interprofessional simulation program provides active learning experiences for students to better understand the need for collaboration, communication, and patient advocacy. Participants will explore multi-patient interprofessional simulations to help students prepare to work in today's health care environment.

Jill Sand, Dean, Health Sciences, Southeast Community College, NE

Providing Professional Development 24/7: Simplifying the Process to Learn

Potomac D

Professional development is the key to continued learning for faculty, staff, and administrators. Finding time to do it is a challenge. Explore the depth of online professional development workshops in Go2Knowledge, a program developed for online professional development on demand.

Denise Swett, Vice President, Student Services, Foothill College, CA; Erica Kennon, Associate Director, External Relations, Innovative Educators, CO

■ Desmos: So Much More Than Just Graphing Potomac D

Desmos offers great graphing features, but also offers interactive classroom activities. Get creative with marble slides and card sorts, or tap into the many ready-made bundles Desmos has to offer.

Jeff Parent, Professor; Imad Dakka, Faculty, Mathematics, Oakland Community College, MI

LEADERSHIP AND ORGANIZATION

■ Faculty + Administration = Successful Professional Development

Potomac D

Professional development should be faculty-driven with administrative support. We will share our successful model of an elected collegewide committee and an appointed administrative representative. Using interactive discussions, we will explore issues faced by faculty and administrators.

William Mullaney, Vice President, Academic Affairs; Lisa Mayer, Professor, Legal Studies, Bergen Community College, NJ

Mentoring Faculty Through a Community of Practice

Potomac D

Discuss the importance of providing quality professional development in the form of a community of practice. Implementation, assessment, and outcomes will be presented. This roundtable is for administrators, faculty, and staff interested in implementing this program at their college.

Denise Barton, Professor, Business Administration, and Mentoring Coordinator, Wake Technical Community College, NC

■ Five Ideas That Transformed Online Learning at FRCC

Potomac D

As online learning has become an integral component of student completion at Front Range Community College, the department has experienced many changes. This presentation walks participants through the five most impactful advancements from the administrative, student affairs, and faculty perspective.

April Menzies, Chair; Tammy Vercauteren, Dean, Online Learning; Chico Garcia, Director, Online Student Success, Front Range Community College, CO

STUDENT SUCCESS

■ African American College Students' Perceptions of Valuable College Experiences

Potomac D

This presentation will include findings from a dissertation study. It is intended for college administrators and faculty who want to learn about variables that could contribute to the success of African American students. The three factor descriptions will be shared.

Cassandra Harris-Williams, Counselor and Assistant Professor; Jeanette Davis, Counselor and Assistant Professor, Counseling, Cuyahoga Community College, OH

■ Impact and Effectiveness of Career Coaching Potomac D

Integrating support staff within a program can improve persistence, satisfaction, and completion. Using comparative data, we can also establish a return on investment for this intervention.

Marco Anglesio, Director, TAACCCT 4, Northampton Community College, PA

3:00 - 4:00 PM

Lightning Talk

■ Creating and Sustaining a Smooth K-Career Pipeline National Harbor 3



For a pipeline to function smoothly and effectively with minimal slowdowns, it must be free of obstacles. With the K-Career

Pipeline, this involves aligning curriculum across sectors and clearly defining expectations, learning outcomes, and assessments at each level from kindergarten through career entry and advancement. It also requires an array of student support services at every step to ensure learner access to optimal learning conditions and seamless transitions. Developing and sustaining partnerships among educational institutions, community organizations, business and

industry, policymakers, and funders is essential in this work. The lightning talks in this session address issues, challenges, and solutions around K-Career Pipelines that, ultimately, prepare graduates with career-ready knowledge, skills, and abilities.

Jean Conway, President, Eastfield College, TX; Charles Cook, Provost and Executive Vice President, Austin Community College, TX; Reva Curry, Vice President, Instruction and Learning Services, Delta College, MI; Lori Zakel, Professor, Communication, Sinclair

Forums

LEARNING AND TEACHING

■ Meet Generation Z: The New College Student National Harbor 2

By 2026, Gen Z will make up 2.56 billion of our population. Who is this new generation? How do you keep them engaged? What drives their emotional intelligence? Learn how to connect with them in and out of the classroom.

Dasha Marchetti, Executive Director, Continuing Education, Bucks County Community College, PA

■ Choose Your Own Adventure: Story Branching in Teaching

National Harbor 4

This session demonstrates how story branching gives learners the opportunity to be involved in decisionmaking to engage and empower them in the learning process.

Aaron Bergeson, Faculty Developer and Instructional Designer, Valencia College, FL

■ Video Accessibility for Online and Blended Learning Chesapeake 6

Online and blended learning video content must be accessible to students with disabilities to comply with federal law and to provide a suitable learning environment for all students. Learn simple ways to ensure that your videos are ready to make the grade.

Ryan Eash, Specialist, Learning and Development, TechSmith, MI

3:00 - 4:00 PM continued



Students Affairs Collaborating to Develop an Early College Academy

National Harbor 7



Discuss collaborating with different constituents to develop an early college academy (ECA). The presentation focus will be evelopment and implementation of courses

on the development and implementation of courses and procedures. All staff levels will walk away with steps for starting an ECA.

Deborah Logan, Coordinator, Admissions; Franklyn Taylor, Dean, Student Support and Enrollment Management, St. Louis Community College, MO

Simplifying Teaching Research Methods: A Systematic, Collaborative Active Learning Approach National Harbor 8

Lecturers learn systematic, collaborative active learning techniques as a means of increasing student outcomes in research courses. Strategies illustrate the value of student-centered learning, scaffolding, and specialized instructional aides that inspire and motivate students to engage in applied research.

Cynanie Sawyers-Haylett, Faculty, Research and Innovation, Excelsior Community College, JA

■ Strengthening STEM Curriculum in Design Programs: Integrating a Digital Literacy Approach Chesapeake 7



The relevant thread refreshing our design curriculum is the inclusion of STEM fundamentals. The Applied

Design program is focusing on successful practices of emphasizing this historical union of STEM and design to prepare students for greater success in the workplace.

Rachel Beach, Assistant Professor, Human Services and Applied Design; Beth Newcome, Professor, Human Services, Pierpont Community and Technical College, WV

Transforming the Classroom: Building Connections Through Real Talk

Chesapeake 8

At Lansing Community College, we have implemented the Faculty Institute based on *The Pedagogy of Real Talk: Engaging, Teaching, and Connecting With Students at* *Risk*, by Dr. Paul Hernandez, to address issues of student success for all students in the classroom.

Anne Heutsche, Assistant Professor, Centre for Engaged Inclusion; Paul Hernandez, Chief Diversity Officer; Karen Hicks, Director, Assessment; Jean Hernandez, Faculty, Transitional Learning, Lansing Community College, MI

■ Why Pass or Fail Is Failing

Potomac 4

Isograd's TOSA Certifications measure exactly what a student knows and provide a score and ranking level to clearly identify level of mastery. Discuss the value of a true scoring system, how that system works, and why it's a better option than pass/fail for teachers as well as students.

Daniel Bird, Vice President, North America Sales, Isograd, FR

LEADERSHIP AND ORGANIZATION

Successful Critical Behavior-Based Student Affairs Assessment Academy

National Harbor 5

As colleges implement large-scale changes for student success, many will fail because few use data to change critical behaviors in students and staff. Learn how to use an assessment academy in Student Affairs to close the loop between outcomes and critical behaviors.

Diana Wisse, Executive Director, Student Affairs; Desiree Polk-Bland, Executive Dean, Enrollment Management and Student Affairs, Columbus State Community College, OH

Use It or Lose It: Staying Connected to the Classroom

Potomac 1

What pedagogies and/or technologies did you use in the classroom before becoming an administrator? Are those techniques effective now? In this session, we'll explore effective strategies that help administrators stay connected to the classroom and better support their faculty and students.

Carey Schroyer, Dean, STEM; Kim Chapman, Dean, Humanities and Social Sciences, Edmonds Community College, WA

■ Purpose and Grit

National Harbor 6

Community colleges are in the eye of the storm, with rapid turnover of long-held leadership positions. Learn how leaders are preparing to assume new and often unfamiliar responsibilities, and what motivates them to persist in addressing daunting and complex issues.

Margaretta Mathis, Senior Vice President, Roueche Graduate Center, National American University, TX; Andrew Pegman, Chair, Joint Faculty Senate, and Associate Professor, English, Cuyahoga Community College-Eastern Campus, OH; Nohel Corral, Dean, Counseling and Student Support Services, Long Beach City College, CA; Leslie McClellon, Chief Administrative and Operations Officer, Southern University at Shreveport, LA: Sheree Utash, President, Wichita Area Technical College, KS

WORKFORCE PREPARATION AND DEVELOPMENT

■ An Innovative Academic Crossroad: Labor, Education, Government, and Workforce Development

Potomac 6

This interactive forum illustrates a collaborative approach to workforce preparation. Participants discuss community college, technical college, local high school, state government, and industry partnerships. Session highlights include dual credit and the prior learning assessment process.

Reginald Gardner, Dean, Computer and Engineering Technologies, Nashville State Community College, TN

■ Measuring Success With Credit: Prior Learning and the Workforce

Chesapeake 2/3



Texas 60x30 states that by 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree. By partnering

with CLEP and other prior learning mechanisms, the Dallas County Community College District is poised to meet the needs of both students and the emerging workforce.

Kent Seaver, Director, Learning Resources, Dallas County Community College District, TX

■ Colleges and Corporate Communities: Working Together to Train the Cyber Workforce

Chesapeake 12



Learn how colleges and the corporate community can forge a triad to meet the growing needs of the cyber workforce, including information assurance and cyber defense

professionals. The importance of CAE designation will be discussed.

Lisa Romano-Arnold, Regional Director, Outreach and Access; Kailey Soundara, Manager, Academic Partnership, Excelsior College, NY

■ Navigating the Emerging Revolution in **Occupational Education**

Camelia 3

The accelerating demand for high-tech skills along with the declining affordability of higher education requires innovative teaching methods. We must create and embrace high-quality, cost-effective, job market ready educational models. How, as educators, do we accomplish this?

Linda Plackowski, Professor and Chair, Philosophy, Delta College, MI; Keith Tatarelli, Adjunct Professor, Business Administration and Law, Central Michigan University, MI

■ Project-Based Learning Through Partnerships With **Startups and Nonprofits**

Camelia 4

Community colleges partnering with local startups and nonprofits provide students with project-based learning experiences and follow-on internships, local organizations with access to talent, and colleges with storytelling opportunities for program marketing. Learn how effective partnerships are formed and sustained.

Andy Orr, Program Manager, IT; Kendrick Hang, Instructor, Software Development, Green River Community College, WA; Mark Kurtz, Co-Founder and COO, Tapped Technologies, WA

STUDENT SUCCESS

■ Broadening the Success of a College Success Course Chesapeake 5

Using a two-pronged approach from the vantage points of faculty and support staff, this presentation will walk you through the focus, growth, curriculum, and use of open educational resources in a college success course.

Kelly Bender, Associate Professor, English; Kenneth Karol, Specialist, Writing Center, Passaic County Community College, NJ

3:00 - 4:00 PM continued



■ Lone Star and Carolina Distance Learning Explore **Online Science Course**

Potomac 2



In this session, the presenter will share STEM @ her experience building and offering online labs in partnership with Carolin online labs in partnership with Carolina

Biological Distance Learning, using investigations that have been designed for the off-campus setting.

Shannon McGurk, Director, Distance Learning, Carolina Biological Supply, NC; Alanna Tynes, Professor, Anatomy, Lone Star College-Tomball, TX

■ My Coyote Success: A Robust Student Success **Platform**

Chesapeake 9

With a special focus on orientation, online classroom readiness, and college knowledge workshops, participants will learn how the evolution of these programs has positively impacted student success at the College of Southern Nevada.

Terry Norris, Director, E-Learning, College of Southern Nevada, NV

■ Academic Coaching: Not Just Another Project Camelia 2

Is academic coaching just for advisors? Learn how this college's administration is integrating academic coaching into its already strong supports for students. Changing the culture means everyone is engaged in the conversation rather than using checklists.

Rebecca Goosen, Associate Vice Chancellor, College Preparatory, San Jacinto College District, TX

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Utilize an Individualized Approach to Promote Student Learning and Retention

Potomac 3

This interactive presentation will outline multiple teaching techniques to help individualize student learning and retention, with the objective of helping all students regardless of prior knowledge or skill level.

Brian Koch, Instructor, Mathematics; Matthew Schacht, Instructor, Biology, Manhattan Area Technical College, KS

■ Lessons Learned: Teaching High-Risk Courses With iPads and iPhones

Chesapeake 1

Three faculty will share experiences, practices, student work, and research study findings from years of teaching high-risk English, biology, and math courses using iTunes U, iPads, and iPhones. Faculty and administrators are encouraged to attend with their own iPads or iPhones.

Alfred Siha, Assistant Professor, English; Robert Swatski, Associate Professor, Biology; Susan Cooper-Nguyen, Associate Professor, Mathematics, Harrisburg Area Community College, PA

■ Finding Our Place: Improving Guided Self-Placement

Chesapeake 11

Using comprehensive assessment, OTC developed and continues to substantially improve guided selfplacement to provide students with guidance based on a holistic assessment, targeted support, and agency in course selection. These innovations have led to continued gains in student success outcomes.

Matthew Simpson, Director, Research, Strategic Planning, and Grant Development; Tracy McGrady, Provost and Vice Chancellor, Academic Affairs; Hal Higdon, Chancellor, Ozarks Technical Community College, MO

■ We Built It and They Soared: Evidence-Based Math **Placement**

Chesapeake 4

Highline College's math placement redesign resulted in statistically significant increases in student outcomes, including placing directly into college math and transitioning from developmental to college math courses. This presentation focuses on redesign components, necessary cultural shifts, and compelling evaluation results.

Shannon Waits, Director, Academic Assessment and Placement; Helen Burn, Faculty, Mathematics, Highline Community College, WA

■ Technology and Basic Writing: Exploring Current **Tools and Strategies**

Chesapeake 10

The forum will explore several current technological tools, such as Socrative and proofreading apps, available for engaging students in developmental reading and writing. Participants will actively employ these tools and discuss their effectiveness in the classroom

Francois Guidry, Associate Professor, English, Prince George's Community College, MD

Roundtable Discussions

LEARNING AND TEACHING

 Professional Learning Communities to Transform Community College Teaching and Learning
 Potomac D

Professional learning communities have been implemented with great success in K-12 schools; learn how community colleges can implement this powerful model. Community colleges can become learning organizations in which teachers work in teams to make meaningful changes that improve student learning.

Kate D'Auria, Associate Professor, Social and Behavioral Sciences, Bucks County Community College, PA

■ Tactical Distant Learning: Pros and Cons Potomac D



This roundtable will offer an opportunity for participants to discuss the changing landscape

of a tactical approach to online learning. The moderator will share lessons learned from work completed in an NSF grant focused on distant learning.

Doug Laven, Director, Mechatronics, South Central College, MN

■ The Dinner Party: A Creative Approach to Active Learning

Potomac D

This activity can be utilized in traditional, hybrid, and online courses of almost any discipline. It creates opportunities for individual research, collaboration, and evaluation. The approach requires student consensus

to devise a very limited guest list and prepare for sparkling dinner conversation.

Kathy Gamble, Director, Teaching ESL, Front Range Community College, CO

LEADERSHIP AND ORGANIZATION

■ The Power of Praise

Potomac D

Praise can be a powerful tool when used appropriately for the motivation of faculty, staff, and students. No matter your position in the education system, come learn some simple techniques for increasing the morale of employees and students.

Connie Belden, Professor, Accounting and Business Administration, Butler Community College, KS

■ How to Communicate Change on Campus Potomac D

Boost your communication tools to help support change on campus. The purpose of this roundtable discussion is to review proven steps to understand the power communication can have on change.

Ryan Nausieda, Coordinator, Enrollment Management Communication and Data, Grand Rapids Community College, MI

Developing and Implementing an Effective Strategic Plan

Potomac D

Learn an effective model for long-range strategic planning. Participants will engage in thinking and planning strategically while creating paths to students' success. Using an inquiry-based framework, participants will learn key steps for gathering data, implementing a plan, and monitoring progress.

Rosana Reyes, Vice President, Enrollment Management and Student Development, Luzerne County Community College, PA 3:00 - 4:00 PM continued



BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Using Contextualized Remediation in Workforce **Programs**

Potomac D

Metacognitive approaches are an established practice in skill development. However, integration of metacognitive techniques directly into vocational programming is relatively new. The TAACCCT grant explored the inclusion of reading apprenticeship in workforce training programs, leading to significant grade-level reading improvement.

Marco Anglesio, Director, TAACCCT 4, Northampton Community College, PA; Beth Marguardt, Assistant Professor, Reading and Developmental English, Lehigh Carbon Community College, PA; Elizabeth Yeager, Director, Curriculum, Luzerne County Community College, PA

4:15 - 5:15 PM



Special Session

WORKFORCE PREPARATION AND DEVELOPMENT

■ Manufacturing Jobs in the U.S.: A Reemerging Path to the Middle Class or a Dead End?

National Harbor 3



In this session, we will present original research that reveals how production jobs have changed since the Great Recession,

what skills employers need, and whether (and which) jobs are worth helping our students pursue.

Rob Sentz, CIO; Yustina Saleh, Senior Vice President, Data and Analytics, Economic Modeling Specialists, Inc., ID

Forums

LEARNING AND TEACHING

■ Writing Across the STEM Curriculum: Composing With Arduinos

Potomac 3



Participants will learn how an English **STEM** @ instructor and a chemistry instructor bridged the gap between required

composition and STEM-related coursework by partnering to create a lesson sequence modeling lab reports and experimental design using hands-on Arduino activities.

Noel Gardner, Instructor and Chair, Natural Science: Daniel Fuller, Instructor, English, Hinds Community College, MS

■ Podcasts: A Medium for Civil Discourse in the Communications Classroom

National Harbor 2

Educators learn how podcasts enable students to practice and develop the social skills and habits of mind necessary for civil discourse in various forms of communication: verbal, audiovisual, and textual.

Anne Song, Professor; Sarika Narinesingh, Professor, English and Communication, George Brown College of Applied Arts and Technology, ON

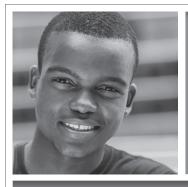
■ It's About the Delivery, Not the Device Chesapeake 10



NeSCC has developed a technology policy that encourages students to have a mobile device. Delivery using multiple devices

requires both a pedagogical and technological approach.

Richard Merritt, Professor, Speech; Dawn Dabney, Associate Professor, Mathematics, Northeast State Community College, TN



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4:15 - 5:15 PM continued



■ Student Skills Competitions: Key to Successful **Programs**

Camelia 2

This session will present information about planning, operating, evaluating, and leveraging student competitions to promote career and technical education (CTE) programs. This session will review and highlight aspects of successful community college and grade 6-12 skills competitions across multiple CTE programs.

Michelle August, Chair, Information Managment Systems; John Sands, Chair; Justin Valentino, Faculty, Computer Integrated Technologies, Moraine Valley Community College, IL

■ Organically Grow Instructors: Adjunct Professional **Development and Mirrored Pedagogy**

Potomac 2

Presenters conduct a highly interactive professional development session with a focus on mirrored, student-centered pedagogy. Learn about program implementation and retention strategies and how to create mirrored pedagogy training activities, and gain new professional development exercise ideas.

Michael Ronan, Director; Jenny Vacca, Lead Trainer, Adjunct Academy, Houston Community College System, TX

■ From Content Consumption to Content Creation: Harper's Library Transformation

Camelia 3

Community college libraries have become places to connect and create. The presenters use the thirdplace concept to demonstrate how colleges can engage students and advance their mission through the transformation of library space and delivery of academic support services.

Brian Knetl, Associate Provost, Academic Affairs, Harper College, IL; Jeffrey Sronkoski, Principal Architect and Director, Higher Education; Sylvia Kowalk, Director, Interior Design, Legat Architects, IL

■ The Science Infusion Program: STEM and English **Department Partnership**

Camelia 4



An interdisciplinary partnership of STEM @ STEM and English faculty, the Science Infusion Program (SIP) brings science

and English into both classrooms. Using a scientific lens, SIP teaches better writing skills through various student interactions. In this presentation, you will learn to create your own SIP partnership.

Ellen Feig, Associate Professor, English; Barbara Davis, Professor, Biology, Bergen Community College, NJ

■ What Should Faculty Know About the Science of Learning?

Chesapeake 4

Research on learning ranges from neuroscience-based to social influences, from motivational aspects to selfregulation. Growth mind-sets, attributions, interleaving, and the testing effect are a few of the notions gaining currency. How can a synthesis of this research inform our teaching?

Paul Arcario, Provost, Academic Affairs, LaGuardia Community College-CUNY, NY

■ Helping Students Learn and Give Back: The HELP **Portrait Event**

Chesapeake 8



We'll share best practices based on Mott Community College's annual HELP Portrait event, an incredibly rewarding collaborative

service learning opportunity that engages students and faculty in 11 disciplines across campus and serves over 400 community members a year.

Amy Fugate, Vice President, Academic Affairs; Mary Cusack, Dean, Fine Arts and Social Sciences; Bob Rentschler, Coordinator, Photography; Stephen Shubert, Dean, Business, Mott Community College, MI

LEADERSHIP AND ORGANIZATION

■ Preparing Faculty for EPIC Results: Online Faculty **Certification and Assessment**

Chesapeake 11

Participants will learn how a high-quality faculty certification program and a strategic assessment plan can be implemented to improve online student success and persistence, enhance online instruction, and facilitate major institutional change.

Jacqueline Popp, Associate Professor, Social Sciences; James Smith Jr., Director, Quality Enhancement Plan; Sheri Narin, Department Head, Human Services Technology, Wake Technical Community College, NC; Lauren Pellegrino, Teaching Assistant, North Carolina State University, NC

CTE Academy: Engaging Faculty in a Culture of Continuous Improvement

Chesapeake 2/3

In its third year, the CTE Academy at FRCC provides support, training, and room for collaboration as a means of facilitating program planning; adapting collegewide student learning outcomes; and implementing a purposeful, continuous assessment strategy.

April Menzies, Chair, Online Learning; Deb Craven, Faculty, Business and Information Technology; Elizabeth Bauer, Chair, Veterinary Technology, Front Range Community College, CO

Expanding Opportunity for All: Increasing Community College Student Success

Potomac 4

Learn about a free toolkit for engaging stakeholders in important conversations about student success and completion. These discussions can lead to meaningful action to improve student retention and completion at your institution.

Cynthia Wilson, Vice President, Learning, and Chief Impact Officer, League for Innovation in the Community College, AZ

WORKFORCE PREPARATION AND DEVELOPMENT

■ Integrating Community Health Worker Training Into an Associate's Degree

National Harbor 6

Community health workers are vital to the health care workforce. Holyoke Community College created an academic certificate that stacks into two different associate's degrees, prepares students for jobs, and aligns with competencies recognized by the Massachusetts Department of Public Health.

Rebecca Lewis, Chair; Janet Grant, Community Health Worker, Coordinator, and Faculty, Foundations of Health, Holyoke Community College, MA

■ Success in the Tech Economy

Chesapeake 7

In today's tech economy, jobs are abundant, but qualified workers are not. Learn why industryrecognized certifications are becoming critical to prepare students to be job ready.

Kirk Smallwood, Vice President, Business Development, CompTIA, IL

STUDENT SUCCESS

Embedded Tutoring: It's More Than Just Help Passing the Test

National Harbor 4



OCC's embedded tutoring program impacts students beyond improving grades.
Participants will discuss how this type of

academic assistance affects student retention, helpseeking, and student satisfaction, and why it's essential to use these measures when gauging efficacy of student success initiatives.

Kathy Daprix, Assistant Vice President, Academic Support Services, Onondaga Community College–SUNY, NY

■ Emotional Intelligence, Efficacy, and Success for Our Students and Colleagues

National Harbor 5

Within our classrooms and professional areas, we have a profound impact upon the emotional state of the people we engage with each day. This interactive, fun presentation will help you create more positive, motivated engagement that brings out our best.

David Katz III, Executive Director, Organizational Development, Mohawk Valley Community College—SUNY, NY

Supplemental Instruction: A College and U.S. Government Course Success Story

Potomac 1

ACC has successfully adopted Supplemental Instruction (SI) for our vibrant student population. We share how we have grown SI and, most importantly, how we have moved the needle in our U.S. Government course

Mary Gilmer, Supervisor, Supplemental Instruction; Guillermo Martinez, Associate Vice President, Student Success and Analytics, Austin Community College District, TX

4:15 - 5:15 PM continued



Improving Student Success and Reducing Cost Through OER

Chesapeake 1

Presenters will discuss the process used to scale the utilization of open educational resources (OER) in curriculum. Participants will learn about the success of students in OER courses, increased engagement with course content, and professional development opportunities offered to faculty.

James Cook, Dean, Transformative Learning; Joel Welch, Vice President, Instructional services, Forsyth Technical Community College, NC

Student Showcase at South Louisiana Community College

Chesapeake 6



This forum will introduce a method of crossdiscipline collaboration among technical and transfer faculty and students, and allow

the audience to participate in our demonstrative and innovative process.

Mary Patrick, Chair, English; Harmony Rochon, Assistant Professor, Psychology; Sandy Humphries, Chair, Arts and Humanities; Kristen Andrus, Instructor, English, South Louisiana Community College, LA

■ The Door Is Open for PLA. Can It Come In?

National Harbor 7

Students often start college with nontraditional coursework that can translate into college credit, but restrictive and outdated prior learning assessment policies can prevent successful implementation. We invite you to come hear what we have learned and where we are headed.

Rose Rojas, Director, Curriculum and Transfer, Maricopa Community Colleges, AZ; Keith Heffner, Faculty, Audio Production Technologies, Mesa Community College, AZ

Longing to Belong: Marginalization, Student Involvement, and Inclusion

National Harbor 8

The presenter will discuss marginalization on college campuses and demonstrate that extracurricular campus involvement does not always translate into student success. Participants will learn and discuss best practices to foster inclusion and a sense of belonging. John Rocha, Assistant Director, Pathways Advising, Front Range Community College, CO

■ Cookin' Up Student Success

Chesapeake 9

Food insecurity is an overlooked factor in student success. Research will be presented on food insecurity and community college students, focusing on gender issues. Participants will discuss strategies to ameliorate food insecurity for students.

Robin Spaid, Professor, Community College Leadership Development; Rosemary Gillett-Karam, Director and Professor, Community College Leadership Program, Morgan State University, MD

Enhancing Student Success Through Innovation, Technology, and Accountability

Chesapeake 12

This forum showcases MCCC's technology-mediated student success model, which has enhanced the college's ability to connect with the student body, develop dynamic advising structures to address everchanging student needs, and anticipate future trends. College leadership and student affairs are invited to attend.

Alexandra Salas, Dean, Innovation, Online Education, and Student Success; Rodney Hargis, Senior Analyst, MercerOnline, Mercer County Community College, NJ

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

Rethinking and Redesigning Remedial Education One Student at a Time

Chesapeake 5

Learn how colleges can effectively redesign delivery of remedial courses. This presentation focuses on how one college developed a corequisite model that dramatically improved students' ability to succeed in both remedial and college-level courses, as well as in subsequent courses.

Sue Jones Dobbyn, Associate Professor; Nancy Pevey, Dean, Mathematics, Pellissippi State Community College, TN

Roundtable Discussions

LEARNING AND TEACHING

 Presenting Across the Curriculum: Ideas for Teaching Students to Present

Potomac D

Learn from our experience both teaching and assessing communication as you require student presentations in various classes and programs. Participants will receive handouts, rubrics, and helpful hints for stronger student presentations, regardless of discipline.

Angela Hughes, Associate Professor, Communication Studies, Pellissippi State Community College, TN

Healthy Tips to Keep You and Your Students Energized

Potomac D

Participants will learn a variety of simple tips they can use and share with students to keep them on a healthy path of lifelong learning. Discussion will include choosing healthy food options and practicing meditation techniques to keep one focused.

Annmarie Chelius, Chief Educator, Culinary Arts, Atlantic Cape Community College, NJ

■ The Da Vinci Code 6 for Innovation: Learn Leonardo's Way

Potomac D

Participants will discover six features of Leonardo da Vinci's creative genius, applicable across the curriculum to stimulate the creativity underlying innovation. Curiosity, imagination, observation, association, attentiveness, and self-indulgence in the fantastic will be defined, discussed, and demonstrated.

Katherine Watson, Professor, Distance Learning, Coastline Community College, CA

Strategies for Building a Cohesive Classroom Community

Potomac D

Learn and share strategies for building a cohesive classroom community in which learners from diverse backgrounds and cultures respectfully work together toward a common mission.

Sonya Smith, Instructor, Business Studies, Community College of Baltimore County, MD

LEADERSHIP AND ORGANIZATION

■ Tear Down Those Walls: Let Administrators Teach

Potomac D

Two former full-time instructors who became academic deans suggest that by having administrators teach, the walls between administrators, faculty, staff, and students come tumbling down and institutional silos disappear. Participants will learn how to make this happen.

Terry Chapman, Dean, Arts, Education, and Business; Erin Penzes, Associate Dean, Arts and Education, Medicine Hat College, AB

WORKFORCE PREPARATION AND DEVELOPMENT

Leading a Whole College to Work Integrated Learning

Potomac D

Learn how a large urban college moved from having 65 percent of its programs offering a field education experience for students to 95 percent of programs offering a field education opportunity.

Lori Cranson, Associate Dean, Community Services and Health Sciences; Dario Guescini, Director, Work Integrated Learning, George Brown College of Applied Arts and Technology, ON

STUDENT SUCCESS

 Using the Academic Support Center to Anchor Student Retention Initiatives

Potomac D

Students and faculty who have used the Center for Academic and Career Excellence share their experiences. The impact of the partnership with Student Career Services is presented.

Sandra Jowers-Barber, Director; Ahmad Wright, Professor, Humanities, University of the District of Columbia Community College, DC

4:15 - 5:15 PM continued

■ Higher Education for American Democracy and the War on Poverty

Potomac D

President Johnson introduced the War on Poverty in 1964 during the community college movement, spurred by President Truman's 1947 report, Higher Education for American Democracy. This presentation will provide an overview of both initiatives and their impact on higher education.

Vincent Briley, Assistant Dean, College Pathways, Cuyahoga Community College-Metropolitan Campus, OH

5:30 - 6:00 PM

Excellence Awards Reception

Potomac C

Due to space limitations, this event is for 2017 Excellence Award recipients only.

7:00 - 8:30 PM

Leadership Reception

(Invitation Only)

Potomac C

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Tuesday, March 20

7:00 AM - 5:00 PM

Registration

Potomac Prefunction

7:30 - 9:00 AM

Breakfast (Served Until 8:30 AM)

Prince George's D, Lower Atrium

9:15 - 10:45 AM

General Session

Potomac Ballroom

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ChairDawn Lindsay
President
Anne Arundel Community College

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Presented By Victoria Monaghan Director Strategic Initiatives Educational Testing Service

Recipient Josh Wyner Vice President, Aspen Institute and Executive Director College Excellence Program

KEYNOTE PRESENTATION

What Excellent Community Colleges Do



Josh Wyner Vice President, Aspen Institute and Executive Director College Excellence Program

As founder and Executive Director of the Aspen Institute's higher education programs, the presenter has spent the past seven years researching the qualities of excellent community colleges and the leadership that enabled Aspen Prize-winning colleges to achieve high and rapidly improving levels of student success. Focusing on themes reflected in his recent book, What Excellent Community Colleges Do: Preparing All Students for Success (Harvard Education Press, 2014), he will explore Aspen's four-part definition of student success, the five themes that characterize exceptional community colleges, and the role of leaders throughout community colleges in advancing scaled and sustained student success reforms. He will also discuss the evolution of community colleges from their origin as access-oriented institutions to their current focus on improving completion rates, and will make the case that colleges must now look beyond completion to post-college outcomes—including success in transfer and employment—to ensure strong and equitable outcomes for all community college students.

11:00 AM - 12:00 PM



Lightning Talk

■ The Power of Access on the Pathway to Completion National Harbor 3



The past decade's emphasis on completion has been good for community colleges and their students, but at times it has seemed

to overshadow the open-access mission on which our institutions were founded. Access, with its inherent insistence on inclusion, holds intrinsic power as the initial step on the path to completion. Beginning with access, it follows that community colleges would embrace such values as diversity, equity, civility, and free speech. In doing so, we support those we serve from entry to completion in a culture and climate that at once affirm, challenge, and expand our students' and possibly our own—worldviews. The lightning talks in this session focus on using the power of access to build organizational systems and cultures that support all who come through our open doors on their journeys to completion.

Amy Bosley, Vice President, Organizational Development and Human Resources, Valencia College, FL; Marcia Conston, Vice President, Enrollment and Student Services, Central Piedmont Community College, NC; Christina Espinosa-Pieb, Vice President, Instruction, De Anza College, CA; Randy Weber, Vice President, Student Success and Engagement, Johnson County Community College, KS; Laurie Rancourt, Senior Vice President, Academic, Humber College Institute of Technology and Advanced Learning, ON

Forums

LEARNING AND TEACHING

■ El Paso Community College: Enhancing Teaching and Learning the Academy Way

Chesapeake 2/3

The Teachership Academy focuses on active learning techniques culminating in an action research project for Phase I. Phase II expands on these topics while enhancing faculty's scholarly writing, and culminates in the production of the Teachership Academy Journal of Action Research.

Lydia Tena, Dean, Northwest Campus, El Paso Community College, TX

■ Reaching for the Stars With Students and the Community

Chesapeake 4



The presenter will discuss different **STEM** @ ways of engaging students and the innovations community in astronomy and science

topics. A few simple, handy experiments and ideas for connecting advanced astronomy to the average observer will be demonstrated.

Kurt Messick, Professor, Ivy Tech Community College, IN

■ Strengthening Listening Comprehension to Support Literacy

Camelia 3

Learn how to strengthen higher-order comprehension skills by using nonfiction audio stories and podcasts. Through the power of listening, you can enhance critical thinking and literacy skills by introducing complex language, vocabulary, and topics aligned to the curriculum.

Monica Brady-Myerov, CEO and Founder, Listenwise, MA

■ BlendFlex: A New Model of Educational Delivery Chesapeake 1

Central Georgia Technical College implemented a new educational model called BlendFlex Learning. This integrated course delivery approach allows CGTC to offer simultaneous synchronous and asynchronous learning opportunities and includes an innovative learner-in-control option, resulting in improved retention and graduation.

Demetrius Smith, Project Manager, Institutional Effectiveness; Carol Lee, Director, Educational Technology, Central Georgia Technical College, GA

■ WIN Exam Plan: Research on Second Attempts in College Algebra

Chesapeake 7



Have you ever considered offering **STEM** @ students a second attempt on an exam? **INNOVATIONS** This session showcases research on the

WIN (Welcoming Inclusive Nurturing) Exam Plan, with results from 275 students in five college algebra classes.

Alison Hammack, Professor; Keri Siler, Professor, Mathematics, Valencia College, FL



■ Flex Courses: Students Choose to Attend Class in **Multiple Modalities**

Camelia 1

No longer are students locked into a specific delivery mode. Students now choose how they attend—faceto-face, synchronous online, asynchronous online, or a combination. Highlights and challenges of the development and delivery of a computer literacy course are shared.

John Bone, Assistant Professor and Director, Multimedia Technology, Allegany College of Maryland, MD

■ You Can Teach Innovation?

Camelia 4

There are currently few educational programs that provide a comprehensive and accessible path to developing the core skills and capacities that drive innovation. This interactive session will demonstrate how EdgeMakers partners with educators to equip students with an invaluable competitive edge by empowering them with the essentials of innovation. Paul Moorman, Director, Higher Education Partnerships, EdgeMakers, CA

LEADERSHIP AND ORGANIZATION

■ Collaborating With China's Vision for Local Development

Camelia 2

China's vision for development includes collaborating with the United States on innovations. This presentation highlights priorities faculty can work on with China to develop innovations in fields including environmental sciences, agriculture, computer technology, energy, robotics, aviation, and many others. Alan Brown, President and Founder, International Center for Innovation and Technology, AZ

■ Data-Driven Decision Making

National Harbor 4

Discover how one community college employs Emsi Analyst reports to guide programmatic decisionmaking based on regional economic and labor-market data. This tool allows users to effortlessly mine data and create visually appealing reports that are easily read and interpreted.

Dawn Carter, Director; April Greer, Coordinator, Strategic Initiatives, Anne Arundel Community College, MD

■ Community Colleges Facing the Future: Challenges and Opportunities

National Harbor 6

Our nation's colleges require effective leadership, communication, organization, innovation, and collaboration to achieve desired outcomes. Learn what colleges are doing to prepare leaders to develop viable solutions that address issues and create the futures they desire.

Margaretta Mathis, Senior Vice President; John Roueche, President; Terry O'Banion, Chair, Graduate Faculty, National American University-Roueche Graduate Center, TX; William Mullaney, Vice President, Academic Affairs, Bergen Community College, NJ; Alex Johnson, President, Cuyahoga Community College, OH

■ All Aboard: Navigating a Successful Course With Strategic Leadership Onboarding

Chesapeake 12

Last year Metropolitan Community College–Kansas City completed a search for a new chancellor. This forum will share the process used to accelerate onboarding of the new leader. Activities will involve participants adapting MCC's model to their institution.

David Oehler, Dean, Instruction; Christina Medina, Director, College and Community Relations; Kimberly Beatty, Chancellor, Metropolitan Community College, MO

■ RISE: Expanding Experiential Learning at Bellevue College

National Harbor 7

This session reviews the RISE Learning Institute at Bellevue College, which is a unique collection of service learning, undergraduate research, and career services, including internships. Administrators and faculty, come learn out how to bring these programs to your college.

Christina Sciabarra, Instructor; Michael Reese, Associate Director, Center for Career Connections, Bellevue College, WA

■ From Individual to Institutional Transformation of **Teaching and Learning**

National Harbor 8

This session is for faculty and administrators interested in making student-centered, inclusive learning the

norm on their campuses. Participants will actively engage in discussions and strategies that promote the uptake and use of research-based teaching, learning, and assessment practices.

Kaatje Kraft, Faculty, Geology, Whatcom Community College, WA; Anthony St. John, Faculty, Chemistry, Skagit Valley College, WA

■ Leading Through Change

Chesapeake 10

Community colleges nationwide are undergoing organizational change to respond to financial challenges, increased accountability, and changing workforce needs. In this moderated panel, presenters will share their experiences implementing pragmatic leadership strategies to foster engagement and productivity within a changing organization.

Nassim Ebrahimi, Associate Vice President, Strategic Planning and Effectiveness; Laura Ariovich, Director, Institutional Assessment; Elizabeth Clune-Kneuer, Director, Analytics and Reporting; Angie Crews, Senior Director, Communications and Marketing; Brenda Mitchell, Executive Director, Institutional Advancement and Foundation, Prince George's Community College, MD

■ Strategic Planning That Actually Matters: Engaging the College

Potomac 2

Participants will learn about Front Range Community College's eight-year journey to develop a culture in which the strategic plan shapes daily conversations at the institution. Presenters will share tools for success and strategies for engaging faculty and staff.

Jennifer Lee, Program Director, Forestry, Wildlife, and Natural Resources; Stacey Hogan, Executive Director, Strategic Planning and Institutional Effectiveness, Front Range Community College, CO

WORKFORCE PREPARATION AND DEVELOPMENT

■ Innovations in Human Services Counseling Career **Programs**

Chesapeake 9



The presenters will share their experience developing an innovative Human Services Counseling degree with stackable

credentials, prior learning assessments, synchronous and asynchronous learning, alignment of degrees

and certificates with workforce certifications, and a partnership between credit and noncredit programs.

Theodore McCadden, Associate Professor, Wellness Education and Social Sciences; Lisa Boone, Associate Professor, Human Services Counseling, Community College of Baltimore County, MD

■ Developing a Cybersecurity Pipeline

National Harbor 5



Cybersecurity Ventures estimates 3.5 **STEM** @ million cybersecurity job openings by **INNOVATIONS** 2021. Through an NSA grant, Forsyth Tech

has been working to close the skills gap. Presenters will share strategies for engaging K-12 and industry partners to address this national deficit.

Pamela Shortt, Dean, Business and IT; Deanne Wesley, Chair, Davis iTEC Center, Forsyth Technical Community College, NC

STUDENT SUCCESS

■ Taking New Student Orientation Online National Harbor 2

Learn how our e-learning department developed an online orientation from an existing in-person version. In this presentation, we will explore the project management process and discuss various challenges and barriers. Resource and software recommendations will be made.

Sara Shade, Multimedia Specialist, E-Learning, Blue Ridge Community and Technical College, WV

■ Mega Planning Across Silos for Successful Pathways Chesapeake 8

Reedley College developed an integrated plan for basic skills, equity, and student success. Known locally as the Mega Plan, it created a model of planning, participation, dialog, and communication that will guide the college's implementation of guided pathways.

Stephanie Curry, President, Academic Senate; Michelle Stricker, Coordinator, Matriculation; Renee Craig-Marius, Vice President, Student Services, Reedley College, CA



■ Personal Adaptive Learning Solutions: An **Innovative Student Engagement OER**

Potomac 5

Instructors know the importance of adjusting coursework to create balance between objectives and student mastery. Learning management systems include often underused learner analytic tools. PALS provides real-time feedback for the learner and informed instructional analytics to the instructor.

Russell Burchill, Professor, Computer and Applied Technology, Anne Arundel Community College, MD

■ After Disaster: Ensuring Integrated Recovery Efforts to Support Student Success

Chesapeake 11

Does your disaster recovery plan address the possibility of starting classes two weeks late? Join Houston Community College leaders for a discussion about the impact of this and other lessons learned from the collaborative, student-centered response to Hurricane Harvey.

Athos Brewer, Vice Chancellor, Student Services; Shantay Grays, Associate Vice Chancellor, Enrollment Services and Student Engagement; Frances Villagran-Glover, Associate Vice Chancellor, Special Programs and Success; Bob McCracken, Executive Director, Risk Management, Houston Community College System, TX

■ Student Success Coaching/Mentoring Pilot Program for First-Year Students

Potomac 1

Presenters discuss a coaching program, part of a campuswide initiative to increase student success. Students are mentored by volunteer staff and faculty in goal-setting, strengths development, and future planning. Learn about the development, implementation, initial outcomes, and next phase of the program.

Ryan Senters, Faculty, Psychology; Shari Olson-Nikunen, President, South Mountain Community College, AZ

■ M.A.L.E.S: A Documentary Film

Potomac 3



A documentary film will introduce ways to retain minority male students. The M.A.L.E.S. retention model will be shared. The documentary profiles Eastfield College graduates and includes interviews with Dallas community leaders. Courtney Brazile, Faculty, Arts and Communication, Eastfield College, TX

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ AMP UP: Successful Interventions as Alternatives to **Developmental Math**

Potomac 4



AMP UP is a rigorous randomized controlled trial to test alternate approaches to math remediation utilizing

low-cost, effective methods. AMP UP allows students to skip remedial math courses and take college-level math courses with two specific required interventions.

Mary Ho, Coordinator, AMP UP; Kessler McCoy-Simandle, Academic Specialist, STEM, Union County College, NJ

■ Student Assessment and Placement Systems: Initial **Outcomes From an RCT**

Chesapeake 6

This session will present preliminary results from a randomized control trial investigating the effects of an alternative assessment and placement strategy on students' academic performance, persistence, and progress toward college degrees at seven community colleges within the State University of New York System.

Elisabeth Barnett, Senior Research Scientist; Elizabeth Kopko, Postdoctoral Research Associate, Community College Research Center, Teachers College, Columbia University, NY; Michelle Ragucci, Coordinator, Testing Center, Schenectady County Community College-SUNY, NY

Roundtable Discussions

LEARNING AND TEACHING

■ Best Practices in Teaching and Learning: Engaging **New Faculty**

Potomac C

How does your institution prepare new faculty to be effective instructors? Delta College offers a first-year

education course to its new full-time faculty. To make our own programs stronger, let us collaborate. Janet Alexander, Faculty, English, Delta College, MI

Academic Freedom and the Assessment Movement: Changing Landscapes

Potomac C

This session will explore how the assessment movement may be at potential cross hairs with the ideals of academic freedom. Attendees will be encouraged to participate in discussion and debate.

Thomas Striplin, Faculty, Respiratory Therapy, Allegany College of Maryland, MD

Hands-On Teaching and Learning: Millennials' Election Town Hall Experience

Potomac C

Richland College Journalism and Government instructors collaborated to provide students with a real-world participatory experience during the 2016 presidential elections. Participants will review the development of this cooperative program and explore options for hands-on learning activities across various disciplines.

Erica Edwards, Coordinator, Learning Enrichment and Academic Development; Patrick Moore, Faculty, Government; Margaret Fullwood, Specialist, Learning Laboratory, Richland College, TX

Puzzles to Play-Doh to Pinterest: Connecting Students With Material

Potomac D

In this interactive workshop, experience and learn about similar methods used in teaching different courses, such as economics and psychology. These methods capture students' attention, engage them with course material, and enhance student learning. Participants will be encouraged to generate ideas.

Penny Edwards, Department Head, Social Sciences; Val Cela, Instructor, Economics, Tri-County Technical College, SC

Engaging Students in Examination, Resolution, Dichotomy of Ethical Dilemmas

Potomac D

Attendees will be presented with techniques, applications, and rubrics used to build panel-style, interactive, student group discussions that focus on integrity and ethical dilemmas. This group discussion

tool is employed successfully in the college's Introduction to Human Communication course. Ironda Campbell, Associate Professor, Human Services, Pierpont Community and Technical College, WV

Microsoft OneNote: Enhance Learning and Increase Productivity

Potomac D

OneNote is a powerful application to facilitate lesson review, student engagement, and digital learning. It can also transform the way assignments are submitted. Learn how OneNote was used as an educational resource, a productivity tool, and an assignment transformation strategy.

Treca Stark, Manager, Technology Training and Multimedia Development; Edward Schelb, Instructional Designer and Developer, Prince George's Community College, MD

■ Creating a Community College Climate Change in Today's Culture

Potomac D

As higher education is scrutinized, college administration, faculty, and student services must provide high value. Learn how to advocate this value to all interested parties, while assisting students in their respective pathways through alternative methods to traditional advising.

Rollo Fisher, Assistant Professor, Visual and Performing Arts, Monroe Community College–SUNY, NY

Civic Learning and Engagement: Considerations for the Community College

Potomac D

Civic learning and engagement are key student outcomes, though many efforts have focused on the four-year sector. This session will discuss new frameworks for civic learning, and how institutional efforts might be adapted or adopted in the community college sector.

Ross Markle, Senior Assessment Strategist, Higher Education, Educational Testing Service, IL; Verdis Robinson, National Director, The Democracy Commitment, DC



LEADERSHIP AND ORGANIZATION

■ Doctorate Not Required: Innovative Growth Opportunities for Community College Leadership Potomac C

Are you interested in pursuing a Fulbright, National Endowment for the Humanities, or other professional development opportunity for community college faculty and administrators? We will share strategies and outcomes to help you pursue these unique leadership development programs.

Vincent Briley, Assistant Dean, College Pathways Programs, Cuyahoga Community College-Metropolitan Campus, OH; Victoria Berry, Program Manager, Enrollment Services, Cuyahoga Community College-Unified Tech Center, OH

■ Innovation, Teachers, Administrators, and Politics Potomac D

Teachers are innovators. They do amazing things, when not distracted by administrative duties and political agendas. This presentation will demonstrate, using audience participation, techniques used by teachers with learners who will become society's next generation of innovators.

Bill Barry, Founder and President, Barry Ball Artists, FL

WORKFORCE PREPARATION AND DEVELOPMENT

■ Is Your Graduate Set Up for Success?

Potomac D

Industry certifications are recognized in the labor market as an external validation of knowledge, skills, and abilities. But which certifications are the most valued and which ones are not? This session provides research-based strategies for determining the credentials of value.

Kimberly Jones, Assistant Director, Assessment, Mississippi Community College Board, MS

STUDENT SUCCESS

■ Understanding Your Student Experience Through **Fun and Games**

Potomac C

Central New Mexico Community College created its first-ever board game, putting faculty and staff in the shoes of college applicants as they navigate the college onboarding process. Learn how the game was created and play the game yourself.

Miranda Evien, Integration Strategist, College Advancement and Community Engagement, Central New Mexico Community College, NM

■ Student Satisfaction With Service Excellence Potomac C

Western Dakota Tech earned high marks in service excellence and several other related student satisfaction categories from the National Community Colleges Benchmarking Project. This presentation outlines successful strategies implemented over the past two years in admissions, student success, and instruction.

Jill Elder, Director, Enrollment Services; Debbie Toms, Director and Registrar, Student Success, Western Dakota Technical Institute, SD

■ Alternative Math Paths: Student Affairs and Math **Faculty Collaborative Partnership**

Potomac C



This is an account of how Northwest **STEM** @ Vista College developed a shared goal and strong communication link between

student advisors and math faculty. As a result, students overcame math barriers and increased their core math completion by 70 percent.

Debi Gaitan, Vice President, Student Success, Northwest Vista College, TX

12:00 - 1:30 PM



Lunch (Served Until 1:00 PM)

Prince George's D, Lower Atrium

Ignite Theater

12:30 PM Engineerica Systems, Inc., Rachel Cook



INSIGHT Into Diversity Presents: The Most Comprehensive, Affordable Campus Climate Assessment Tool

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1:45 - 2:45 PM

Special Sessions

LEARNING AND TEACHING

■ Chief Academic Officers and Digital Learning in the **First Sixty Hours**

National Harbor 3



Chief academic officers who have received a fellowship to work on digital pedagogy will discuss what's been done well with IT

and what needs to improve; what's currently available in the realm of courseware and what really works; the link between effective courseware and the completion agenda; and more.

Laura Niesen de Abruna, Principal Investigator, ACAO Digital Fellows Grant, and Provost, York College of Pennsylvania, PA; Richard Woodfield, Jr., Provost and Chief Academic Officer, Zane State College, OH; Bradley Lane, Vice President, Instruction, Seattle Central College, WA; Pedro Martinez, Provost and Vice President, Academic Affairs, Central State University, OH; James Canniff, Provost and Vice President, Academic and Student Affairs, Bunker Hill Community College, MA

LEADERSHIP AND ORGANIZATION

■ Future-Ready Community Colleges: A Town Hall **Discussion of Key Trends**

National Harbor 6

By drawing on data from national studies and surveys of more than 600 CEOs, and highlighting best practices from League initiatives, this session overviews the League's trends report which provides insight into the challenges and choices facing administration, faculty, staff, and students as organizations strive to renew.

Gerardo de los Santos, Senior Fellow; Mark Milliron, Co-Founder and Chief Learning Officer, Civitas Learning, TX

Forums

LEARNING AND TEACHING

■ Implementing Innovative Professional **Development Systemwide**

National Harbor 2

Engage in an interactive session while you learn how the Mississippi Community College Board

selected, implemented, and transformed professional development for all instructors in the state through an innovative model that provides free online training and

Brooke Doggett, Director; Krista Lebrun, Assistant Executive Director, E-Learning and Instructional Technology, Mississippi Community College Board, MS

■ Total SoTL: Immersing Faculty in Classroom **Research for Student Success**

Chesapeake 4

By combining faculty members' interest in scholarship with their passion for teaching, Bergen Community College's comprehensive Scholarship of Teaching and Learning (SoTL) program has become the most effective means to engage faculty in the college's student success efforts.

William Mullaney, Vice President, Academic Affairs; Carol Miele, Professor, ESL: Denise Avrutik, Professor, Dental Hygiene; Amarjit Kaur, Managing Director, Innovation in Teaching and Learning, Bergen Community College, NJ

■ College: A Finishing School for Some, a Glass **Ceiling for Others**

Potomac 2



College is a finishing school for the wealthy and a glass ceiling for the rest. This session will explore how the middle-class culture of

higher education undermines the success of working class students and what to do about it.

Heather Wylie, Professor, Sociology; Sara McCurry, Professor, English, Shasta College, CA

■ ATD's Engaging Adjunct Faculty Initiative: Report From the Field

Potomac 4

Six ATD colleges are working to increase supports to adjunct faculty. Drawing on interview and focus group data, we will highlight promising practices to support part-time faculty in further developing their pedagogy and becoming more deeply involved in student success initiatives.

Jonathan luzzini, Associate Director, Teaching and Learning, Achieving the Dream, MD; Jennifer Roberts, Associate Vice President, Academic and Student Affairs, Community College of Philadelphia, PA; Dallas Dolan, Assistant Dean, Faculty Training and Development, Community College of Baltimore County, MD; Jasmine Sanders, Senior Research Assistant, Community College Research Center, Teachers College, Columbia University, NY

Transitioning to Digital: Models for Affordability and Success

Chesapeake 5

Most educators agree that access to required course materials is a prerequisite for success. Students who don't have equitable access from the first day of class are at a disadvantage. This panel explores how transitioning to digital delivery positively impacts access, achievement, and affordability.

Jonathan Poole, SVP East Region, Strategic Partnerships, Pearson, MA; Michael Gogliotti, Director, Academic Programs and Partnerships, Follett Higher Education Group, IL; Phillip Anaya, Coordinator, Digital and OER, Alamo Colleges District, TX

LEADERSHIP AND ORGANIZATION

Aligning Program Review to the College's Strategic Plan

Chesapeake 2/3

Cuyahoga Community College is a large multi-campus institution that recently improved and aligned its program review process with the strategic plan. The process is rigorous, insightful, and designed to bring about systematic improvement and enhancements in over 30 instructional programs.

Lindsay English, Associate Vice President, Academic Affairs, Cuyahoga Community College–Metropolitan Campus, OH; Lisa Williams, Vice President, Academic Affairs, Cuyahoga Community College, OH

Everybody Needs an Ombuddy: Advocacy and Support for Students' Concerns

Chesapeake 6

Participants will learn how Sinclair Community College revamped the Office of the Ombudsman and about the role of this office in overseeing the new centralized complaint process for the institution.

Amy Hartman, Ombudsman, Sinclair Community College, OH

Improving Communication With Music, Humor, and Entertainment

Chesapeake 7

View fun and engaging campuswide presentations that convey messages with a humorous news desk and

music video format, and learn how this has positively impacted campus communications and culture.

Allen Goben, President, Northeast Campus; Jerry Zumwalt, Vice President, Community and Industry Education, Tarrant County College District, TX

Only Praxis Makes Perfect: Why Avoid Leadership Typecasts?

Chesapeake 9

Do you have the emotional intelligence to be a servant leader? Effective leaders own principles put into self-reflexive practice. You cannot be another in your leadership; you are without the authority of another's existential being. To lead authentically, imitate you.

Trent Keough, President and CEO, Portage College, AB

■ Taking Education To Go: Skill-Focused Learning Camelia 2

Today a degree is not necessarily the goal; finding the courses that offer the skills needed to do the job are the key. Learn new ways to market to consumers and align curriculum to attract students—one course at a time.

Anna Williams, President, Learnovation LLC, IN

Leading Success: A Comprehensive Instructional Approach

National Harbor 4

Have you ever wanted to build an instructional division designed to improve student and instructional success? The HCC Media Arts & Technology Center of Excellence did just that. The presenter shares the vision, planning, and implementation with participants.

Jimmy Adams, Dean, Media Arts & Technology Center of Excellence, Houston Community College System, TX

Breaking Down Classroom Walls: Deliberate Faculty Engagement

Chesapeake 10

Identify true barriers to successful college classrooms and positive campus climate. Use practical methods to engage faculty and administrators in student success. Create collegiality, collaboration, leadership, and deliberate conversations. Secure buy-in by faculty and administrators to drive campus change.

Elizabeth Christensen, Adjunct Instructor, English, and Coordinator, ATD Engaging Faculty in Student Success Initiative; Reva Curry, Vice President, Instruction and Learning, Delta College, MI

1:45 - 2:45 PM continued



■ Contracting Out Student Health Services to a **Professional Medical Provider**

Chesapeake 12

Licensing, liability, staffing, insurance, medical records, and scope of services are challenging factors in delivering student health services. After ongoing challenges trying to hire medical professionals, Foothill College decided to seek a contractor to operate the health center—and it worked.

Denise Swett, Vice President: Laureen Balducci, Associate Vice President, Student Services, Foothill College, CA

■ Empowering People and Process to Get IT Right the First Time

Potomac 1

Technology governance done well empowers people and the institution to thrive. Please join us to learn more about how Johnson County Community College implemented a students-first technology governance approach that rewards innovation.

Tom Pagano, Vice President and CIO, Johnson County Community College, KS

WORKFORCE PREPARATION AND DEVELOPMENT

■ Close the Middle-Skill Job Gap

The societal push for young people to attend fouryear colleges contributes to a shortage of skilled workers. Older students might feel out of touch with middle-skill careers. Developing an action plan to build collaborations to close the gap is necessary.

Barbara Tamaklo, Faculty, Workforce Development and Continuing Education, Anne Arundel Community College, MD

STUDENT SUCCESS

■ Finish First: Data-Driven Initiative Improving **Student Success and Completion**

Chesapeake 1





Learn how to transform student success and completion through a data-driven and software-assisted

initiative that helps students obtain career pathway

milestones, supports proactive advising for students near completion, and re-recruits stop-outs.

Kai Wang, Senior Dean, Strategic Innovations; Bryan Ryan, Senior Vice President, Effectiveness and Innovation, Wake Technical Community College, NC

■ How to Successfully Transfer STEM Students to **Four-Year Institutions**

Potomac 6



Learn how a group of five New Jersey **STEM** @ community colleges tripled the number innovations of minority STEM students transferring

to four-year universities in under three years. Using five high-impact activities, this NSF-funded program improved both student confidence and academic performance.

Thomas Van Aken, Director, Northern New Jersey Bridges to Baccalaureate, Passaic County Community College, NJ

■ Leading With Data: A Path to Student Success Chesapeake 8

This session will include discussion on how data analysis can positively affect graduation rates, job placement, enrollment, credit hour production, and student retention. The interactive presentation will focus on specific strategies and making data-driven decisions to affect student success.

Xenia Johns, Vice President, Student Affairs; Miriam Caslin, Vice President, Administrative Services, Southern Crescent Technical College, GA

■ Academic Mapping: Trials, Tribulations, and Triumph

Chesapeake 11

To ensure students stay on the path to completion, you must have a successful and sustainable academic mapping process. This requires full faculty engagement and an effective curriculum process aligned with guided pathways.

Feleccia Moore-Davis, Provost; Calandra Stringer, Associate Vice President; Marcus Nicolas, Associate Dean, Academic Affairs, Tallahassee Community College, FL

■ Academic Advising: Understanding Its Impact on **Student Success**

Potomac 3

Community colleges are placing more focus on academic advising. Join us for a look at the latest findings in a national report about advising from CCCSE, and learn how Prince George's Community College keeps students on track toward graduation. Emilio Delboy, College Liaison, Center for Community College Student Engagement, TX; Rosa Smith, Program Director, Student Success, Prince George's Community College, MD

■ The Advising Partnership: Empowering Students to Chart Their Own Course

National Harbor 5

The Advising Partnership is a collaborative, campuswide effort to align advising practices utilizing appreciative advising to empower students to take ownership of career goals and to grow a campus culture of completion. This session benefits faculty and advising and student services staff.

Octavia Lawrence, Director, Advising and Assessment; Sanci Teague, Coordinator, First-Year Experience, West Kentucky Community and Technical College–KCTCS, KY

Best Practices in Formal and Informal Student Mentoring

National Harbor 8

Institutions approach student mentoring from different perspectives and achieve varying results. This presentation will highlight some of the best practices implemented at WCCCD and associated results. Participants will have an opportunity to explore the various mentoring strategies through active scenarios.

Emmanuel Njoku, Instructor, Business and Information Technology; Conrad Ajaero, Instructor, Computer Information Systems, Wayne County Community College District, MI

Pathways and Corequisites: Utilizing Faculty Research and Development Teams

National Harbor 7

San Jacinto College has made substantial changes in course delivery. Faculty research and design teams have been an integral part of that progress. Learn how the college has included their work to assist in the implementation of pathways and corequisites.

Rebecca Goosen, Associate Vice Chancellor, College Preparatory, San Jacinto College District, TX; Ann Tate, Dean, Liberal Arts, San Jacinto College—South Campus, TX

Data-Based Paths to Student Success: Turning Information Into Action

Potomac 5

Institutions can maximize student success resources by using data to inform interventions where and when they are needed most. This session shares Erie Community College's efforts to predict success and intervene both before and during the first semester.

Ross Markle, Senior Assessment Strategist, Higher Education, Educational Testing Service, IL; Heather Cruz, Dean, Student Affairs, Erie Community College–SUNY, NY

■ Education Planning: A Map for a Dark Maze Camelia 3

Join a presenter from Making Waves to learn how educational planning, coaching, and the three Ps can lead to higher transfer and/or graduation rates for low-income, first-generation community college students. For campus staff, nonprofits, advisors, and counselors. Sarah Goudy, College Coach, Making Waves, CA

Roundtable Discussions

LEARNING AND TEACHING

■ Reaching All Students With Mastery Learning Potomac C

This session will provide participants with strategies to implement mastery learning in their classrooms with mastery grids. Participants will learn how to carefully align instruction; methods discussed can help instructors engage and inspire students to achieve, regardless of ability level.

Chad Ostrowski, Adjunct Professor, Education, Malone University, OH

■ Writing and Speaking: Why Not Me? Potomac C

Have you considered publishing or speaking to share your expertise and broaden your impact? This session examines the what, where, why, and how of publishing and speaking. Come to this session and leave saying, "Writing and speaking...Why not me?"

Steve Piscitelli, Retired Professor, Social and Behavioral Sciences, Florida State College at Jacksonville, FL

1:45 - 2:45 PM continued



■ Ethical Situations: U.S. Community College vs. **International University Students**

Potomac D

How do the ethics of U.S. students compare to those in the rest of the world of higher education? Explore results of a multi-semester study. Participants will take the same assessments and work through the same situations as our students

Stephanie Rafferty, Assistant Professor; Elizabeth Noratel, Assistant Professor, Science, Community College of Baltimore County, MD

■ Implementing Visual Imagery as an Instructional Tool for ESL Learners

Potomac D

This presentation is an overview of an Institute of Museum and Library Services grant involving four museums that collaborated with adult ESOL learners who were exposed to visual imagery as a tool for the development of communication and critical thinking skills.

Kitty Bateman, Professor, English, Queensborough Community College-CUNY, NY

■ Building Interactive Content to Support STEM Learners

Potomac D



Targeted interactive content creates an immersive environment that engages students and improves understanding.

This session will share interactive content developed in four STEM disciplines and demonstrate free and inexpensive tools educators can use to create their own similar content.

Michael Qaissaunee, Professor and Chair, Engineering and Technology, Brookdale Community College, NJ

■ Active Learning: Practical Techniques to Engage Your Students

Potomac D



Active learning in college science classes increases student learning, engagement, and success. Come to this session to

explore strategies and try out activities that will engage

your students and enhance their learning. Discover how to turn learning objectives into activities.

Maggie Richards, Faculty, Science; Cheryl Hoke, Faculty, Chemistry; Ann Riedl, Faculty, Biology; Tina Burke, Faculty, Science, Front Range Community College, CO

LEADERSHIP AND ORGANIZATION

■ Deans and Department Chairs: Leadership Styles for the 21st Century

Potomac C

Leadership today must be bottom-up, focused on faculty autonomy, and embrace servant leadership. Participants will learn best practices in leadership, assess their leadership style or the style of their supervisor, and learn to advocate for enlightened leadership at their institutions.

Timothy Davis, Dean, Wellness, Behavioral, and Social Sciences, Community College of Baltimore County, MD

STUDENT SUCCESS

■ Supplemental Instruction and Embedded Tutoring **Equal Student Success**

Potomac C

Embedded tutoring and Supplemental Instruction have the potential to benefit all students, helping to even the playing field in terms of college preparedness and academic skill development.

Jill Channing, Dean, Liberal Arts, Truckee Meadows Community College, NV

■ From Writing Center to Learning Center: Lessons Learned

Potomac C

How did a community college writing center transition into a highly-visible learning center within a renovated library learning commons? Learn how the power of collaboration can improve student access to academic support services, strengthen the tutoring team, and save money.

Betsey Zwing, Director, Tutoring and Writing Center, Frederick Community College, MD

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1:45 - 2:45 PM continued

■ Breaking Down Math Barriers

Potomac C



By building multiple math paths to **STEM** @ improve student success, Northwest Vista College has succeeded in increasing core

math completion by 70 percent. Bringing math faculty on board was the simple part; getting students on their optimal path was the complex part.

Anna Harwin, Faculty, Mathematics, Northwest Vista College, TX

■ Student Success in Community Colleges: **Perspectives of Faculty and Administrators**

This session presents best practices for student success in community colleges from the perspectives of faculty members and administrators. Through an extensive inquiry of past studies and interviews, we focus on goals, programs, and policy related to student success. Uttam Gaulee, Assistant Professor; Krishna Bista, Associate Professor, Community College Leadership Program, Morgan State University, MD

■ Increasing Female Enrollment in STEM Programs Potomac D



This presentation will share successful strategies for STEM program recruitment. At the conclusion of the session, you will

have ideas and materials you can use to increase and retain female enrollment.

Pamela Silvers, Instructor and Principal Investigator, Computer Technologies, Asheville-Buncombe Technical Community College, NC

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Rethinking Readiness for College-Level Reading and Writing

Potomac D

Discover digital resources from the nonprofit NROC Project to help prepare learners for college-level reading and writing. Available freely online, the resources are also being adapted by colleges to

support new instructional models—online, emporium, bridge programs, and more.

Bryan Arvison, Manager, Regional Membership, The NROC Project, CA

3:00 - 4:00 PM



Forums

LEARNING AND TEACHING

■ Assisted Intelligence: Machine Learning for Institutional and Student Success Camelia 3



This session will outline how to implement machine learning (ML) infrastructure to foster student and institutional success. Through

a specific test case, you will learn how to use ML for curricular and cocurricular interventions and how to assess its effectiveness.

Timothy Wilson, Executive Director, Institutional Support, Bellwether College Consortium, TX; Bryan Ryan, Senior Vice President, Effectiveness and Innovation, Wake Technical Community College, NC; Richard Boyd, CEO, Tanjo, NC

■ The Lab Flip: Flipping the Lab-Based Course Chesapeake 8

In this session, we will explore the flipped-class model in a lab setting. Participants will experience the process from the student perspective, workshop a sample, and learn how distributing workload and facilitating student-led learning can enhance students' experiences.

Leila Kelleher, Professor, Hospitality, Recreation, and Tourism, Humber College Institute of Technology and Advanced Learning, ON

■ A Journey Into Learner Experience Design Potomac 6

Answering the call for true innovation in learning, human-centered design moves the rhetoric of learnercentered programming into tangible experiences and strategies. This forum focuses on using design thinking methodology to create engaging learner-centered experiences.

Jaclyn Doherty, Manager, Learning Experience Design; Julie Deimert, Designer, Learning Experience, Lethbridge College, AB

■ Lightboard, Adaptive Learning, and Lab Kits to Teach Science Online

Potomac 3



The presenter converted his traditional lab science courses into a completely online format by building a lightboard

for recording lecture videos using an adaptive learning platform and lab kits. Faculty and administrators interested in promoting online education will find this presentation very informative.

Rahul Kane, Professor, Biology, Century College, MN

■ Innovation in Creating Collaborative Environments for Experiential Teaching and Learning

Chesapeake 1

Panel members will share how collaboration on campus spawned a new innovation space influenced by student-driven design. Learn how the instruction community, administration leadership, and campus support services can come together to support each other in achieving organizational goals.

Jeremy Simons, Manager, Technology Services; Misty Sabol, Professor, Business, Lone Star College System, TX

■ Learning Through Play

Chesapeake 9



Learning through play is often only associated with children. Participants will engage in a play activity used to introduce postsecondary

students to programming fundamentals, followed by an exploration of play as a means to support learning in their own classrooms

Adam Thomas, Professor, Media Studies and IT, Humber College Institute of Technology and Advanced Learning, ON

■ Learning Optimization: Are We Satisfied With **Leaving Capable Students Behind?**

Potomac 2

Learn how to optimize learning in your courses and programs through evidence-based, student-centered, contextualized, and meaningful activities and assessments. By optimizing existing curricula, students will demonstrate greater learning gain, thus improving retention and completion and leaving less students

Kelly Koermer, Professor, Legal Studies, Anne Arundel Community College, MD

■ Two Traveling Tales: Interprofessional Health Sciences Education in Guatemala

Camelia 4

This forum will describe two learning experiences for North American health sciences students in Guatemala. Immersion experiences provide students with learning that cannot be duplicated in a college classroom or clinical setting. This session will help you discover ways to guide your students to a deeper understanding of cultural humility, poverty, and global health.

Jill Sand, Dean, Health Sciences, Southeast Community College, NE; Francisca Burg-Feret, Professor, Health Sciences, Humber College Institute of Technology and Advanced Learning, ON

■ High-Tech, High-Touch Teaching Model Helps Students Succeed

Chesapeake 11

The high-tech, high-touch teaching model is a course management protocol that improves online student performance. This presentation will discuss the model, outcomes associated with its use, and strategies for using randomized control trial methodology to develop evidence-based innovations.

Chris Roddenberry, Associate Professor, Psychology; Tom Rankin, Assistant Professor, Business Administration; Amy Minor, Instructor, Psychology, Wake Technical Community College, NC

■ Using the Arts as a Teaching Tool: Moulding Young Minds

National Harbor 8

Participants gain insight as their senses are awakened in one lesson that integrates the art forms—dance, music, drama, and visual arts. The arts facilitate differentiated learning, unearthing students' hidden potential and contributing to awareness, confidence, and self-esteem.

Alicia Duncan Williams, Instructor, Nursing, Excelsior Community College, JA

3:00 - 4:00 PM continued



■ Supporting Faculty in Effective Technology Integration Through Embedded Support

Chesapeake 4

In two successful technology integration initiatives, we have employed department-based faculty support. Stressing the importance of contextual technology support, this presentation identifies connections between pedagogy and technology support. Faculty and administrators planning technology initiatives are encouraged to attend.

Karen Dagostino, Professor, English, Brookdale Community College, NJ

LEADERSHIP AND ORGANIZATION

■ Integrating Town-Gown Principles Into Urban **College Design and Operation**

National Harbor 4

Monroe Community College's new urban campus, a catalyst for economic revitalization and urban renewal, provides a unique learning community for students. Envision a campus that promotes student success by leveraging partnerships with the community and an emerging ecodistrict.

Valarie Avalone, Director, Institutional Planning, Effectiveness, and Accountability; Joel Frater, Executive Dean, Downtown Campus, Monroe Community College-SUNY, NY

■ SEM and SoTL: Extreme Dating

National Harbor 6

The relationship between strategic enrollment management (SEM) and SoTL is not an obvious one. The recruitment and retention of students is directly related to quality of education and experience. SoTLactive faculty members enhance the experiential engagement of students, creating cosmopolitan assets to the institution.

Melanie Hamilton, Lead, Scholarship of Teaching and Learning Research Project; Bonnie Farries, Manager, Institutional Planning, Lethbridge College, AB

■ Organizational Structure and Strategic Planning: Developing Our 21st Century Backbone

Potomac 1

Presenters discuss how strategic planning guides organizational structure that fosters collaboration

between academic and student affairs. Shared outcomes for student success connect extracurricular. cocurricular, and curricular programming. Participants will learn our institutions' journey and generate ideas for their own.

Linda Jameison, Associate Vice President, Student Support and Engagement; Penny Edwards, Department Head, Social Sciences, Tri-County Technical College, SC

■ CCCJ@15: Transforming Lives, Embracing Student Centredness

Chesapeake 2/3

CCCJ is a model for affordable, accessible, quality education. Join this data-driven and highly engaged session on success strategies for community college admission, retention, market-driven programmes, and partnerships. Discuss lessons learned over the last 15 years and projections for beyond.

Donna Powell Wilson, Executive Director: Orville Beckford. Chairman, Council of Community Colleges of Jamaica, JA

WORKFORCE PREPARATION AND DEVELOPMENT

■ Course Correction: Calibration of Struggling Career **Degree Models**

Chesapeake 10

Learn about a model for intensive off-cycle program reevaluation focusing on struggling career programs in their start-up years. Collaboratively explore a case study in engineering. The TRIAGE model enables career faculty and administrators to nimbly reposition programs for success.

Doug Kendzierski, Chair, Applied and Information Technology; Taylor Kidd, Faculty, Engineering, Community College of Baltimore County, MD

STUDENT SUCCESS

■ Success in Precalculus Through Spiral Redesign and Free Technology

Potomac 5



This session is designed to energize mathematics faculty interested in a dynamic, graphic approach to a large dynamic, graphic approach to a large

gateway mathematics course: precalculus algebra. We

have redesigned this course with a spiral approach that uses free technology to promote student success.

Holly Markovich, Assistant Professor; Anne Schlieper, Associate Professor, Mathematics, Wake Technical Community College, NC

■ Advantages of Low-Stakes Placement Chesapeake 12

This presentation covers the Chattanooga State EdReady placement pilot for low-stakes placement into college-level math and English. It will cover the rationale, process, and results from the spring 2017 pilot and the expansion to fall 2017.

Judy Lowe, Assistant Vice President, Distributed Education and Multimedia; Leanders Burns, Director, Testing, Chattanooga State Community College, TN

■ CCBC STEM Academy: A High-Potential Model for **Dual Enrollment**

National Harbor 2



CCBC introduced the STEM Academy in 2017 as its third academy in a high-potential dual enrollment strategic initiative. This session will explore the academy model, curriculum, recruitment ideas, and student results. Be ready to share your ideas, too.

Jodi Carver, Champion, STEM Academy, Community College of Beaver County, PA

■ Identifying Success Strategies for Community College Students via Mobile App

Chesapeake 7



Explore the results of math faculty piloting a mobile platform from Colytix to guide students to improve their

own success and improve retention rates, while simultaneously measuring noncognitive factors that contribute to student engagement in the classroom.

Lori Silverman, Professor, Mathematics, Foothill College, CA

■ Leveraging Interactive, Online, On-Demand **Workshops to Support Student Success**

Chesapeake 5

Preparing students for a successful college start is a time-consuming and detailed task. Learn how Foothill College leverages online video workshops to give students critical information that is current, consistent, and available 24/7 to support a productive transition to college.

Denise Swett, Vice President, Student Services, Foothill College, CA; Kristen Seldon, Director, Institutional Relations, Innovative Educators, CO

■ College Immersion: A Unique Experience for High School Students

National Harbor 7

IHCC and CACC have developed a unique overnight college immersion experience in which high school students work with college students on laboratory activities. Instructors and recruiters learn how this partnership allows students to explore career and educational opportunities while experiencing campus life.

Greg Kepner, Principal Investigator, MPEC, and Chair, Advanced Manufacturing, Indian Hills Community College, IA

■ Track, Engage, Retain: How AccuCampus Is **Innovating Student Success at Cleveland State** Community College

Chesapeake 6

Software can be an invaluable tool for student success initiatives, but many products are not comprehensive enough. We'll demonstrate how AccuCampus combined resource tracking, predictive analytics, and student engagement at Cleveland State, creating an innovative experience for the entire institution.

Kimberly Harrington, Learning Center Specialist, Math and Tutoring Lab, Cleveland State Community College, TN; Rachel Cook, Software Consultant, Engineerica Systems, Inc., FL

■ Community Colleges' STEM Enrichment for Rural Middle School Girls

Potomac 4



NACCE partnered with the Verizon **STEM** @ Foundation to create a new curriculum focused on STEM and the use of

technology. The pilot program involved five colleges in Virginia, Iowa, and Tennessee where 250 girls were served. The program scales nationally in 2018.

Rebecca Corbin, President and CEO, National Association for Community College Entrepreneurship, MA

3:00 - 4:00 PM continued



Elevating Parents in College: Promoting EPIC Success for Parenting Students

Camelia 1

Learn how your institution can provide an innovative, holistic approach to serving parenting community college students and their children. Participants will review case scenarios; engage in discussion; and review concrete, replicable strategies that support access and completion for parenting students.

Kerin Hilker-Balkissoon, Director, College and Career Pathways; Jennifer Pocai, Program Manager, EPIC, Northern Virginia Community College, VA

An Innovative New Approach to Improving Student Readiness and Success

Camelia 2

Looking for a web-based tool to identify and address students' math and English deficiencies? This new solution accelerates students' paths to mastery through individualized instruction informed by real-time reporting. Learn how this tool improves student readiness, retention, and completion.

Don Pitchford, Director, Marketing, ACT, Inc., IA

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Don't Weed Them Out, Help Them Out National Harbor 5

We need students to enroll in and complete developmental pathways, but students cannot complete what they cannot begin. SCTCC redesigned developmental education and aligned it with blocked scheduling and flipped advising, which has resulted in sizable increases in developmental enrollment.

Melissa Lindsey, Dean, Liberal Arts and Transfer Studies; Katie Smieja, Faculty, Mathematics; Sara McDonald, Faculty, English, St. Cloud Technical and Community College, MN

ESL and Developmental Placement: What's the Connection?

Chesapeake 10

Developmental placement is changing, but what about the placement of English language learners?

This comparison points the way to suggested improvements in ESL placement.

Brad Bostian, Director, First-Year Experience, Central Piedmont Community College, NC

Roundtable Discussions

LEARNING AND TEACHING

■ Collaborative Curriculum Revision Project Across K-12/Higher Education Divide

Potomac C

The Collaborative Curriculum Revision and Pedagogy Project brings together K-12 teachers and college faculty to develop communities of practice across the high school-college divide that vertically align curriculum within a discipline and develop shared understanding of student expectations.

Melissa Herman, Director, Innovation Fund and Greater New York Conference, City University of New York–CUNY, NY

■ Flipping Your Classroom: Lessons Learned Potomac C

Valencia College will share its 2016 Innovation of the Year Award-winning Flipping in a Big Way teaching model, in which students watch online instructional videos prior to class and work in groups during class. Participants will discuss flipped classroom experiences.

Alison Hammack, Professor; Keri Siler, Professor, Mathematics, Valencia College, FL

Shooting Down the Bull: Real Critical Thought Against Fakery

Potomac C

Discover five critical-thought techniques to sort fact from fiction in news, humanities, and soft and hard sciences. See how "fake news" is easy to create, disseminate, render credible, and evaluate by creating your own.

Katherine Watson, Professor, Distance Learning, Coastline Community College, CA 66

I think there is a world market for maybe five computers.

99

Thomas Watson, president of IBM, 1943

Hindsight is 20/20

Innovative institutions are transitioning to digital delivery of course materials ensuring every student has access to essential course materials from the first day of class at an affordable price.

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Embrace the potential

Learn more about increasing access, affordability, and achievement through digital delivery at **pearson.com/dda**.

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3:00 - 4:00 PM continued



Engagement Through Games, Simulations, and Virtual Worlds

Potomac D

Games, simulations, and virtual worlds have the potential of increasing concept retention, motivation to learn, and more. Empirical studies note increased motivation and engagement as a result of their use. This may lead to student retention in STEM and course completion.

Cristina Cardona, Instructor, Physical Science, Community College of Baltimore County, MD

■ The Science of Learning: Captivating Cognitive Processes in the Classroom

Potomac D

What does science tell us about the way we learn? Can we adapt information from the science community to classroom pedagogy? This session will cover the process of retrieval learning and its impact on the retention of course content.

Caroline Hamilton, Professor, Biology, Tarrant County College District, TX

Real-World Clients: The Synergy of Active Student Engagement

Potomac D

Students realize the power of synergy through creation and ideation. Innovation is born from creativity. Engaging students in real-world client projects strengthens their autonomy and motivates them to take risks, thus pushing the mastery of skills and celebration of talent.

Vanessa Vilic Evangelista, Professor, Design Cluster and Built Environment, Humber College Institute of Technology and Advanced Learning, ON

■ Designing the Future of Online Education Potomac D



To increase access, quality, and success in online programs, faculty and support staff are collaborating

to build a new holistic model for teaching, learning,

and support focused on the student experience.
Participants will learn the key elements of this model.

Alison Consol, Professor and Program Director, Web Technology, Advertising, and Graphic Design; Carrie Bartek, Dean, Institutional Effectiveness, Accreditation, and Research; Kai Wang, Senior Dean, Strategic Innovations, Wake Technical Community College, NC

■ Welcome to a Flipped Classroom

Potomac D

Ever wondered how to flip a course? How much work is it? Is it worth it? The answers are "a lot" and "yes." We will present results from over thirty sections of general biology and discuss what we learned.

Ann Riedl, Faculty, Biology; Tina Burke, Faculty, Science, Front Range Community College, CO

LEADERSHIP AND ORGANIZATION

Guns on Campus: What Community Colleges Need to Know

Potomac C

This presentation will analyze and enlighten the community college constituency regarding the hot button issue of allowing staff and students to carry handguns on campus. No particular side will be taken.

Kent Seaver, Director, Learning Resources, Dallas County Community College District, TX

Engaging Major Universities for Research: The Story of Washington MESA

Potomac D

Community colleges often develop or host programs they want to showcase, scale, or test, but often lack the research capacity or credibility to research. Benefiting all levels of program administrators, this session discusses collaborative grant funding, supporting legislative requests, and collaborative impact.

Elizabeth Meza, Special Associate, Research, University of Washington, WA

WORKFORCE PREPARATION AND DEVELOPMENT

Bucks Goes 3D: A Student Service to Our College Potomac C

This roundtable focuses on 3D printing as a service to our college and student engagement in real-world

problem solving that embraces the engineering design process in fulfilling requests from faculty and staff. Christine Delahanty, Program Coordinator, Engineering, Bucks County Community College, PA

STUDENT SUCCESS

■ Breaking Down Math Barriers: A Developmental Math Approach

Potomac C



When Texas changed its college math placement standards, Northwest Vista INNOVATIONS College was prepared, having had

experimented for over a decade in streamlining developmental math sequences. Discuss how NVC's alternative math paths, corequisite models, and multiple instructional formats support our underprepared students.

Eddie Bishop, Faculty, Mathematics, Northwest Vista College, TX

■ Power Walking Toward Real-Time Predictive **Analytics for Strategic Interventions**

Potomac D

Learn how a large multi-campus community college engaged in guided pathways is using predictive analytics for proactive outreach and strategic interventions for student success. Learn about using real-time data for retention intervention strategies across student services

Guillermo Martinez, Associate Vice President, Student Success and Analytics, Austin Community College District, TX

■ Bridge the Gap 3: Leveraging the Unknown to Inspire Transformational Change

Potomac D

Discover how the presenter utilized the challenges and opportunities on her campus to increase timely and purposeful advising interactions with health care students. Participants will identify key strategies and tools to increase engagement and understanding in their own program, department, and/or campus.

Jennifer deLeon, Activity Coordinator, Title V, Big Bend Community College, WA

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Reshaping the College Transition: Reducing **Remediation With Transition Courses**

Potomac C

Senior year transition courses have the potential to make sure that students graduate high school ready for college-level coursework. This session will share information about where they exist, their designs, and the partnerships and policy contexts that surround them.

Elisabeth Barnett, Senior Research Scientist, Community College Research Center, Teachers College, Columbia University, NY

4:15 - 5:15 PM



Forums

LEARNING AND TEACHING

■ Surviving the Zombie Apocalypse: Teaching Ethics in the Modern World

Chesapeake 7

Gamification is a trendy topic in education, but why? This presentation will explore how a role-playing capstone project in an ethics class increases student engagement, allows learners to engage in material in a profound way, and is fun for the teacher.

Catlyn Keenan, Faculty, Philosophy, Front Range Community College, CO

■ Video Rubrics Used to Assess Communication **Abilities Across Disciplines**

Potomac 6

This innovative media project examined a communication rubric, ensuring students across all disciplines could analyze and apply the rubric to various types of presentations. The data concluded that students had improved critical thinking about their communication aptitude.

Cheryl Hebert, Professor, Communication Studies, Estrella Mountain Community College, AZ

4:15 - 5:15 PM continued



■ Supporting Faculty to Improve Teaching: New **Student Success Game Changer**

Camelia 3

Transform faculty professional development through active learning and practice improvement. This model, based on a national research project, focuses on cohort learning, individual reflection, and direct application in order to better meet the needs of today's faculty and students.

Julie Johnson, Chief Academic Officer, Faculty Guild, VA

■ Eyes Wide Open: Reconceiving Service Learning Chesapeake 9

By bringing disparate communities of practice together through work on a justice learning project, learn how to create a life-changing educational experience for students in any discipline.

Lisa Mahle-Grisez, Faculty and Chair, English; Cheryl Taylor, Program Director, Advanced Job Training, Sinclair Community College, OH

■ Searching for Unicorns: Female Students in **Computer Science Classrooms**

National Harbor 2



Women are absent and underrepresented in the field of computer science and in computer

science classrooms. Participants will explore underlying trends and brainstorm methods to encourage female participation in male-dominated fields.

Donna Farrell, Instructor, Computer and Information Sciences, Northeast State Community College, TN

■ Cultivating Diversity Within the Social Sciences: The **ISEJ Case Study**

Chesapeake 4

The CCBC Institute for Social and Economic Justice focuses on social, political, and economic inequities and strategies for improvement. Faculty will discover an array of replicable student learning experiences designed to cultivate diverse perspectives and promote ethical and civil behavior.

Jane Mattes, Assistant Dean, Financial Studies; Jennifer Joyner, Assistant Professor, Business; Ingrid Sabio-Mclaughlin, Coordinator, Women's Studies, Community College of Baltimore County, MD

■ Preparing for the 2020 Carnegie Community **Engagement Classification**

Camelia 2

Gain recognition for service learning and community engagement efforts through the Carnegie Community Engagement Classification. Learn about the application process and get tips from classified colleges to leverage the classification for curriculum and program improvement, institutional benchmarking, and assessment.

Gail Robinson, Education Consultant, Gail Robinson Consulting, MD; Suzanne Buglione, Dean, Lash Division of Teaching and Learning, Bristol Community College, MA

■ ATB 123: Leading the Way for Academic Progression in Nursing

Camelia 4

The Community College of Baltimore County implemented an innovative dual enrollment associate to bachelor's (ATB) nursing degree option with four partner universities. Participants examine a model designed to support the achievement of the IOM goal of 80 percent BSN by 2020.

Karen Wons, Associate Professor, Nursing, Community College of Baltimore County, MD

■ Growing an OER Community: Strategies From the Field

Chesapeake 1

Are you ready to kickstart or grow an OER initiative on your campus, saving your students millions and promoting pedagogical transformation? Through interactive activities, you'll identify barriers and challenges, as well as solutions, and leave with an action plan in hand.

Jean Amaral, Open Knowledge Librarian, Borough of Manhattan Community College-CUNY, NY; Phillip Anaya, Coordinator, Digital and OER, Alamo Colleges, TX; Anne Fiddler, OER Librarian, City University of New York-CUNY, NY; Joel Welch, Vice President, Instructional services, Forsyth Technical Community College, NC

■ Cross-Discipline Storytelling

Chesapeake 5

Cross-discipline storytelling allows students to engage in memorable learning activities in class. With the use of storytelling, a lecture that is heavy in terms of both terminology and process can be transformed

into a relaxed, enjoyable, and memorable learning experience.

Kate Dinwiddie, Professor, Mathematics; Karen Hattaway, Distinguished Professor, English; Monica Yancy, Professor, Speech, San Jacinto College-North Campus, TX

■ Inclusive Excellence: Harnessing Diversity as a Driver of Learning

Camelia 1

Participants discuss, share, develop, and document strategies for increasing equity and harnessing diversity in the classroom. Presenters share strategies they use to build inclusive excellence as faculty from Pennsylvania's only Hispanic Serving Institution.

Jessica Hughes, Faculty, Communications Arts and Humanities; Danelle Bower, Faculty; Jodi Greene, Faculty, Social Sciences and Human Services, Reading Area Community College, PA

LEADERSHIP AND ORGANIZATION

■ Volunteer Income Tax Assistance: Supporting the **Community College Mission**

Potomac 1

The Volunteer Income Tax Assistance (VITA) program touches every part of a public college or university mission. VITA improves the quality of life in our communities by providing high-quality, collaborative, affordable, and accessible opportunities, enabling learners to achieve lifelong educational, professional, and personal goals.

Jim Simpson, Professor, Business and Computer Information Systems, Scottsdale Community College, AZ

■ SOAR With Clark State's Employee Mentoring Program

Chesapeake 10

Clark State's President, with support from the Board of Trustees, created Serving Our Own Through Retention and Advancement (SOAR), a formal program that develops leaders in student success.

Jo Alice Blondin, President; Sharon Evans, Board Chair, Clark State Community College, OH

■ Succeeding as a New Manager in an Established **Environment**

Chesapeake 11

The presenter shares from personal experience how to be successful when entering an established environment as a new manager. Learn to deal with

deep-seeded culture, avoid pitfalls, and integrate one's self into the social and work dynamic.

Brant Steen, Associate Vice President and CIO, IT, Bucks County Community College, PA

WORKFORCE PREPARATION AND DEVELOPMENT

■ In the Market for Grant Technical Assistance? CCTA Can Help

Chesapeake 8



Preparing and running a grant often requires outside expertise. Participants will learn first-hand from successful

ATE grant principal investigators the best practices and essential strategies needed to navigate the tricky waters from proposal writing through implementation.

Ann Beheler, Principal Investigator, NCTC, Collin College, TX; Marilyn Barger, Principle Investigator and Executive Director, FLATE, Hillsborough Community College, FL

■ Shock Therapy for Remedial Math Potomac 4



Too many students are enrolling in CTE **STEM** @ programs and lacking basic math skills. INNOVATIONS The STEM and workforce divisions at

South Louisiana Community College have teamed up to address this problem head on. The results are electrifying.

Lane Gunnels, Instructor, Workforce/Technical; James Boffenmyer, Instructor, Mathematics, South Louisiana Community College, LA

■ Contextualized Learning for Workforce Students in the Health Care Pathway

National Harbor 5

Presenter discusses how using contextualized learning components designed to improve literacy, numeracy, cultural competency, and soft skills alongside the traditional vocational training has enhanced outcomes in the University of the District of Columbia Community College Health Care program.

David Moser, Curriculum Developer, Health Care, University of the District of Columbia Community College, DC

4:15 - 5:15 PM continued



■ From Fast Track to Competency-Based Education Chesapeake 12

Experience CNM's journey creating a fast track degree and competency-based certificate in retail management with industry partners. This interactive session will provide data, templates, and resources to guide a fast track and CBE conversation on your own campus.

Donna Diller, Dean; Kalynn Pirkl, Associate Dean; Roshelle Overton, Instructor, Business and Information Technology, Central New Mexico Community College, NM

STUDENT SUCCESS

■ Retention Up 30 Percent: Learn How We Did It Potomac 3

Applying a comprehensive retention framework along with a dynamic student success strategy, we achieved results that can be replicated year over year as well as across programs.

Lori Cranson, Associate Dean; Karen Jongedijk, Student Success Specialist, Community Services and Health Sciences, George Brown College of Applied Arts and Technology, ON

■ Eight Secrets of Career Success

Potomac 5

Explore a powerful, motivating, and interactive peer experience that identifies student limiting beliefs and underlying challenges in career anxiety, and focuses on persisting through failure.

Rick Walker, Director, STARLINK, Dallas County Community College District, TX

■ Jump Start: Outstanding Completion Dual Credit **Transfer and Career Options**

National Harbor 6

Explore a new and evolving successful dual credit program with nearly 500, mostly rural, high school students enrolled. The program offers both transfer and workforce/career tracks. Course completion rates are at or near 100 percent.

Georgia White, Director, CTE, Western Nevada Community College, NV

■ Making Progress Toward STEM Degrees

Chesapeake 2/3



Follow a diverse group of 91 need-**STEM** @ based scholarship awardees toward their goal of degree attainment through

NSF-funding and student support services, including mentoring by faculty in STEM fields. How do gender, race/ethnicity, and initial math placement affect outcomes?

Barbara Yancy, Professor, IT and Computer Science; Sylvia Sorkin, Professor, Mathematics, Community College of Baltimore County, MD

■ Using Online Orientation to Support Distance Learners and Gen Z Students

Potomac 2

Learn how two colleges partnered with Innovative Educators to design a robust orientation that meets both students' and administrators' needs. Presenters will share solutions for engaging distance learners and Gen Z students: retention and success data will also be shared.

Meg Foster, Coordinator, Quality Enhancement Plan, J. Sargeant Reynolds Community College, VA; Denise Swett, Vice President, Student Services, Foothill College, CA; Kristen Seldon, Director, Institutional Relations, Innovative Educators, CO

■ Implementing New Student Onboarding at a Multi-**Campus Institution**

Chesapeake 6

Front Range Community College joined the AACC Pathways Project in 2015. Using FRCC's experiences as a framework, come explore what it means to implement large-scale institutional change, redesign a campus culture, and transform the student experience at the front door.

Mary Branton-Housley, Director, Student Life; Rachel Davis, Director, Admissions and Outreach, Front Range Community College, CO

■ GPS for Student Success

National Harbor 8

Mid-State Technical College has implemented a robust first-year experience as an outcome of a successful strategic planning process. Key elements include onestop advising and registration upon admission, college and program orientation, a required student success course, and mandatory advising.

Beth Smith, Dean, General Education and Learning Resources, Mid-State Technical College, WI

■ Nudging Students on Pathways to Completion: Timely, Relevant Student Messaging National Harbor 4

This session examines the important role of nudging in student success science. We will explore how shifts in faculty and advisor roles are exposing new opportunities for timely, relevant communication to students that encourage them along their path to completion.

Eric McIntosh, Research Director, Partner Success; Rob Robinson, Senior Director, Strategic Services, Civitas Learning, TX

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Math Champions: Embedded Peer Mentoring as **High-Impact Practice**

National Harbor 7



In spring 2016, Tallahassee Community College piloted an initiative in which peer mentors were embedded in

developmental and gateway math classes. An analysis of the pilot has highlighted benefits to the institution, students, faculty, and peer mentors themselves.

Sharisse Turner, Dean, Transitional Studies; Anthony Jones, Dean; Kalynda Holton, Associate Dean, Science and Mathematics, Tallahassee Community College, FL

Roundtable Discussions

LEARNING AND TEACHING

■ Enhance Conceptual Understanding in Science **Laboratory Courses**

Potomac C



Discuss the effect of the Science Writing STEM @ Heuristic (SWH) on students' learning outcomes. Participants will compare a outcomes. Participants will compare a

traditional laboratory format and the SWH approach. Those who are unfamiliar with SWH will learn learnercentered lab practices.

Jihyun Kim, Assistant Professor, Science, Stella and Charles Guttman Community College-CUNY, NY

■ Making Accessible Media: Teaching Without a Teacher

Potomac D

While developing an accessible open source online course that teaches how to make accessible media, we were challenged to create robust assessments that did not require individualized feedback. This discussion shares our experience of developing the course and the assignments.

Anne Zbitnew, Faculty; Jennie Grimard, Professor, Media Studies; Mike Karapita, Professor, Media Studies and Journalism; Lichuan Wen, Front-End Web Developer, Humber College Institute of Technology and Advanced Learning, ON

■ Reflective Learning in Chemistry

Potomac C



Using reflective journals in chemistry has **STEM** @ been observed to help students to think innovations more and become more connected to

the work they do. Students are connected to everyday life and, thus, more proficient in skills. Educators should explore this technique.

Sherene Walker, Instructor, STEM, Excelsior Community College, JA

■ Intercultural Competency and Diversity: From the National to Institutional Perspective

Potomac D

Intercultural skills are important for both student development and workplace success, but challenges arise when seeking to develop them in the community college. This session examines the institutional perspective on issues including learning outcome development, cocurricular alignment, and student engagement.

Ross Markle, Senior Assessment Strategist, Higher Education, Educational Testing Service, IL; Andrea Lynch, Associate Professor, Business and Technology, Mercer County Community College, NJ

4:15 - 5:15 PM continued



WORKFORCE PREPARATION AND DEVELOPMENT

Listening to Industry: Integrating Soft Skills Into Technical Programs

Potomac C

Most conversations with industry leaders today include mentioning the lack of or weakness of soft skills for new employees. This discussion will focus on what two-year colleges can do to help prepare students with workplace soft skills.

Scott Lucas, Vice President, CTE, Wichita Area Technical College, KS

Disruptive Change of the College Institution: Competency-Based Education

Potomac D

The Polk State College open entry, early exit (OEEE) Engineering Technology Associate of Science degree is a hybrid, competency-based, non-term, self-paced, learner-centered, faculty-mentored program. This innovative OEEE model is dynamically responsive to industry needs.

Naomi Boyer, Vice President and CIO, Strategic Initiatives, Polk State College, FL

Career to Classroom: Infusing Career Exploration in First-Year Experience

Potomac D

For administrators and faculty alike, this forum is designed to share our example of creating single session career exploration seminars to help first-year students start thinking about their career goals and pathways.

Christina Sciabarra, Instructor; Kristen Davey, Instructor, Career Connections Center, Bellevue College, WA

STUDENT SUCCESS

■ Popcorn, Football, and the Periodic Table

Potomac C

Faculty have the most contact with students and are the most influential. This session seeks to help faculty view themselves as mentors. When was the last time you played with your students?

Nagash Clarke, Professor, Chemistry, Washtenaw Community College, MI

Developing a Culture of Assessment in Student Affairs

Potomac D

This session chronicles a Student Affairs division's quest to develop and enhance its assessment practices. Participants will be introduced to the strategies employed. The session will be beneficial to all and lessons learned will be discussed.

Franklyn Taylor, Dean, Student Support and Enrollment Management; Anthony Cruz, Vice Chancellor, Student Affairs, St. Louis Community College, MO

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ But I Can't Teach Reading

Potomac C

This discussion will focus on reading instruction within the context of content area courses. Instructors in every discipline can teach students how to learn by helping them become more strategic readers. You can embed reading instruction into any course.

Melanie Weinstein-Zeolla, Associate Professor, Reading, Suffolk County Community College, NY

Scaffolding the Technology Gap in Developmental Reading

Potomac C

Students enrolled in developmental reading courses have limited experience and access to technology. The presentation explores the objections and barriers to and the successes of the introduction of a digital textbook for a developmental reading course.

Thomas Staael, Instructor, Academic Development, North Hennepin Community College, MN





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Wednesday, March 21

7:00 - 10:30 AM

Registration

Potomac Prefunction

8:00 - 9:00 AM



Forums

LEARNING AND TEACHING

■ Why Do We Have to Learn This? Learning in Context Potomac 2

Educators can connect life to learning to transform the classroom experience using contextual teaching and learning strategies and assignments such as open educational resources, service learning projects, active learning labs, practical technological applications, and collaborative assignments.

Jill Channing, Dean, Liberal Arts, Truckee Meadows Community College, NV

Exploring Microaggressions in the Classroom With Video Vignettes

Potomac 6

Microaggressions are brief, everyday exchanges that inadvertently denigrate the lived experience of others. This presentation examines how microaggressions commonly manifest themselves in the classroom, using a vignette format. Faculty will learn best practices to address various forms of classroom microaggressions.

Caroline Toscano, Manager, Faculty Professional Development, Montgomery College, MD

■ To Know, Do, and Become: Creating Deep Learning Environments

Potomac 4

Explore the four I's of course design and a learning pattern which creates classrooms where students become active participants. Learn about courses in which information is not simply delivered but students experience increased understanding, skills, and capacity to act.

Cathy Carey, Director, Curriculum, LDS Business College, UT

Immersive Storytelling Videos: Bridging Humanities, Student Success, and Community Outreach

Chesapeake 1



Digital storytelling uses 21st century technology skills to present personal content as narrative videos. Video development is a

hands-on process that has been used in humanities and nursing departments and community groups to convey personal stories through a collaborative process.

Charlotte Hamilton, Director; Ruben Duran, Senior Media Developer, Curriculum Innovation; Muddassir Siddiqi, President, Central College, Houston Community College System, TX

Making Time and Space for Supporting Classroom Practices

National Harbor 6

College faculty and staff know how busy campus life is, with so much to do and never enough time. This session focuses on the value of teams spending protected time together to complete action plans focused on student success initiatives.

Jonathan luzzini, Associate Director, Teaching and Learning; Julia Lawton, Associate Director, Data and Technology, Achieving the Dream, MD; Rachel Singer, Senior Fellow, Washington Center, Evergreen State College, WA

■ Embedding High-Impact Practices Into Associate Degree Programs

National Harbor 7

Tri-County Technical College is embedding two highimpact practices into each associate degree program, including a review of each program's outcomes, a redesign of targeted courses through a rigorous professional development program, and sustainability training created by faculty designers.

Amoena Norcross, Consultant, Curriculum and Instructional Support, Tri-County Technical College, SC

LEADERSHIP AND ORGANIZATION

■ First Steps: Planning Your Continuous Improvement Approach

Chesapeake 7

Is your institution proactive or reactive to change? Do you have a standard continuous improvement approach? In this session, we will help you identify critical steps from planning to rolling out and ongoing support of a structured improvement program.

Bonnie Slykhuis, Consultant; Machelle Sabin, Facilitator, Lean, Des Moines Area Community College, IA

■ Keeping the Jenga Puzzle Upright: Organization Across Multiple Campuses

Potomac 5

The need to maintain clear organization and structures across multiple campuses requires juggling resources and staffing while considering tightened budgets and diverse needs. This forum will present several potential models and seeks to share potential best practices in navigating the multi-campus identity.

John Wright, Dean, Liberal Arts and Humanities, South Louisiana Community College, LA

Shift Your Benchmarking From an Exercise to a Strategy

Potomac 1

Typically, a survey is completed, results published, and the report languishes on a shelf in someone's office. Having a collegewide systematic benchmarking strategy will help turn that wasted effort into useful data for decision-making and quality improvements.

Lou Guthrie, Director, National Higher Education Benchmarking Institute, Johnson County Community College, KS

Psychology Behind Finding Your Passion and Motivation, and Instilling Change

National Harbor 2

Learn the psychological roots of discovering one's passion, creating change, and nourishing one's motivation. Empower your students, faculty, and staff to continue to innovate.

Ramin Nematollahi, Psychotherapist, Business and Administration, Santa Monica College, CA

Messages, Notifications, Alerts: How Do We Keep Track of Them?

National Harbor 8

Sinclair's Message Control Center is a web-based application that enables scheduling, brokering, and tracking of campuswide mobile, portal, and text messages. A reporting dashboard allows visibility of student communication types. Staff responsible for

student communications will find this presentation worthwhile.

Cheryl Palafox-Stewart, Manager, Application Administration, Sinclair Community College, OH

Breaking Down Walls Between Marketing and Admissions to Make Enrollment

Chesapeake 4

When Marketing and Admissions break through organizational silos to collaborate, your college will see the impact in meeting enrollment goals. At Monroe, these areas have come together to strategically move the prospect through the enrollment funnel with an integrated communication plan.

Sarah Hagreen, Interim Director, Admissions; Debra Davis, Director, Marketing and Community Relations, Monroe Community College–SUNY, NY

■ The Secret: The Key to Faculty Engagement Chesapeake 8

Do your faculty often find themselves surprised or bewildered by technology or initiatives that "just show up"? We will discuss the importance of building relationships with faculty and the development of communication skills that foster collaboration.

Jim Crawford, Executive Director, Technology Services; Nicole Aboltin, Director, Client Relations and Communications, Lone Star College System, TX

■ Finding a Quality Way Forward: The Journey of PimaOnline

Chesapeake 12

Once the wild west of online, learn how Pima College developed a structure of clear accountability, course review quality assurance, and support for faculty and students that put student learning first. The result? Better student experience and enrollment growth.

Kimlisa Duchicela Salazar, Instructional Faculty, History; Elena Grajeda, Instructional Faculty, PimaOnline and World Languages; Janice Kempster, Academic Dean, PimaOnline, Pima Community College District, AZ 8:00 - 9:00 AM continued



WORKFORCE PREPARATION AND DEVELOPMENT

■ Meeting Industry Needs: Creating a Mechatronics **Mobile Classroom**

Chesapeake 11

Presenters discuss the industry need to bring the community college classroom to the company location. This unique training is conducted on mobile trainers, Internet software, virtual programs, and actual equipment, bringing theory closer to the real-world environment.

David Blackford, Instructional Designer and Facilitator, Workforce Development; Sylvia Elsayed, Director and Account Executive, Workforce Development, Community College of Allegheny County, PA

■ Making New Chemistry: Industry Needs and **Reimagining Technical Writing**

Chesapeake 5

This session describes cooperation between San Jacinto College North and local industry to rethink technical writing as a scenario-based course, responding to local industry need for situated writing and narrative critical thinking. Timelines and sample scenarios with embedded writing genres are included. Jon Nelson, Professor, English, San Jacinto College-North Campus, TX; Allatia Harris, Vice Chancellor, Strategic Initiatives, San Jacinto College District, TX

STUDENT SUCCESS

■ A Tale of Two Community Colleges: Our Guided **Pathways Journey**

Chesapeake 6

Learn about Cuyahoga Community College and Columbus State Community College's efforts to implement guided pathways from a Student Affairs prospective. We will discuss the past, present, and future of select campus services under the guided pathways model.

Denise McCory, Dean, Academic Affairs, Cuyahoga Community College-Eastern Campus, OH; Desiree Polk-Bland, Executive Dean, Enrollment Management and Student Affairs, Columbus State Community College, OH

Strategies for Developing, Expanding, and Strengthening Community College Engineering **Programs**

Potomac 3



Faculty, administrators, and student support staff will learn to develop partnerships and secure funding to partnerships and secure funding to

create programs for high school students, community college students, and faculty to increase student interest, enhance their success, and strengthen community college engineering programs.

Amelito Enriquez, Professor, Mathematics, Cañada College, CA; Nicholas Langhoff, Associate Professor, Engineering and Computer Science, Skyline College, CA

■ Using Improvement Science to Develop a Growth Mindset in Faculty

Camelia 4

How did an academic division transform faculty evaluations to create ongoing coaching conversations about student success? York Technical College implemented a plan based on Carnegie's Model for Improvement Science to encourage a growth mindset in faculty.

Yolanda Wilson, Associate Vice President, Business, Computer, Arts, and Sciences, York Technical College, SC

■ Confronting Equity and Achievement Gaps Across the Curriculum

Chesapeake 2/3

Learn to harness your leadership talents and foster your institution's mission of providing culturally responsive educational experiences. Participants committed to eradicating achievement gaps discover ways to spark individual and team action.

Lori Perez, Professor; Kentina Smith, Assistant Professor, Psychology, Anne Arundel Community College, MD

■ Increasing Student Engagement in Anatomy and **Physiology Labs**

Chesapeake 10

Anatomy and physiology labs often center around models. Students memorize anatomy to score well on the lab assessments, but lose interest in the material. Small lab setup modifications can yield important improvements in student engagement and excitement.

Nilanjana Caballero, Chair; Leslie Rios, Associate Professor, Sciences for Health Programs, Santa Fe College, FL

BASIC SKILLS AND DEVELOPMENTAL EDUCATION

■ Two Roads Converged: Reflections on a Title III Grant

National Harbor 4

How might a community college impact developmental education through faculty development, intrusive advising, and academic support? This interactive forum details the successes and struggles of a five-year grant-funded program. Professionals engaged in ongoing discussions of remedial redesign are especially welcome.

Roderick Brown, Dean, Academic Skills Advancement, Ivy Tech Community College, IN

On-Ramps to Success: Steering Students Around Developmental Math Roadblocks

National Harbor 5

Community colleges are attempting to address the overwhelming number of students who require developmental education. Bristol Community College has implemented initiatives to address this. Learn promising practices to assist you in applying key strategies on your campus.

Suzanne Buglione, Dean, Lash Division of Teaching and Learning; Jennifer Puniello, Director, Pathways, Bristol Community College, MA

9:15 - 10:15 AM

Forums

LEARNING AND TEACHING

One-to-One and OER Initiatives: Tools for Success Potomac 5

Participants will learn how Northeast Mississippi Community College is transforming classroom learning and democratizing technology through a one-to-one iPad initiative and an open educational resources (OER) initiative. Presenters will discuss initiative goals, potential pitfalls, and successful strategies for implementation.

Craig Sasser, Executive Vice President, Northeast Mississippi Community College, MS

Using Action Research to Innov8: Facilitating Instructional Culture Shifts

Chesapeake 1

To catalyze a shift in culture and design a support framework, a special professional development project called Innov8 was designed and implemented in 2011 to infuse innovation and technology integration into the instructional fiber of the institution.

Naomi Boyer, Vice President, Strategic Initiatives, and CIO; Nathan Neuman, Director, Instructional Technology and E-Learning; Kristen Jernigan, Librarian, Instruction and E-Learning; Jarrod Jones, Librarian, Polk State College, FL; Tom Gollery, Professor, Education, Southeastern University, FL

■ Five Strategies Guaranteed to Increase Critical Thinking, Retention, and Completion

Potomac 4

Obtain immediate increases in student learning, critical thinking, attendance, preparation for class, satisfaction, retention, and completion through implementation of five instructional strategies. Participants will leave with an action plan guaranteed to inspire and facilitate learning with a diverse student population.

Tony Holland, Special Assistant to the Vice Chancellor, Academic and Student Affairs, Alabama Community College System, AL

■ Partnering the Entrepreneurial Mindset Across Colleges and Curriculum

Potomac 1

How do you get entrepreneurship out of the silos and move it across your college or system as a mindset and practice? Hear how two Maricopa Community Colleges partnered to instill the entrepreneurial mindset across their campuses, curriculum, and district.

Bruce McHenry, Faculty, Business, South Mountain Community College, AZ; Caron Sada, Residential Faculty, Psychology, Paradise Valley Community College, AZ

9:15 - 10:15 AM continued



What Would You Do? Exploring Diversity in the Classroom

Chesapeake 12

Through the use of a "What would you do?" activity, this session will be an interactive and collaborative exploration of how students and faculty can enhance self-understanding and educational experience by examining diversity and context in the classroom.

Alisa Diop, Chair and Faculty; Jason Spiegelman, Faculty, Wellness Education and Social Sciences, Community College of Baltimore County, MD

■ Engaging Faculty to Engage Students National Harbor 5

The Engaged Learning Experience provides faculty with resourceful classroom strategies to engage students in their learning and develop critical thinking skills. Participants will experience engaging tools to enhance learning and retention.

Jill Sand, Dean, Health Sciences, Southeast Community College, NE

Measuring What Matters: Quantifying Returns on Digital Learning

Chesapeake 2/3

Arizona State University conducted a study of six institutions with the goal of understanding and quantifying the impact of digital learning on institutional priorities. This session will share insights, best practices, and lessons learned from ASU's research.

Lou Pugliese, Executive Director, EdPlus, Arizona State University, AZ; Stephen Levey, Associate Vice Chancellor, Curriculum and Instruction, Houston Community College System, TX

LEADERSHIP AND ORGANIZATION

A Blonde, Brunette, and Redhead Walk Into an Academic Meeting

Potomac 3

Presenters will share their experiences in higher education, with attention on advancement challenges and opportunities for women. Discussion will focus on strategies for overcoming challenges, seizing

opportunities, and women helping women succeed in the community college environment.

Heather Perfetti, Vice President, Legal Affairs, and Chief of Staff, Middle States Commission on Higher Education, PA; Connie Clifton, Dean, Educational Services, Allegany College of Maryland, MD; Erica Moore, Chief Academic Officer, Lower Brule Community College, SD; Linda Fedrizzi-Williams, Interim President and Provost, Central Penn College, PA

■ The More We Know(ledge)

Chesapeake 8

To maintain a high level of knowledge, the Technology Services department has implemented a knowledge management tool that meets faculty and student needs by providing them with step-bystep instructions on how to troubleshoot common questions.

Maria Croft, Director, Technology Services, Lone Star College System, TX

■ This Is Us: Real-Life Realignment at a College National Harbor 8

Regardless of what the change is, it can be challenging, invigorating, and many things in between. In this interactive forum, participants will hear about a major college realignment and experience some of the tools used during the change.

Lynne Adams, Associate Vice President, Human Resources and Organizational Development, Prince George's Community College, MD

WORKFORCE PREPARATION AND DEVELOPMENT

■ Education That Works at the Speed of Industry

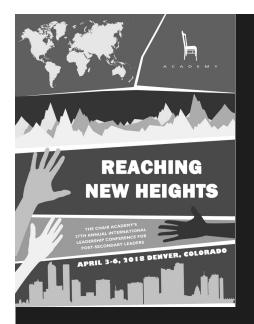
National Harbor 2



In the construction industry, the need for well-trained employees is immense. Sundt Construction and CAC built stackable

certificates in HEO, welding, pipefitting, concrete, and construction. Students attain NCCER, AWS, and OSHA certifications.

James Busch, Professor, Heavy Equipment and Diesel; Kristen Benedict, Chair, Engineering and Technology, Central Arizona College, AZ



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- Barbara Trautlein (Author of Change Intelligence)
- Tom Matson (Gallup Strategist)
- Jeffrey Buller (Author of Positive Academic Leadership

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KEYNOTE SPEAKERS





MARK SANBORN

BARBARA TRAUTLEIN





TOM MATSON

JEFFREY BULLER

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LEARN MORE OR REGISTER AT www.chairacademy.com/index_conf.html

9:15 - 10:15 AM continued



■ Steps to Get Business and Faculty Working Toward **Student Success**

Chesapeake 11



Developing a strong and successful relationship with your business group requires engaged and committed form requires engaged and committed faculty

and businesses. Participants will learn strategies to lead those two groups and deliver curriculum that gives students the skills they need to be get hired.

Ann Beheler, Principal Investigator, NCTC, Collin College, TX

■ Leveraging Industry Collaboration to Ensure Student Success in the Workforce

Potomac 2

Presenters will discuss a seven-step plan to collaborate with local industry partners to support technical and workforce training programs. Participants will discover ways to leverage these partnerships to ensure student success while in training and after graduation.

Stacey Bryant, Coordinator; Robin Donovan, Coordinator, Special Projects, Corporate Solutions and Economic Development, Tarrant County College District, TX

■ Veterans, LPN, and Paramedic to Registered Nurse **Advanced Placement**

Camelia 4

The presentation will provide learners with concrete information on the military transition courses from evolution through implementation and evaluation.

Beth Batturs Martin, Director, Nursing, Anne Arundel Community College, MD; Barbara Netzer, Assistant Dean, Health Sciences, American Public University System, WV

■ How a GED and CNA Program Partnership Is **Transforming Lives**

Chesapeake 5

Explore how one college used a collaboration between adult education learners and the nursing assistant program to fulfill student and community need, and participate in active inquiry with fellow participants about how this may be applied at your institution.

Jodi Long, Associate Vice President, Academic Affairs and Health Sciences; Julie Falt, Program Coordinator, Adult Education; Rita Revak-Lutz, Chair, Nursing Programs, Santa Fe College, FL

■ Simplify Contract Deliverables and Create One-**Touch Solutions**

Chesapeake 1

Streamline the way your contract training team builds solutions, assigns consultants and adjunct faculty, and categorizes deliverables. We will share how contract training professionals can identify challenges in their workflow and examine opportunities to build efficiency into their process, creating one-touch solutions.

Sonja Gladwin, Director, Economics; Ronni Townsend, Instructional Specialist, Anne Arundel Community College, MD

STUDENT SUCCESS

■ Academic Probation: Using Existing Resources and **Technology to Achieve Success**

Chesapeake 6

Students on academic probation were not graduating. Learn how one community college created an academic probation intervention program using existing resources and limited budget to improve retention, increase graduation rates, and provide data to create systemic changes.

Kevin Berg, Assistant Professor and Counselor; Jennifer Archable, Manager, Counseling, Cuyahoga Community College-Western Campus, OH

■ Driving the CAR: Reengineering Student-Centered Support

Chesapeake 4

Students who utilize MCC's Center for Academic Reading (CAR) succeed at rates higher than students who do not. Faculty and learning center personnel will explore the design of their own learning centers by answering the question, "What contributes to student success?"

April Daniels, Instructor; Terry Shamblin, Professor, ESOL and Transitional Studies; Renee Dimino, Associate Professor, Transitional Studies, Monroe Community College-SUNY, NY

■ Integrate the Science of Learning Into Your Learning Community

National Harbor 6

Faculty and staff who lead learning communities will understand why students rarely apply the right strategies when learning new information, and learn how to integrate the latest research on science of

learning into their work to increase student learning outcomes.

Kao Lezheo, Dean, Student Success, Seattle Central College, WA; Ay Saechao, Associate Dean, Student Development, Retention, and Conduct, Highline Community College, WA

■ Creating College-Ready Thinkers Chesapeake 7



Hagerstown Community College worked STEM @ with local high schools using and innovations Math STEM Grant to include more with local high schools using an NSF

problem solving and critical thinking in coursework and assessments. Given examples of critical thinking coursework, participants will design problems.

Carrie Hawbecker, Assistant Professor; Richard Campbell, Assistant Professor; Alicia Myers, Instructor, Developmental Education and Adult Literacy Services, Hagerstown Community College, MD

■ Student Retention Outside of the Classroom: Addressing Nonacademic barriers

National Harbor 7

Review the community schools model of addressing nonacademic barriers for community college students.

Results of a new study found that providing a food pantry, transportation, and child care services were successful in equalizing the rate at which students were retained.

Katy Troester-Trate, Director, Health and Wellness Center, Jefferson Community College-SUNY, NY

■ Disrupting the Traditional Completion Paradigm Chesapeake 9

This session showcases innovative dual enrollment pathways that have proven effective in helping minority, low-income, and first-generation college students persist and succeed. Participants attain a framework that supports the earning of a diploma and associate degree in four years.

Mara Doss, Associate Vice President, Academic Affairs; Angela Anderson, Interim Dean, Radiography; Christine Barrow, Dean, STEM, Prince George's Community College, MD

10:30 AM - 12:00 PM

.....

Closing General Session

Potomac Ballroom





Chair Rufus Glasper President and CEO League for Innovation in the Community College

Musical Performance

by Denise Stewart

JOHN & SUANNE ROUECHE EXCELLENCE AWARDS CELEBRATION



John Edward Roueche, President Roueche Graduate Center National American University



Suanne Roueche (1942-2017)

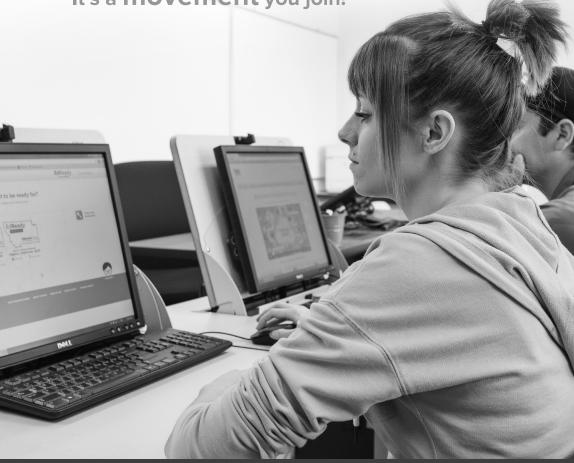
It is with heavy hearts and sadness that we relay the passing of our dear colleague Dr. Suanne Roueche on December 24, 2017. Her dedication to teaching excellence and student success contributed enormously to the League's mission and work and helped shape the community college field. Her service to community colleges and, specifically, to teaching and learning will continue to serve as a beacon for student success.





It's not a **product** you buy...

It's a **movement** you join!



The NROC Project collaborates with academics to create digital courses and tools designed to improve college and career readiness. Learn how our recent partnership with ACT[©] can support your college's transition to a proven, student-centered readiness and placement approach.

NROC.org





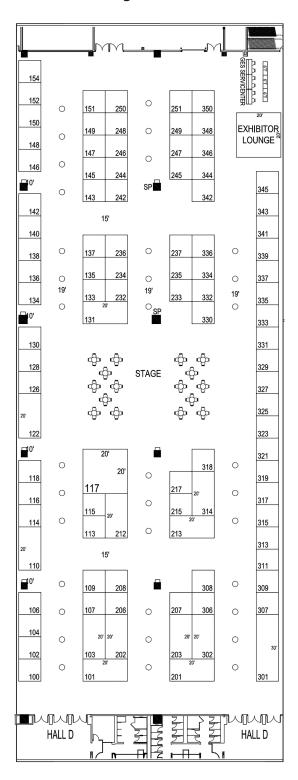


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Community College Week

Booth 201

Community College Week (CCW) and ccweek.com, published by Autumn Publishing, provide the only independent voice for faculty, administrators, and associations at the nation's 1,200 community, technical, and junior colleges. Nearly 26,000 readers turn to CCW in print and online for information they trust on subjects

ranging from funding to the impact of developments



unfolding in Washington. In CCW's 26 annual issues, readers find POVs from leaders on issues critical to higher education, statistics and data, and news unavailable from other sources. They keep ahead of trends, dangers, and opportunities in the ever-evolving technology world, not only through updates in regular editions, but also in twice-yearly supplements offering educators the chance to benefit from case studies at other institutions. Since 1988, CCW has been the free press publication of record, providing coverage exclusively about community colleges. News and topics may change, but CCW's commitment to higher education never will.

Pamela K. Barrett pbarrett@ccweek.com (703) 385-1982 www.ccweek.com

EdgeMakers

Booth 104

EdgeMakers enables educators to deliver breakthrough learning experiences on the process of innovation and the essential capacities required to make it happen: creativity, storytelling, design, collaboration, digital fluency, and

ntiency, and entrepreneurship. New technologies, new patterns of demand, and



new economic models are causing notable shifts in how we need to prepare today's students. The ability to generate, amplify, and bring new, innovative ideas to life is now increasingly essential to prosper and thrive in our changing world, but at present, there are relatively few educational programs that offer students a clear, accessible focus on the how-to of innovation. EdgeMakers is partnering with institutions to address

this gap and empower students with what they need to create the future they want.

Paul Moorman paul@edgemakers.com (808) 292-4216 edgemakers.com

Educational Testing Service

Booth 103

At nonprofit Educational Testing Service (ETS), we advance quality and equity in education for people worldwide by creating high-quality assessments based

on rigorous research. Institutions of higher education rely on ETS to help them demonstrate



Measuring the Power of Learning.®

student learning outcomes and promote student success and institutional effectiveness.

Laura Plemenik Iplemenik@ets.org (609) 683-2726 www.ets.org

GlobalMindED

Booth 208

GlobalMindED is a 501(c)3 education equity and innovation network that closes the equity gap through education, entrepreneurship, and employment to create a capable, diverse talent pipeline. Our mission is to help first-

generation and low-income college students achieve career success by providing them with professional



skills, resources, networks, mentors, experiential learning, and social support via a national and global conference held annually in Denver. GlobalMindED campus collaboratives and campus interventions make graduates employment worthy, ready, and capable for promotion pathways once hired.

Saule Aliyeva saule.aliyeva@globalminded.org (303) 327-5688 www.globalminded.org

Innovative Educators

Booth 212

Innovative Educators is dedicated to providing superior training focused on critical issues facing students and educators today. Our primary goal is to provide the information, training, and skills necessary to implement positive

change on a personal, professional,

Innovative Educators Supporting Academic & Professional Growth In Higher Ed

and institutional level. We believe that learning happens everywhere, education must be engaging and accessible, technology transforms learning, your challenges are our challenges, our products solve problems, and we can make your job easier.

Kristen Seldon kristen@ieinfo.org (303) 819-5366 www.innovativeeducators.org

League for Innovation in the Community College

Booth 117

The League for Innovation in the Community College (League) is an international nonprofit organization with a mission to cultivate innovation in the community college environment. Founded in 1968 by B. Lamar Johnson and a dozen U.S. community and technical college presidents, the League has proudly served community college

institutions for 50 years. Through these years, the League has sponsored more than 200 conferences.



institutes, seminars, and workshops; published over 200 reports, monographs, periodicals, and books; led approximately 140 research and demonstration projects; and provided numerous other resources and services to the community college field. CEOs from 19 of the most influential, resourceful, and dynamic community colleges and districts in the world comprise the League's board of directors and provide strategic direction for its ongoing activities. These community colleges and their leaders are joined by almost 500 institutions that hold membership in the League Alliance. With this core of powerful and innovative community colleges and 100 corporate partners, the League continues to fulfill its mission through conferences and institutes; online resources; research; and projects and initiatives with member colleges, corporate partners, government agencies,

and private foundations in support of student and institutional success.

Chris Hennessey hennessey@league.org (480) 705-8200 www.league.org

LifeBound

Booth 109

LifeBound is committed to college, career, and life success for K-12 and college students. We provide student success and transition

resources; training and certification in academic coaching skills for educators; and technology solutions that drive learning and personal development for success in college,



career, and life. LifeBound creates a campuswide culture of coaching through faculty, administrators, advisors, and staff to facilitate, collaborate, and cocreate with students. This inquiry-based model produces graduates with self-awareness, accountability, ownership, and professional skills to self-direct with the initiative that the working world expects and requires.

Claire Casey claire.casey@lifebound.com (303) 327-5688 lifebound.com

National American University-Roueche Graduate Center

Booth 213

Since 1941, National American University (NAU) has been providing quality technical and professional career education in a caring and supportive learning environment to undergraduate and graduate-level students. The

university recognizes the importance of focusing on master's and doctoral student experiences to



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prepare future practitioners and leaders. The Roueche Graduate Center provides oversight of all graduate programs offered by NAU. The Center is named in honor of Dr. John E. Roueche, President of the Center. Dr. Roueche is Director Emeritus of the Community College Leadership Program and Sid W. Richardson Chair Emeritus at The University of Texas at Austin.

Cynthia Tanner ctanner@national.edu (512) 813-2331 www.national.edu

The Chair Academy

Booth 113

The Chair Academy is a premier leadership development organization for higher education and organizational leaders globally. Our mission is centered around advancing academic and administrative

leadership across all levels of higher education. With a 30-year history offering worldclass, competencybased leadership development



programs and services, the Academy develops transformational leaders. A key ingredient to our success is the ability to connect and cultivate a leadership community, providing a forum for collaboration, insight, and discovery. The Academy's Annual International Leadership Conference offers a forum for continued professional development, interaction, engagement, and networking, while recognizing exemplary leadership and leaders. With world-class speakers and concurrent and roundtable sessions, this conference provides practical and informative learning opportunities, experiences, and resources to promote positive change. The Academy's journal, Leadership, is a refereed and respected publication offering best practices in leadership around themes and trends throughout higher education.

Rose Marie Sloan leadership@chairacademy.com (480) 461-6279 www.chairacademy.com

The NROC Project

Booth 203

The NROC Project collaborates with academics to create digital courses and tools designed to improve

college and career readiness. Learn how our recent partnership with ACT can support your college's transition to a proven, student-



centered readiness and placement approach. It's not a product you buy, it's a movement you join.

Amanda Melton amelton@nroc.org (206) 949-2814 theNROCproject.org

TouchPoint Management Services

Booth 232

TouchPoint Management Services (TMS) helps community colleges design and implement communication strategies. From magazines to impact reports, TMS develops powerful messages

and communication channels to gain needed support from key stakeholders. Our engagement begins with a communications and print assessment; here we gain deeper



insight into your communication needs and combine it with our vast experience, trusted network, and insight to provide a recommendation tailored to your organization. Once we share our findings and gain agreement, we map out a deployment schedule that takes into account your current organizational processes and procedures and, depending on the scale, lays out a phased implementation plan. As the plan is implemented we provide real-time reporting and use the data to make ongoing improvements and recommendations.

Christie Kimbell christie@touchpointms.com (214) 435-2295 www.touchpointms.com

Achieving the Dream

Booth 325

Achieving the Dream, Inc. is a national nonprofit dedicated to helping more community college students, particularly low-income students and students of

color, earn a college certificate or degree. Achieving the

Dream is closing



Achieving the Dream™

achievement gaps and accelerating student success by guiding evidence-based institutional improvement, leading policy change, generating knowledge, and engaging the public. Achieving the Dream leads a national network of more than 220 institutions—the most comprehensive nongovernmental reform movement for student success.

Ashley McDonald amcdonald@achievingthedream.org (240) 450-3849 www.achievingthedream.org

American Public University System Booth 128

American Public University System is a distinguished leader in

providing quality and affordable online education.



American Public University System APU



James May jmay@apus.edu (304) 724-2831 studyatapu.com

Aviso Retention

Booth 321

Aviso Retention is a student retention solution that helps institutions solve some of the biggest challenges in higher education:

keeping students engaged, optimizing the chances of student success, and avoiding attrition. Aviso drives student retention



by combining and applying three key tools: Aviso Connect, Aviso Predict, and Aviso Engage.

Sarah Hood sarah.hood@avisoretention.com (888) 247-8407 www.avisoretention.com

Bellevue University

Booth 323

Bellevue University is a regionally accredited nonprofit institution with more than 50,000 graduates worldwide. It is a recognized leader in preparing students for lifelong

success with career-relevant knowledge and



skills. Ranked among the nation's top military-friendly and open access institutions, Bellevue serves students at its main campus in Nebraska, and everywhere online.

Pati Moore pati.moore@bellevue.edu (402) 660-5999 bellevue.edu

California State University

Booth 327

Managed by California State University, SkillsCommons is the free and open online repository for the world's largest open educational resources (OER) project. The U.S. Department of Labor's \$1.9 billion Trade Adjustment Assistance Community College and Career Training (TAACCCT)

grant program invested in 700



community colleges

across the country. Innovative education and career training programs are being used to develop jobdriven workforce development materials in fields such as advanced manufacturing, health care, information technology, and energy.

Richard Lumadue rlumadue@calstate.edu (214) 927-3400 www.skillscommons.org

Carolina Biological Supply

Booth 207

Give distance learning students a rigorous lab experience with Carolina lab kits designed specifically

for college-level distance education. Choose from 200+ hands-on investigations that effectively teach lab



skills, data collection, and analysis. Or, partner with us to customize lab kits to align with your course requirements.

Penny Canady penny.canady@carolina.com (336) 538-6231 www.carolina.com

Champion College Services, Inc.

Booth 215

Champion College Services has been providing default prevention services to student loan borrowers since

1989 and has touched the lives of more than 3 million borrowers. Our expanded services include extensive financial literacy training, job search tools, and an expansive



database of scholarships and grants under Champion Empowerment Institute. We enrich lives through our training, mentoring, and life-skills offerings to build the self-esteem and self-worth of students and to support long-term success and contentment.

John White john.white@championcollegeservices.com (480) 222-4314 championcollegeservices.com

Community College Research Center Booth 122

Community College Research Center (CCRC) has been a leader in the field of community college research and reform for over 20 years. Our work provides a foundation for

innovations in policy and practice that help give every



TEACHERS COLLEGE, COLUMBIA UNIVERSITY

community college student the best chance of success. Current research topics include student intake and advising, developmental instruction and assessment, and guided pathways reform.

Lisa Ganga ganga@tc.edu (212) 678-3394 ccrc.tc.columbia.edu

CompTIA

Booth 131

The goal of the CompTIA Academy Partner Program is to provide valuable tools and resources to assist schools in recruiting, training, certifying, and upgrading the skills of their students. IT.

the skills of their students. IT careers start with the right education, and research has shown that certified employees have superior communication skills and are better able to understand new or complex



technologies. CompTIA's academy program is designed to help schools promote certification and enhance

student career opportunities. The program is open to high schools (including career or technical centers), degree granting colleges and universities, and not-for-profit/501(c)3 organizations that provide technology instruction.

Alan Rowland arowland@comptia.org (630) 678-8520 www.comptia.org

Des Moines Area Community College

Booth 115

Des Moines Area Community College (DMACC) is lowa's largest community college, employing 2,274 employees and serving 59,000 students across six campuses. DMACC has been providing Lean Process

Improvement training to organizations for more than 25 years. In cooperation with the 15 community colleges of lowa, DMACC developed the workplacelean



curriculum which provides Lean Process Improvement training resources to higher education, K-12 education, government, manufacturing, and service organizations. Let us help you be more efficient.

Bonnie Slykhuis blslykhuis@dmacc.edu (515) 965-7011 dmacc.edu

Diverse: Issues in Higher Education Booth 217

Diverse: Issues in Higher Education celebrates 33 years as the only national newsmagazine focusing on matters of access and opportunity for all in higher education. *Diverse* remains the preeminent source of

timely news, insightful research and special reports, provocative commentary, and



interviews on a range of issues affecting all higher education professionals, but especially minorities and other underrepresented populations. Our readership is comprised of the most diverse pool of candidates to target for faculty and administrative recruiting needs.

Ralph Newell ralph@diverseeducation.com (703) 385-2981 www.diverseeducation.com

Education Management Solutions Booth 202

Education Management Solutions (EMS) is an industry pioneer in clinical skills and simulation-based solutions for health care training. Our video-enabled SIMULATIONIO simulation

management platform delivers unmatched performance for standardized patient-



and mannequin-based environments, and brings all your programs, people, and processes together in a single, simplified view that saves time, improves clinical outcomes, and provides peace of mind.

Linda E. Penrod linda.penrod@simulationiq.com (215) 582-0595 www.simulationiq.com

EduNav Booth 308

EduNav is a leading developer of student academic planning and optimization software for colleges and universities. EduNav provides an interactive planner that builds

a personalized, optimal pathway to completion for every



student. In addition to positively affecting completion rates and time to graduation, it enables institutions to forecast course demand in future terms.

Jane Snyder jane@edunav.com (650) 949-7524 edunav.com

eLumen, Inc. Booth 314

eLumen's curriculum and assessment management system gives you real insight into each student's progress while satisfying the demands of accreditation and other compliance

mandates. eLumen's holistic approach to ensuring student success integrates curriculum and



catalog management, program planning, outcomes assessment, accreditation, student engagement, eportfolios, badging, degree audits, and extended transcripts. Only eLumen can help you manage all this in one integrated system that connects

with your SIS and LMS, making processes sustainable and data meaningful.

Jeralynn Lee jeralynn@elumenconnect.com (847) 204-1614 www.elumenconnect.com

Engineerica Systems, Inc.

Booth 302

Engineerica Systems, Inc. is a Florida-based software company founded in 1994 by a UCF alumnus. We specialize in attendance tracking and retention

solutions mainly for the academic market. Products include software for classroom



attendance tracking, academic center and institution management, and much more.

Rachel Cook rachelc@engineerica.com (888) 249-7227 accucampus.com

eScience Labs

Booth 311

eScience Labs collaborates with hundreds of higher education institutions to provide a traditional hands-on laboratory experience to students engaged in online and blended learning. Our resident Ph.D.s have created more than

400 scientific labs across 19 collegelevel course



offerings that can be customized and integrated into any online classroom. Through a combination of experiential science lab kits, virtual learning tools, and customized digital curriculum, eScience Labs helps higher education institutions expand and strengthen science comprehension.

Ted Jolly tjolly@esciencelabs.com (303) 741-0674 www.esciencelabs.com

Excelsior College

Booth 318

Excelsior College is a regionally accredited, nonprofit distance learning institution that focuses on removing obstacles to the educational goals of adult learners. Founded in 1971, Excelsior is a proven leader in the

assessment and validation of student knowledge. It offers more



efficient and affordable access to degree completion through multiple avenues: its own online courses and college-level proficiency examinations, and the acceptance in transfer of credit from other colleges and universities as well as recognized corporate and military training programs. Excelsior College is accredited by the Middle States Commission on Higher Education and designated as a Center for Academic Excellence.

Natalie Betterton nbetterton@excelsior.edu (518) 608-8399 www.excelsior.edu

Ferris State University

Booth 101

The Ferris State University Doctorate in Community College Leadership develops leaders of mission-driven, 21st century community colleges. Taught by

experienced, high-level community college leaders, this program prepares leaders for the changing environments in higher education



Doctorate in Community College Leadership

through real-world problems and cases. This blended program requires minimal on-site time. A key feature is that the dissertation is integrated throughout with a goal of having individuals complete it by the end of the three-year program.

Megan Biller meganbiller@ferris.edu (231) 591-2710 www.ferris.edu

INSIGHT Into Diversity

Booth 301

INSIGHT Into Diversity is the largest and oldest diversity and inclusion magazine and website in higher education.

Institutions advertising with INSIGHT



Into Diversity reach 250,000+ readers each issue,

125,000+ monthly on the website, and more through its online career center. *INSIGHT's* subsidiary, Viewfinder Campus Climate Surveys, offers colleges and universities the opportunity to measure the extent to which diversity and inclusion play integral roles within the infrastructure of their campuses at an affordable price.

Lenore Pearlstein Ipearlstein@insightintodiversity.com (314) 863-2900 www.insightintodiversity.com

Jones & Bartlett Learning

Booth 118

Jones & Bartlett Learning is a world-leading provider of instructional, assessment, and learning-performance

management solutions for the secondary education, postsecondary education, and



professional markets. Our educational programs and services improve learning outcomes and enhance student achievement by combining authoritative content with innovative, proven, and engaging technology applications.

Andrea Defronzo info@jblearning.com (800) 832-0034 www.jblearning.com

National Association for Community College Entrepreneurship

Booth 126

NACCE is a member organization of over 300 community colleges representing nearly 2,000 staff. Presidents, educators, administrators, and center directors are focused on igniting entrepreneurship in their communities and on their campuses. NACCE's two main

goals are to empower colleges to



NATIONAL ASSOCIATION FOR COMMUNITY COLLEGE ENTREPRENEURSHIP

approach the business of leading a community college with an entrepreneurial mindset, and to grow the community colleges' role in supporting job creation and entrepreneurs in their local ecosystem.

Leah Deppert deppert@nacce.com (440) 897-0477 www.nacce.com

National Institute for Staff & Organizational Development

Booth 330

promoting excellence in teaching, learning, and leadership at community and technical colleges, provides budget-friendly and high-quality resources for institutions that want to make the most of their

professional development dollars. For 40 years, NISOD has aligned its benefits with the needs of its members. which explains why the American Association of Community Colleges named NISOD, "The country's leading provider of professional development for community college faculty, staff, and administrators."

NISOD, a membership organization committed to

Edward J. Leach leach@austin.utexas.edu (512) 471-7545 www.nisod.org

National Science Foundation ATE Centers

Booth 110

The National Science Foundation's Advanced Technological Education (ATE) Centers of Excellence ensure that our future technical workforce CENTERS receives the education and www.atecenters.org tools necessary to excel professionally while meeting the needs of our country's emerging high-tech industries. NSF-ATE Centers partner

with industry for the next American workforce.

Marilyn Barger mbarger@hccfl.edu (813) 259-6578 atecenters.org

Odigia

Booth 102

Odigia's platform provides enhanced learning tools and a flexible learning environment that helps teachers create relevant learning experiences that improve student engagement

and outcomes, while significantly reducing



costs. Powerful real-time data provides incredible insight into content and student performance, allowing educators and administrators to proactively identify and address individual students' needs.

Leah Bishop leah.bishop@odigia.com (309) 339-2239 www.odigia.com

OpenStax

Booth 100

OpenStax provides free, peer-reviewed, openly licensed textbooks for introductory college and advanced placement courses, as well as low-cost, personalized courseware that helps students learn. A nonprofit ed tech initiative based at Rice University, we're committed to helping



students access the tools they need to complete their courses and meet their educational goals.

Jemel Agulto jva1@rice.edu (713) 348-2961 openstaxcollege.org

Phi Theta Kappa

Booth 233

Phi Theta Kappa is the premier honor society recognizing the academic achievement of students at associate degree-

granting colleges and helping them to grow as scholars



and leaders. The society is made up of more than 3.5 million members and nearly 1,300 chapters in nine nations.

Lynn Tincher-Ladner lynn.tincher-ladner@ptk.org (601) 987-5498 www.ptk.org

Pluralsight

Booth 306

Pluralsight is the global leader in online learning for professional software developers, IT specialists, engineers,

architects. and creative technologists.



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Josh Unice josh-unice@pluralsight.com (801) 831-1072 www.pluralsight.com

Southern New Hampshire University Booth 107

Southern New Hampshire University College of Online and Continuing Education is proud to offer over 250

transfer-friendly degree programs and flexible degree pathways to community college students and alumni. When students transfer



to SNHU, they'll have an entire team of support—from academic and career advisors to faculty and our network of successful alumni—to help them achieve their goals.

Kurt Tautenhan k.tautenhan@snhu.edu (603) 851-3327 www.snhu.edu/admission/transferring-credits/ community-college-partnerships

TechSmith Booth 307

TechSmith's lecture capture solutions make it easy for anyone to create learning content for online, flipped, or blended learning

environments regardless of experience. Engage your students



through personalized video content, quizzes to assess learning, images, video, and ADA compliant captions to clarify concepts, all while adding a human element to e-learning.

Josanna Sutka j.sutka@techsmith.com (517) 381-2300 www.techsmith.com

The Entrepreneurial Learning Initiative, Inc.

Booth 114

The Entrepreneurial Learning Initiative (ELI) is a global thought leader dedicated to expanding human potential through

potential through entrepreneurial mindset education. ELI serves academic institutions, government



the entrepreneurial learning initiative

agencies, and profit and nonprofit organizations around the world to empower their constituents with

an entrepreneurial mindset through professional development, certification training, curriculum content, and consulting. ELI is the creator of the Ice House Entrepreneurship Programs.

Rob Herndon rob@elimindset.com (440) 255-8861 www.elimindset.com

The Learning House, Inc.

Booth 116

The Learning House offers a full suite of educational services. Custom corporate solutions deliver programs designed

to develop a skilled workforce for any industry.



Through Partner Plus, Learning House helps employers improve training and retention through tuition discounts to a network of regionally accredited, not-for-profit colleges and universities.

Doug Simmons dsimmons@learninghouse.com (502) 541-9151 www.learninghouse.com

Walden University

Booth 106

For 45 years, Walden University, an accredited institution, has helped adult learners reach their educational

goals. In our degree and certificate

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programs that

promote positive social change, our students explore current market trends and gain relevant skills that can be applied immediately in the real world. Students are taught by faculty members who are both scholars and practitioners and who bring their own experiences and perspectives into the classroom.

Laura Bender laura.bender@laureate.net (443) 627-7513 www.laureate-inc.com

CCRC @ Innovations 2018

Designing a "Toolbox" for Developmental Advising Leveraging Technology

Sunday, 1:30-2:30 p.m.

Chesapeake 5, Ballroom Level

Andrea Lopez, CCRC; Melissa Boynton, MDRC; Stefanie Crouse, Montgomery County Community College

Achieving the Dream's Engaging Adjunct Faculty Initiative: Report From the Field

Tuesday, 11 a.m.-12 p.m.

Chesapeake 6, Ballroom Level

Jasmine Sanders, CCRC; Dallas Dolan, Community College of Baltimore County; Jonathan Iuzzini, Achieving the Dream; Jennifer Roberts, Community College of Philadelphia

Follow us at @CommunityCCRC and @CAPR_DevEd

Multiple Measures Assessment and Placement: Initial Outcomes From an RCT

Tuesday, 11 a.m.-12 p.m.

Chesapeake 6, Ballroom Level

Elisabeth Barnett, CCRC/CAPR; Elizabeth Kopko, CCRC/CAPR; Michelle

Ragucci, SUNY Schenectady County
Community College

Reshaping the College Transition: Reducing Remediation Through HS Transition Courses

Tuesday, 3-4 p.m.

Potomac C, Ballroom Level

Elisabeth Barnett, CCRC

Visit our booth (#122) to learn about the latest research on community colleges, pick up free copies of our practitioner packets and other publications, and find out about CCRC's projects for the upcoming year.

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